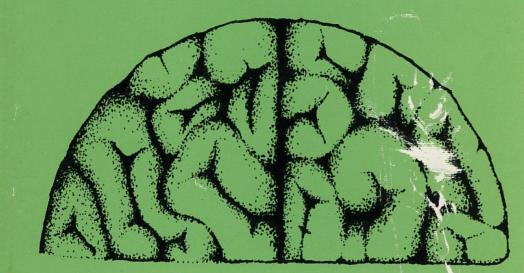
#### Questions for Conversation Theory

Conversation Theory in an hour or so

ASC 2016 — Pangaro

#### GORDON/PASK

#### CONVERSATION, COGNITION AND LEARNING



#### A CYBERNETIC THEORY-AND METHODOLOGY

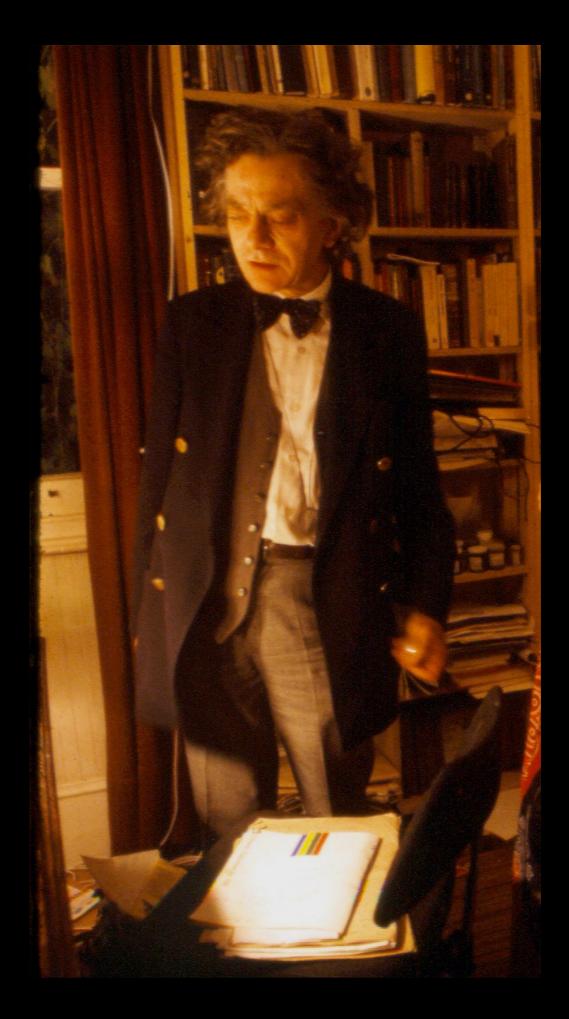
**ELSEVIER** 

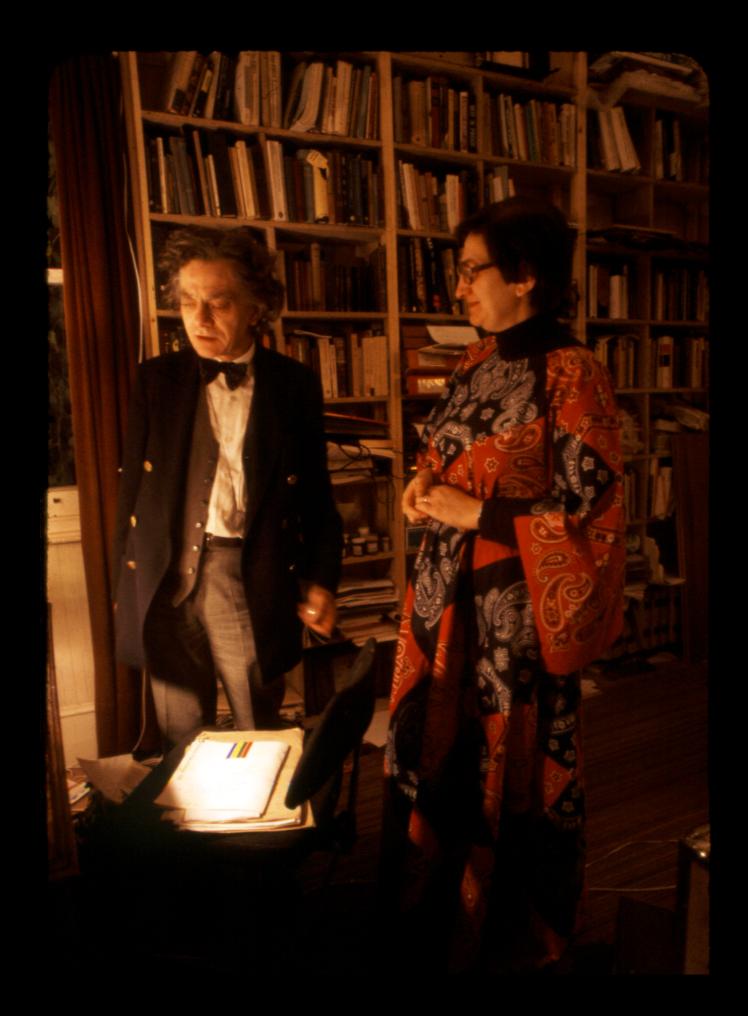
#### **GORDON PASK**



APPLICATIONS IN EDUCATION AND EPISTEMOLOGY

**ELSEVIER** 











What is Conversation? What is Theory? What is Conversation Theory, anyhow? How did it arise? Who participated? Where did it end up? Is it interesting? How might it be useful? Where has it been applied? Why should you care? What does it offer the practice of education? Of design? Of ethics? Where is it headed? (Sorry, steering joke.) What is Conversation? What is Theory? What is Conversation Theory, anyhow? How did it arise? Who participated? Where did it end up? Is it interesting? How might it be useful? Where has it been applied? Why should you care? What does it offer the practice of education? Of design? Of ethics? Where is it headed? (Sorry, steering joke.)

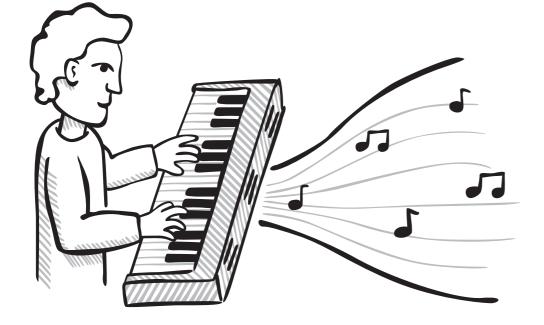
Conversation Theory instead of dinner

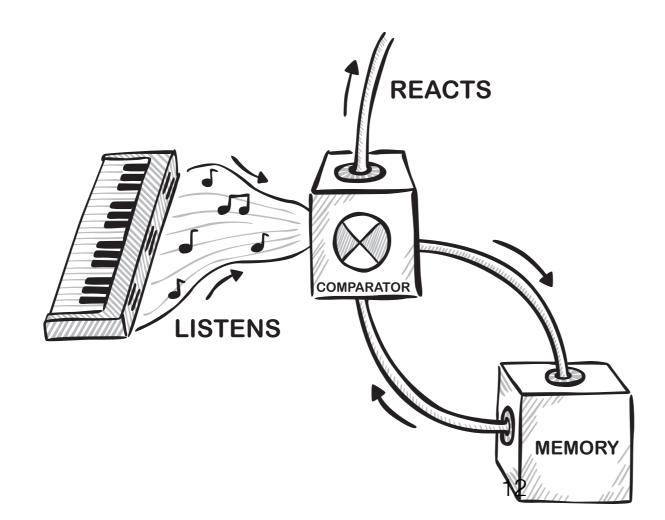
ASC 2016 — Pangaro

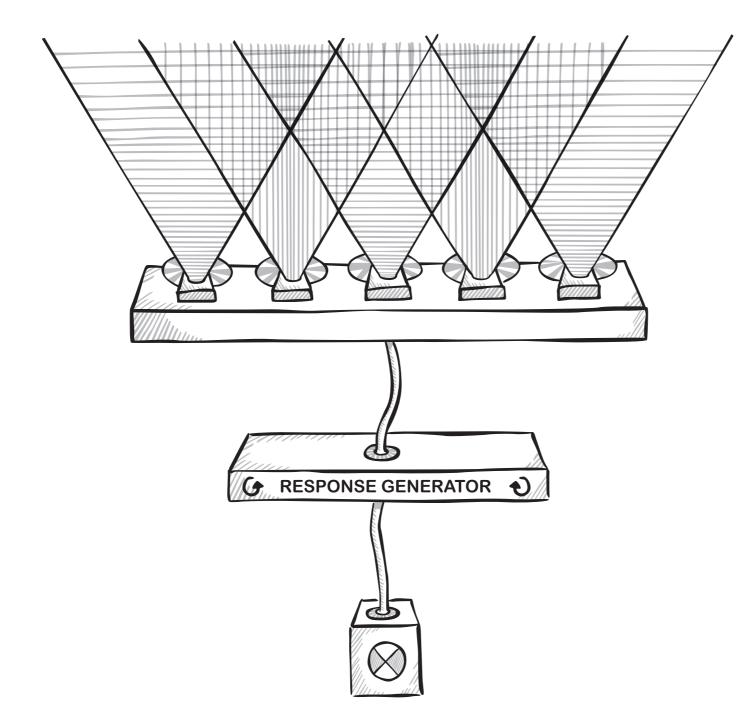
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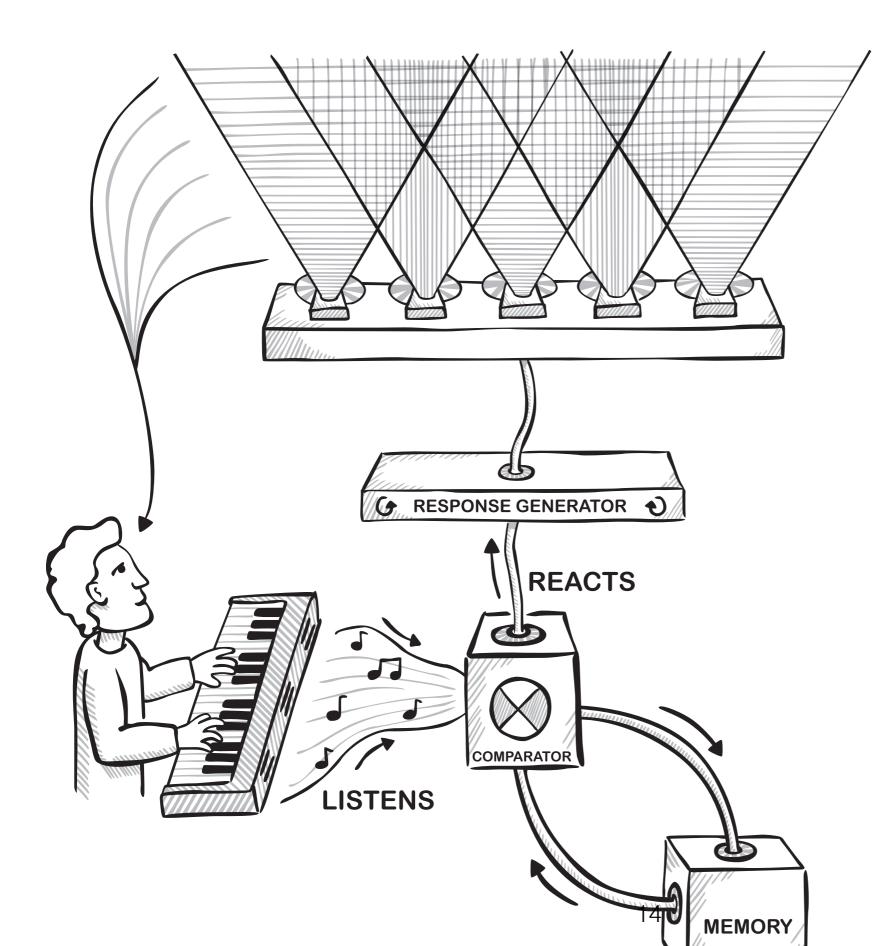
> Conversation Theory in an hour or so

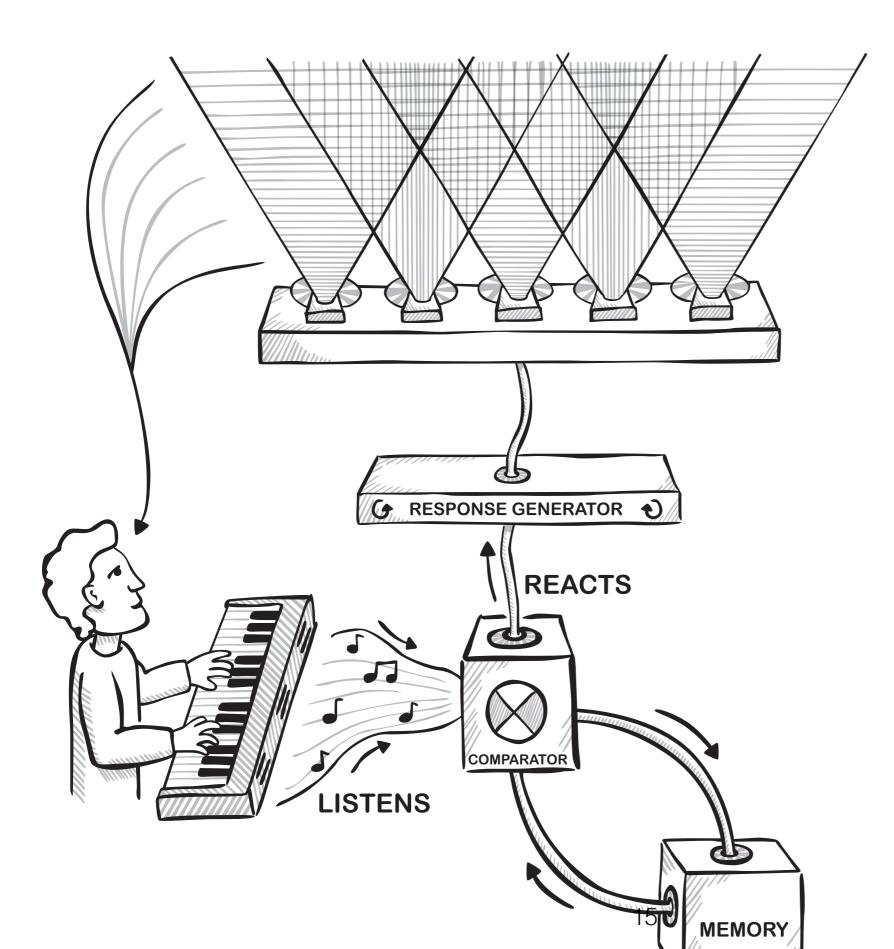
ASC 2016 — Pangaro







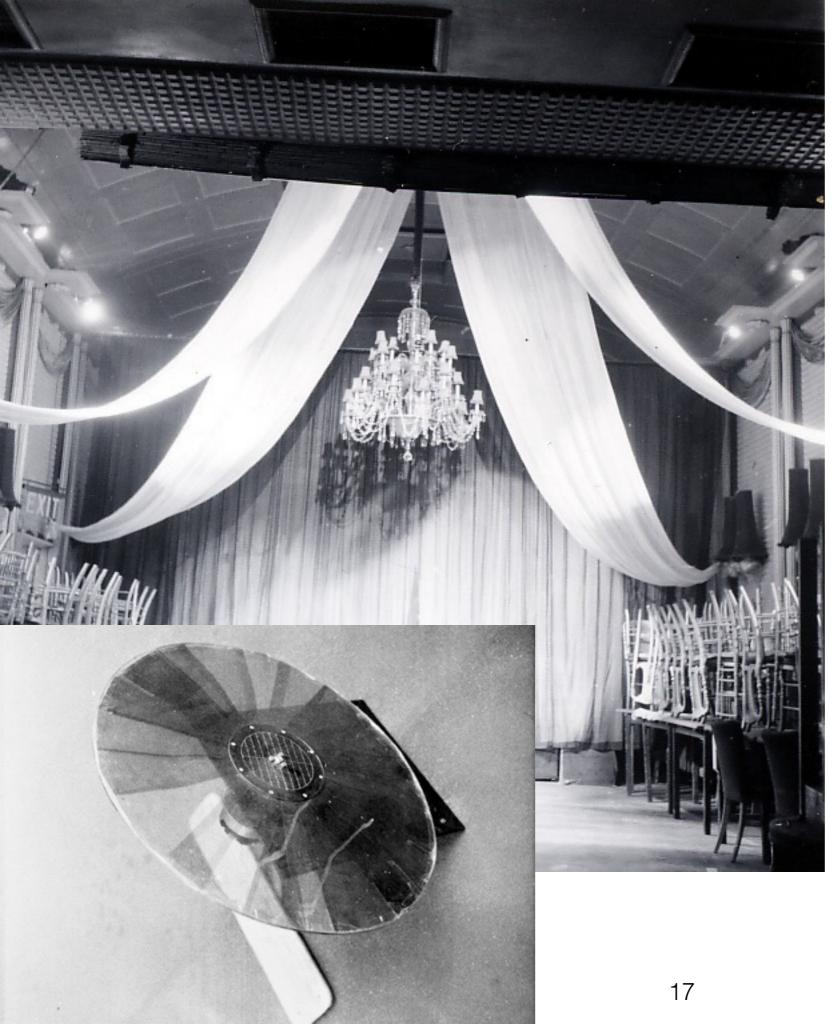




### Musicolour mid-1950s

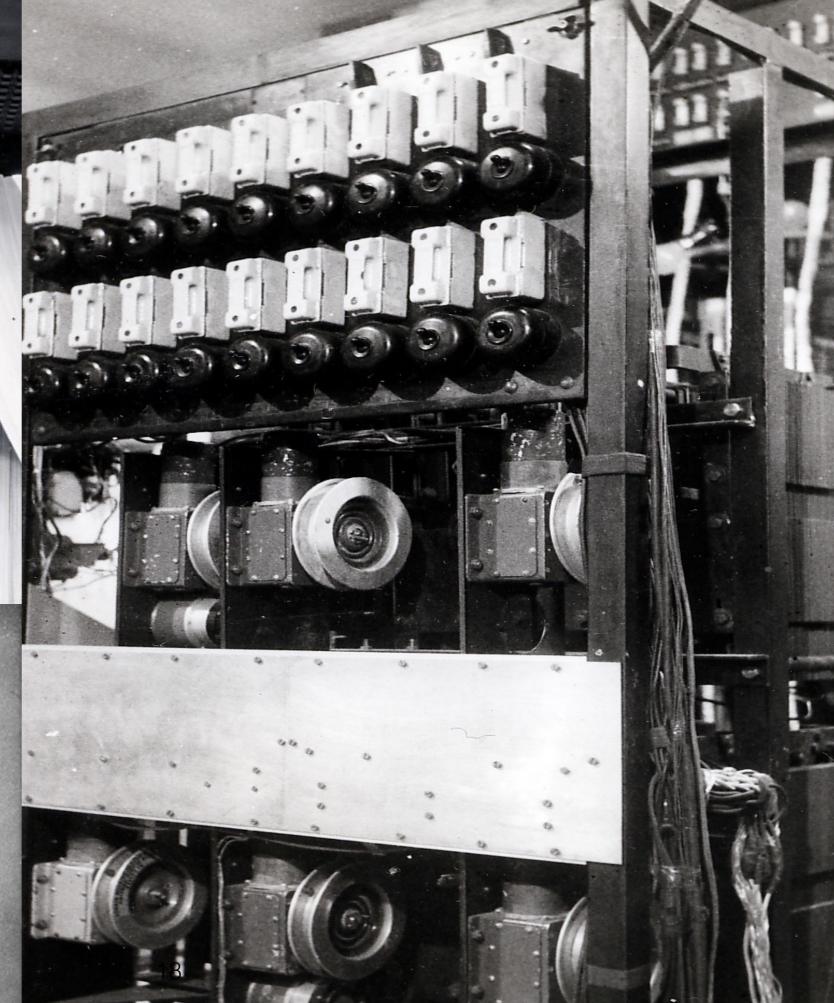


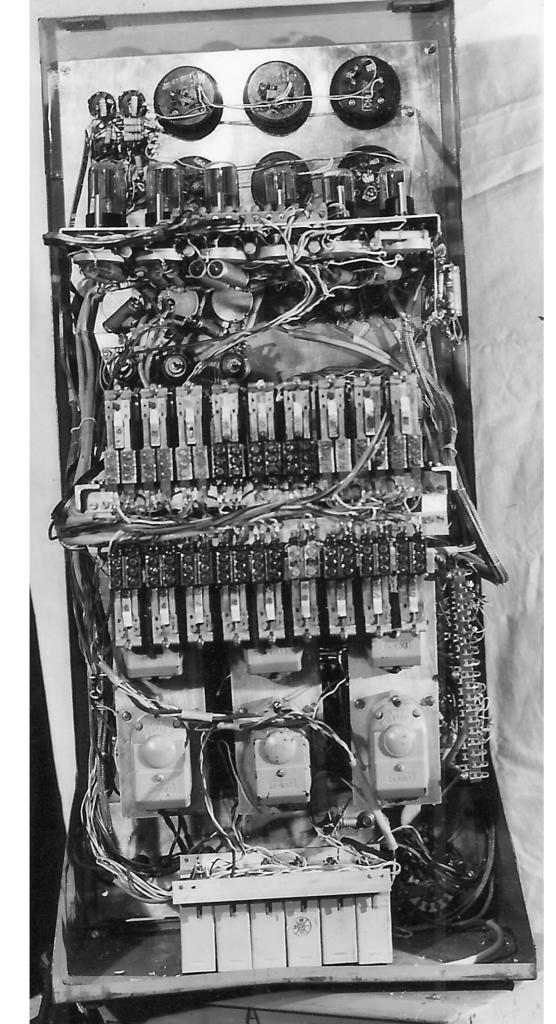
### Musicolour mid-1950s

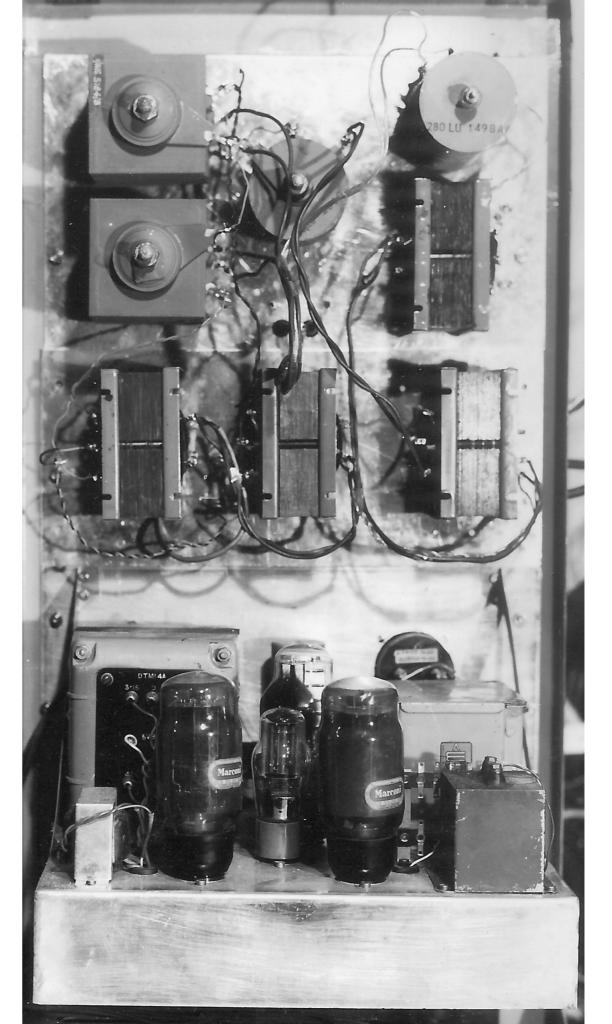


### Musicolour mid-1950s



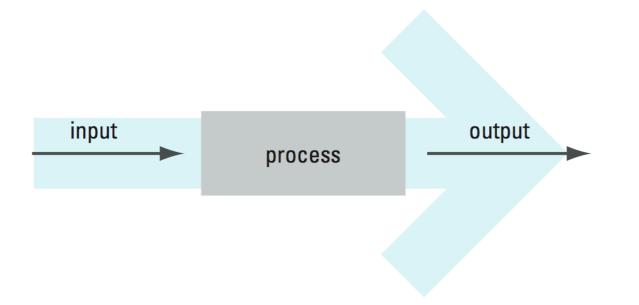






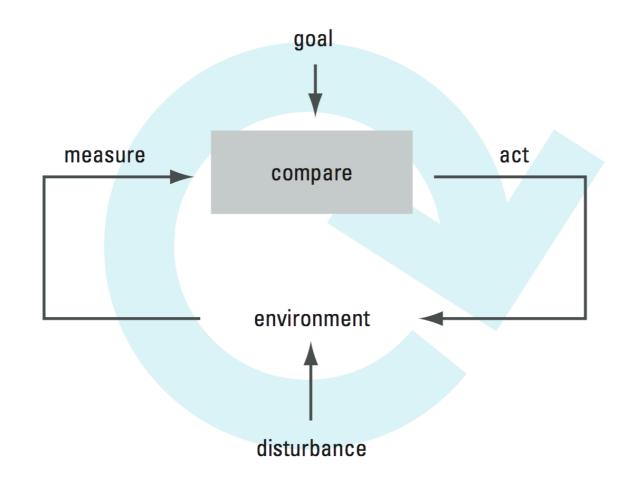
Why is this cybernetic?

#### other sciences can only explain how short linear sequences operate



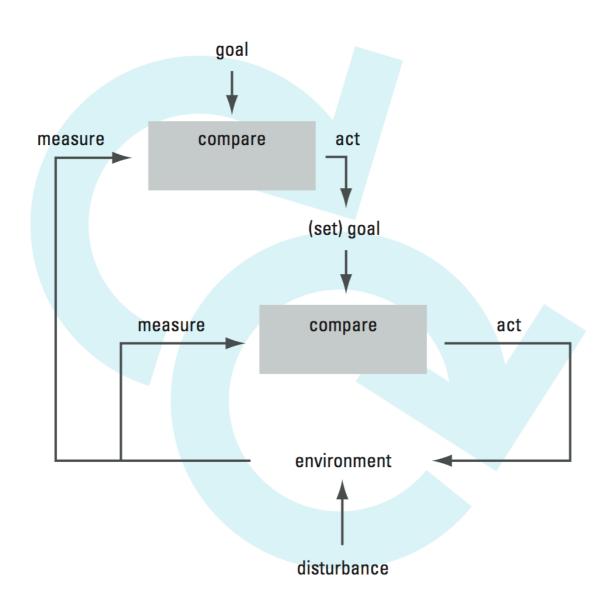
# first-order cybernetics

cybernetics explains how circular causal systems work



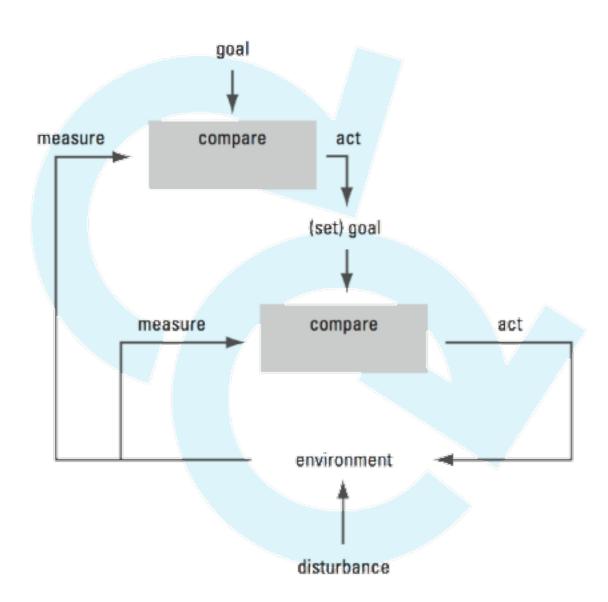
## double-loop system

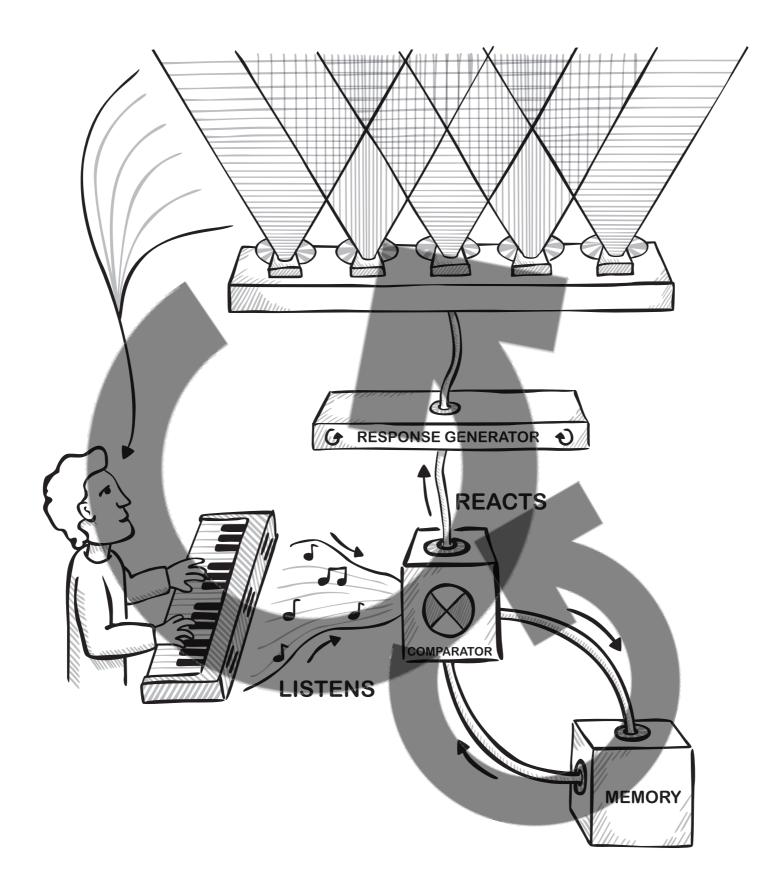
cybernetics explains how circular causal systems work even when they self-regulate and modify their goals.

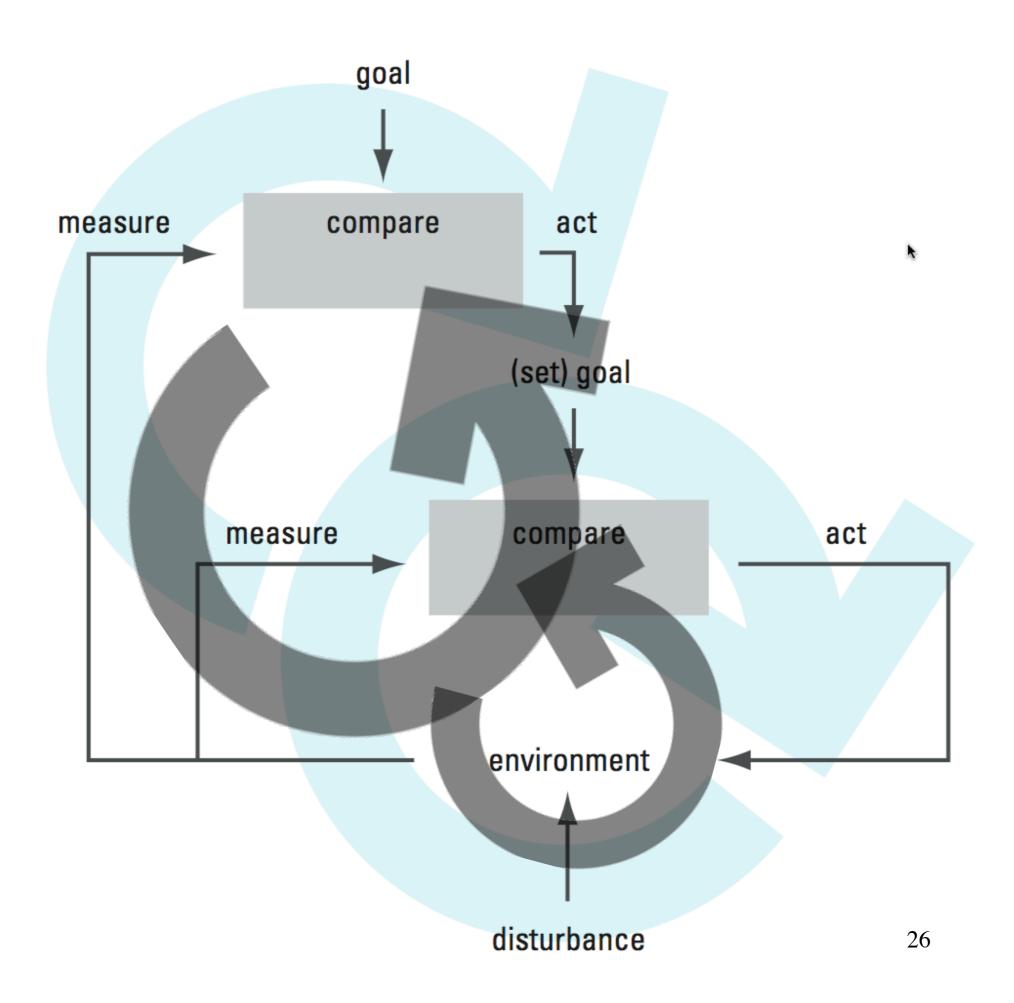


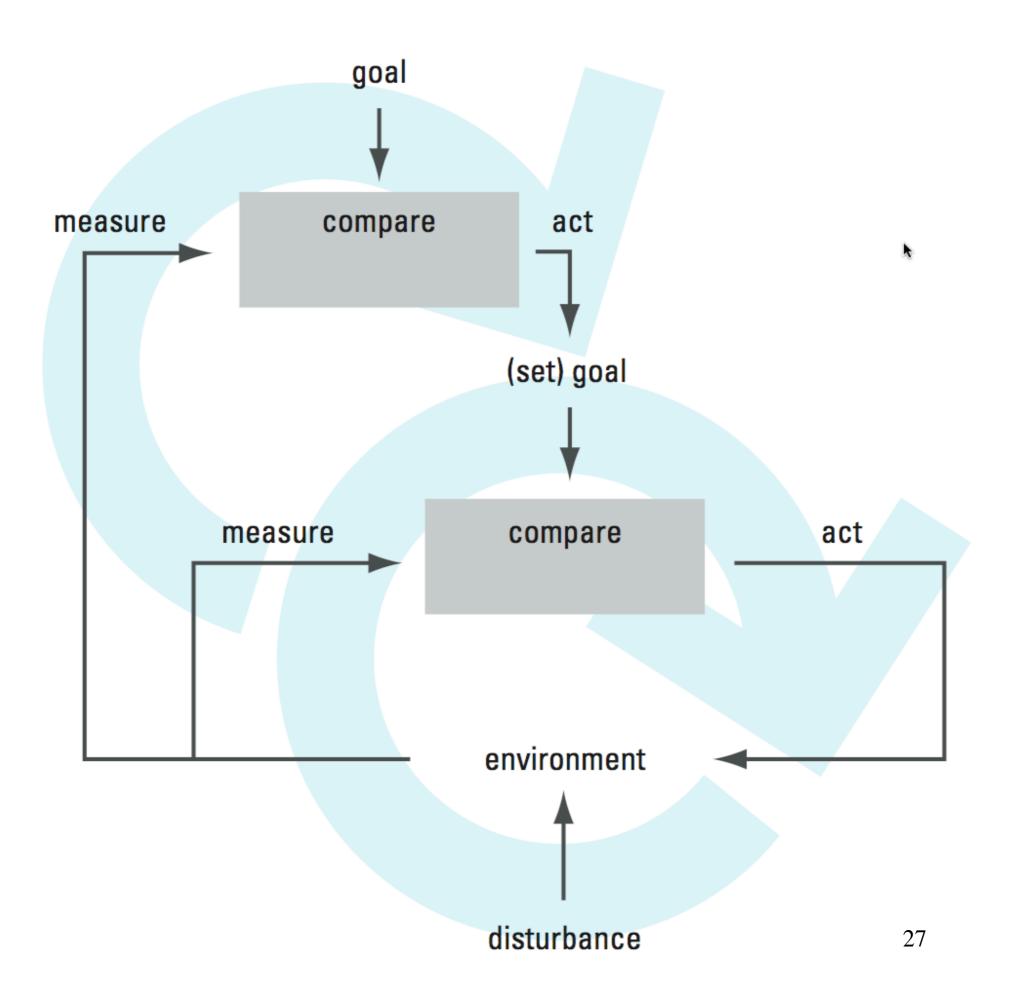
## learning system

cybernetics explains how circular causal systems work even when they self-regulate and modify their goals.

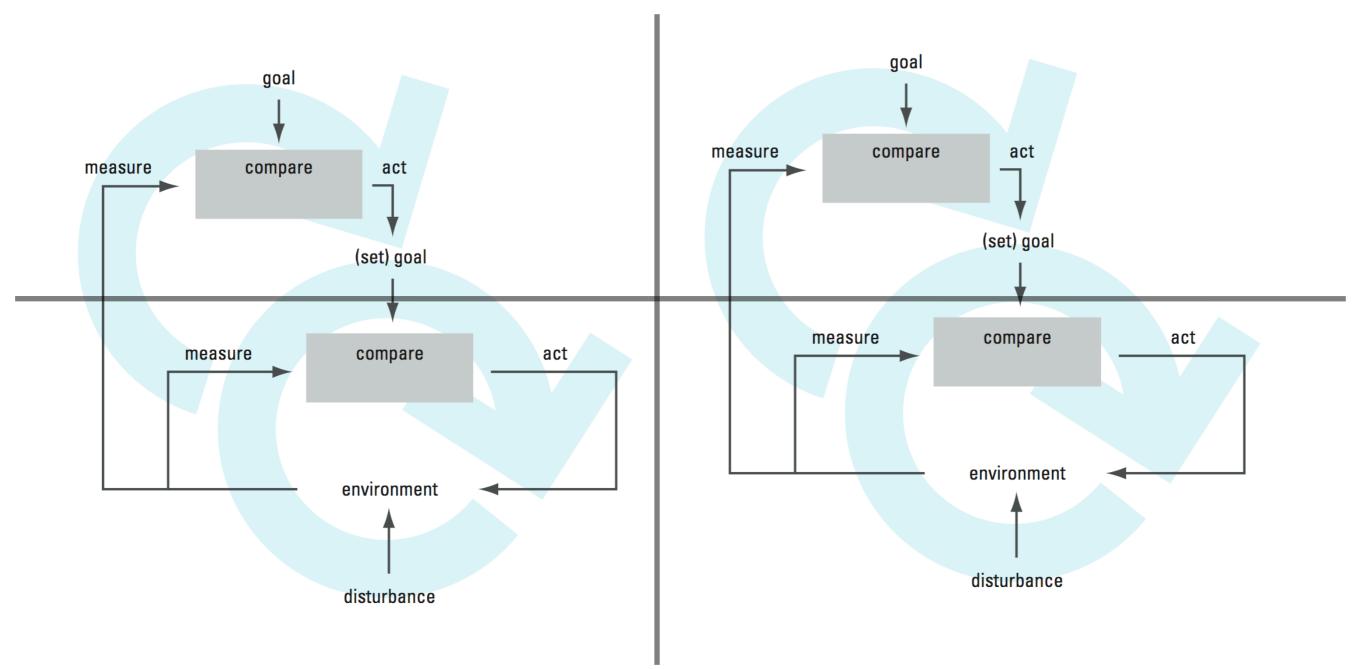






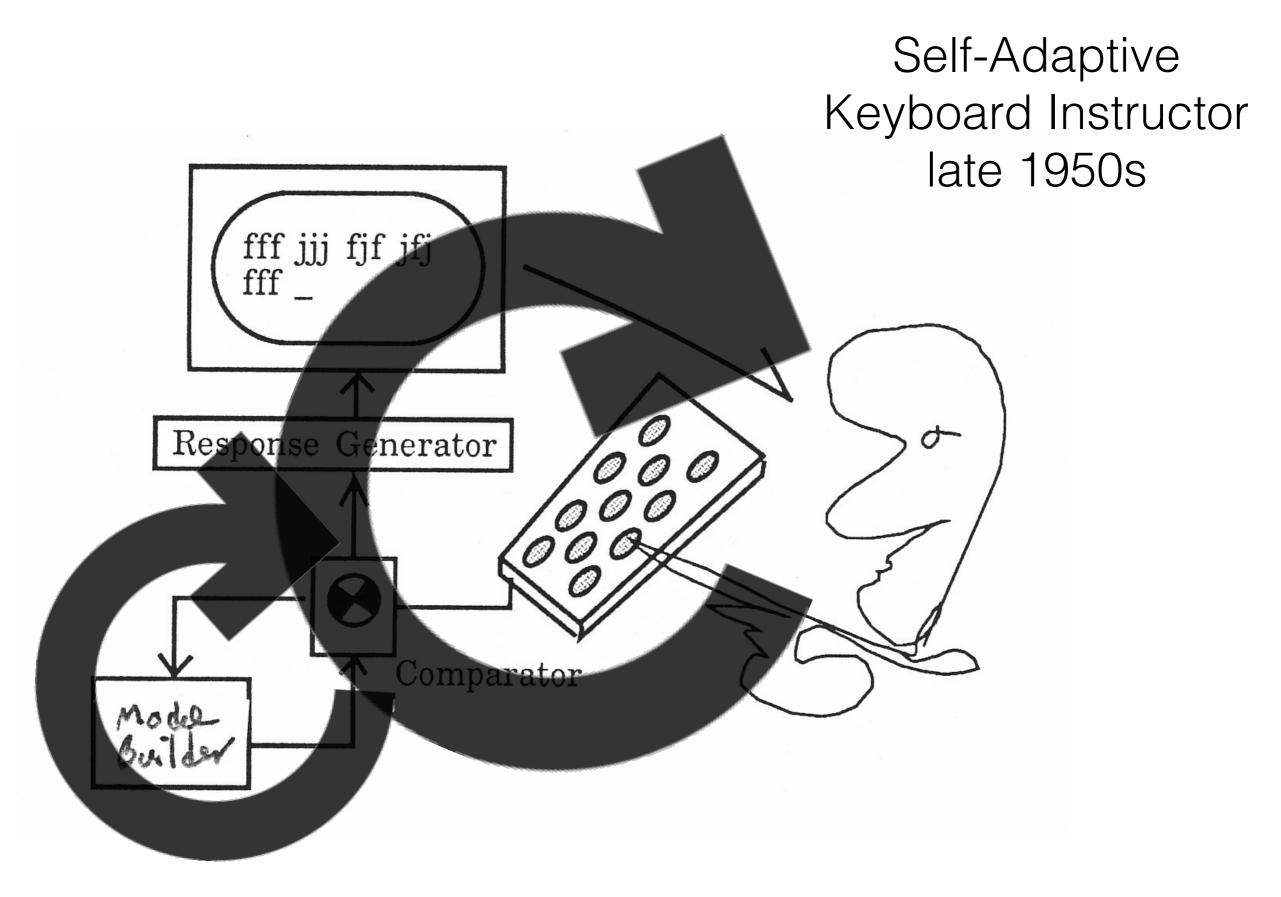


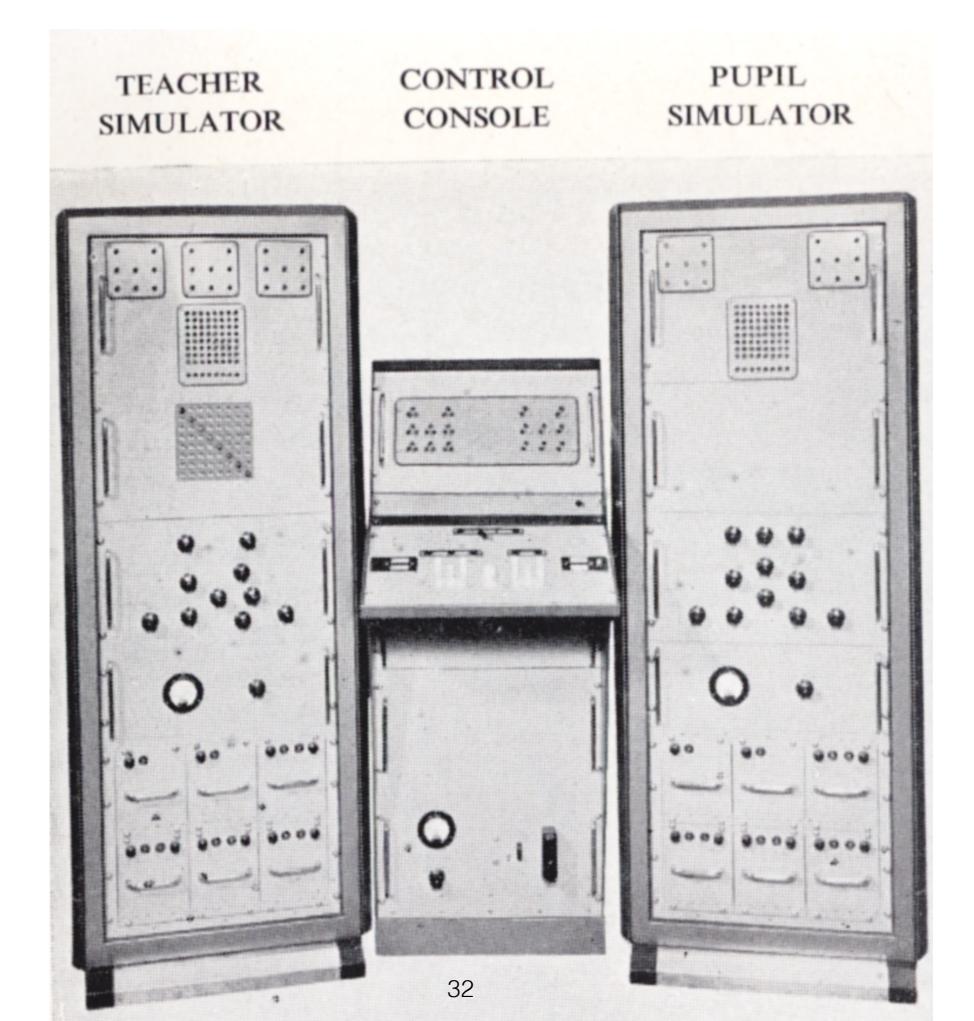
## conversation

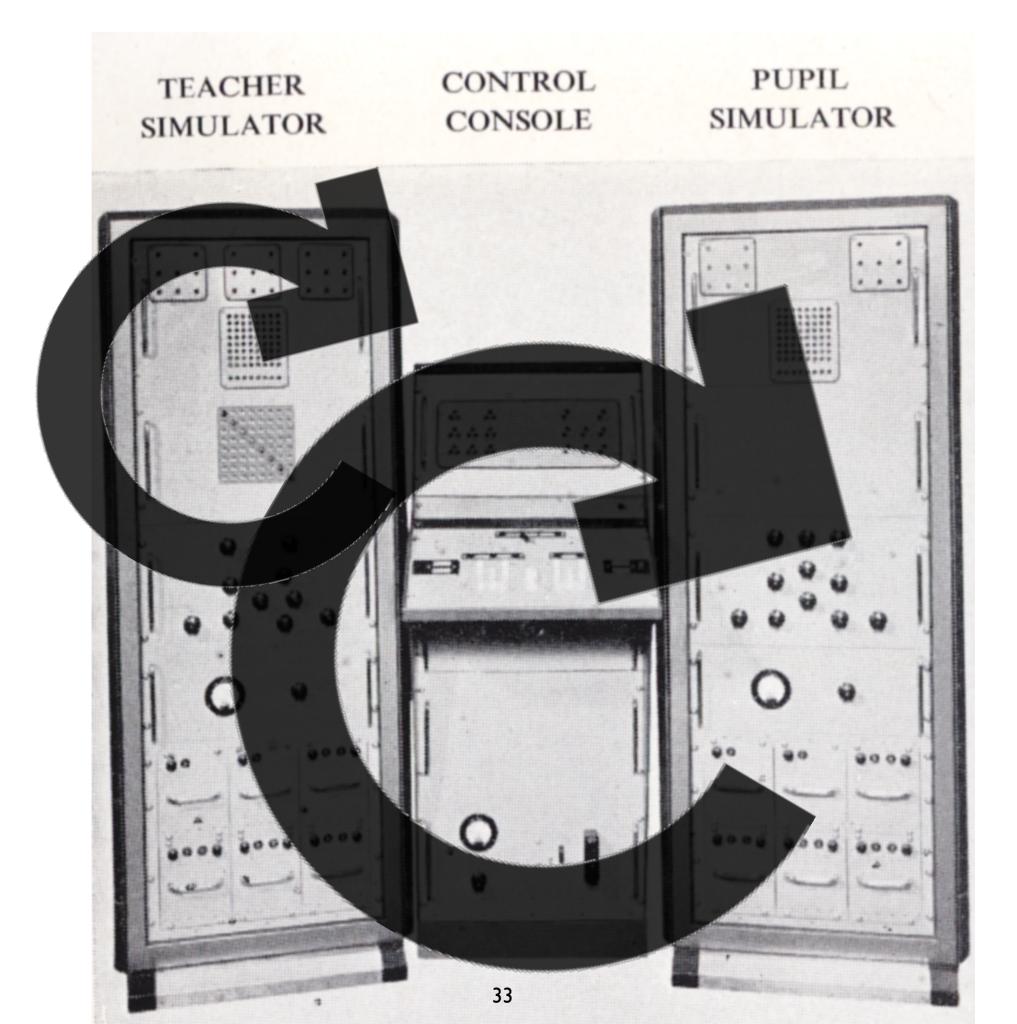


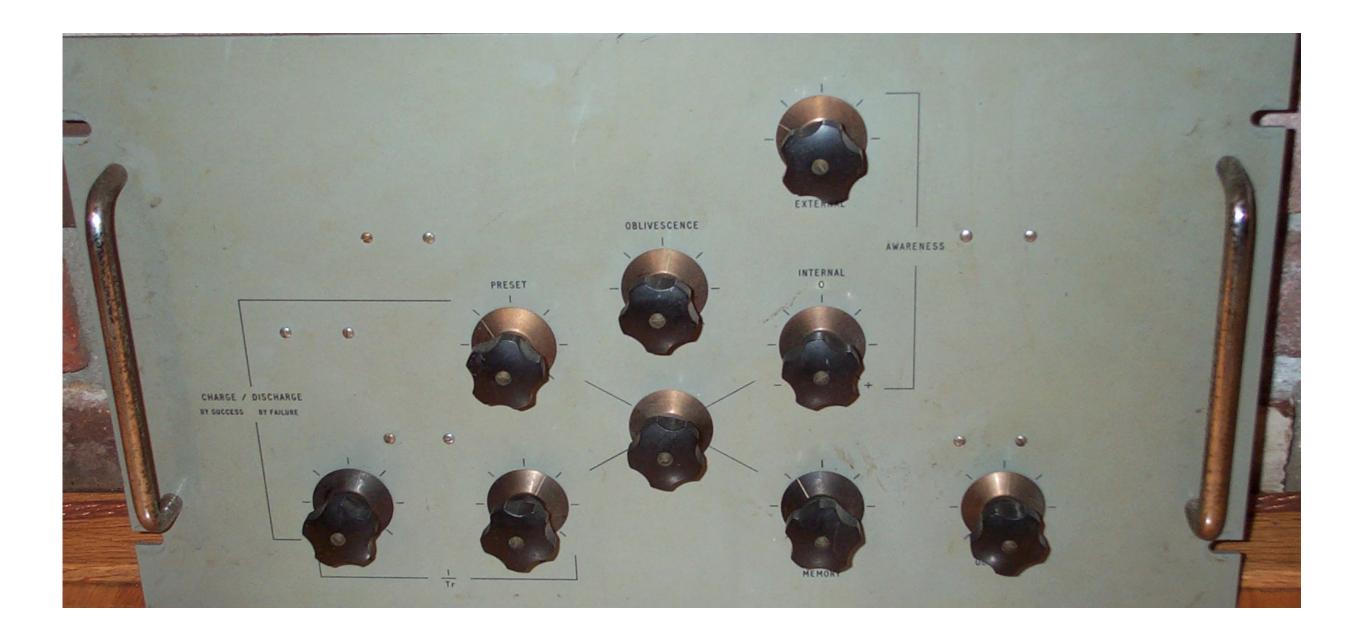


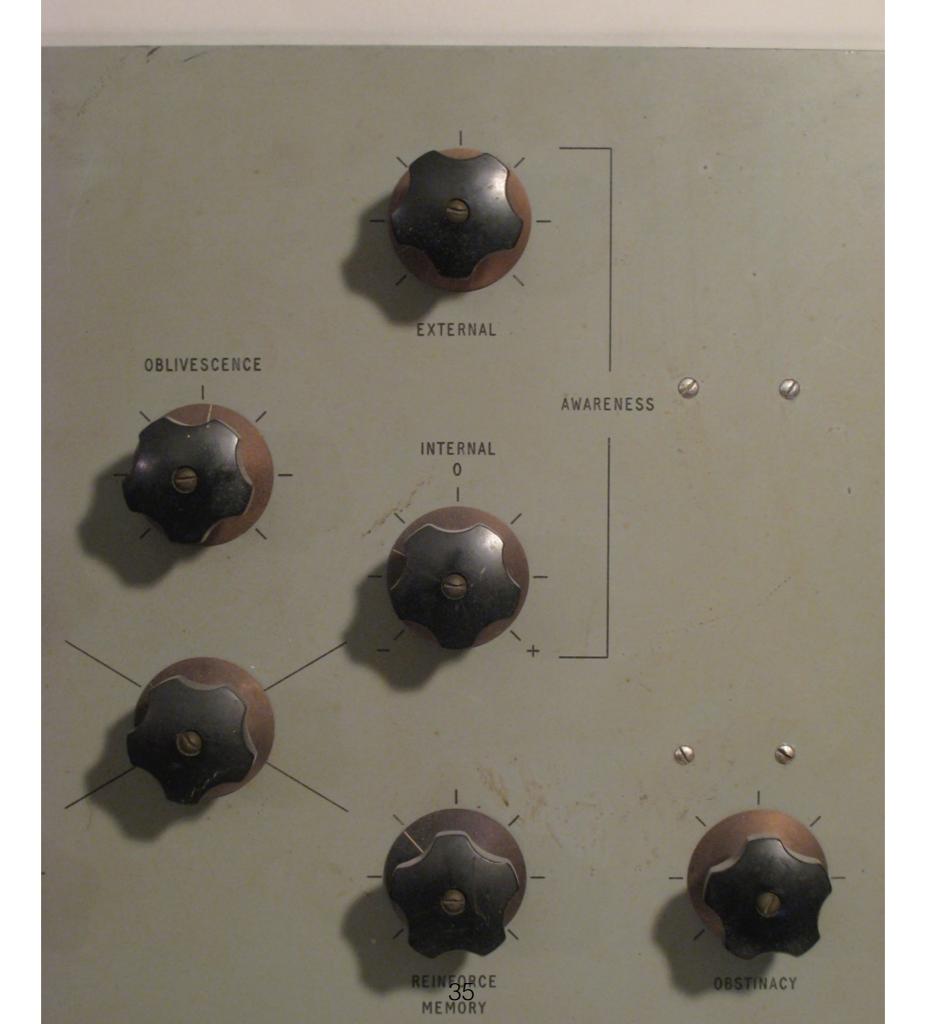


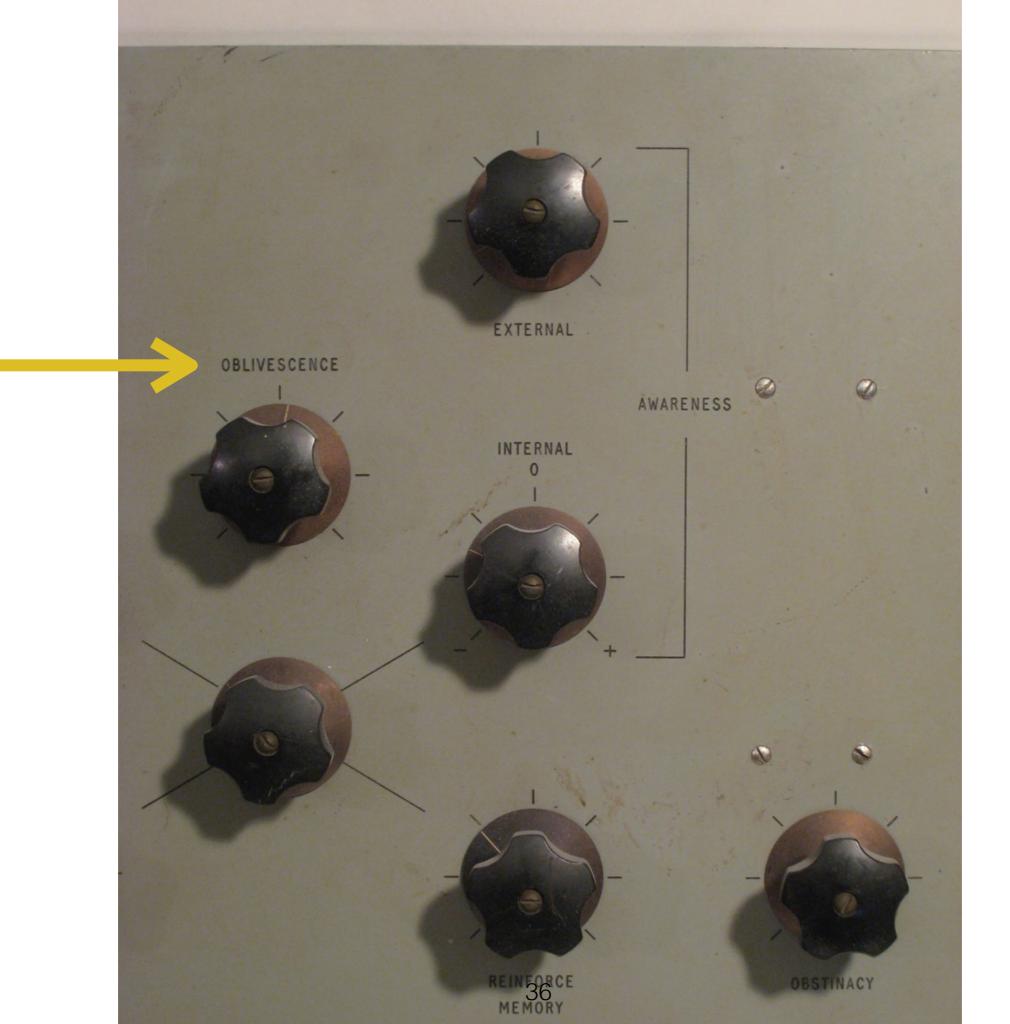


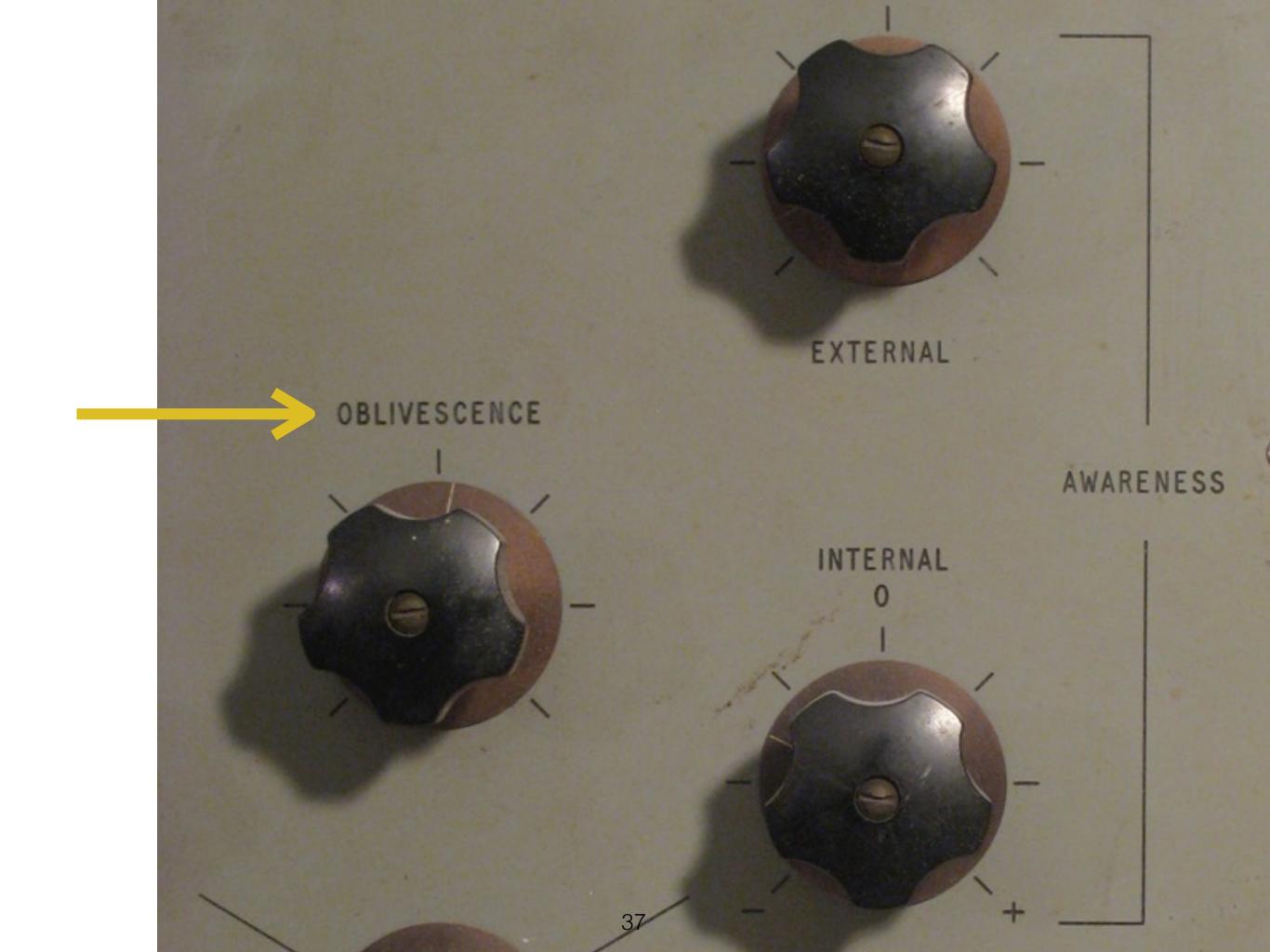






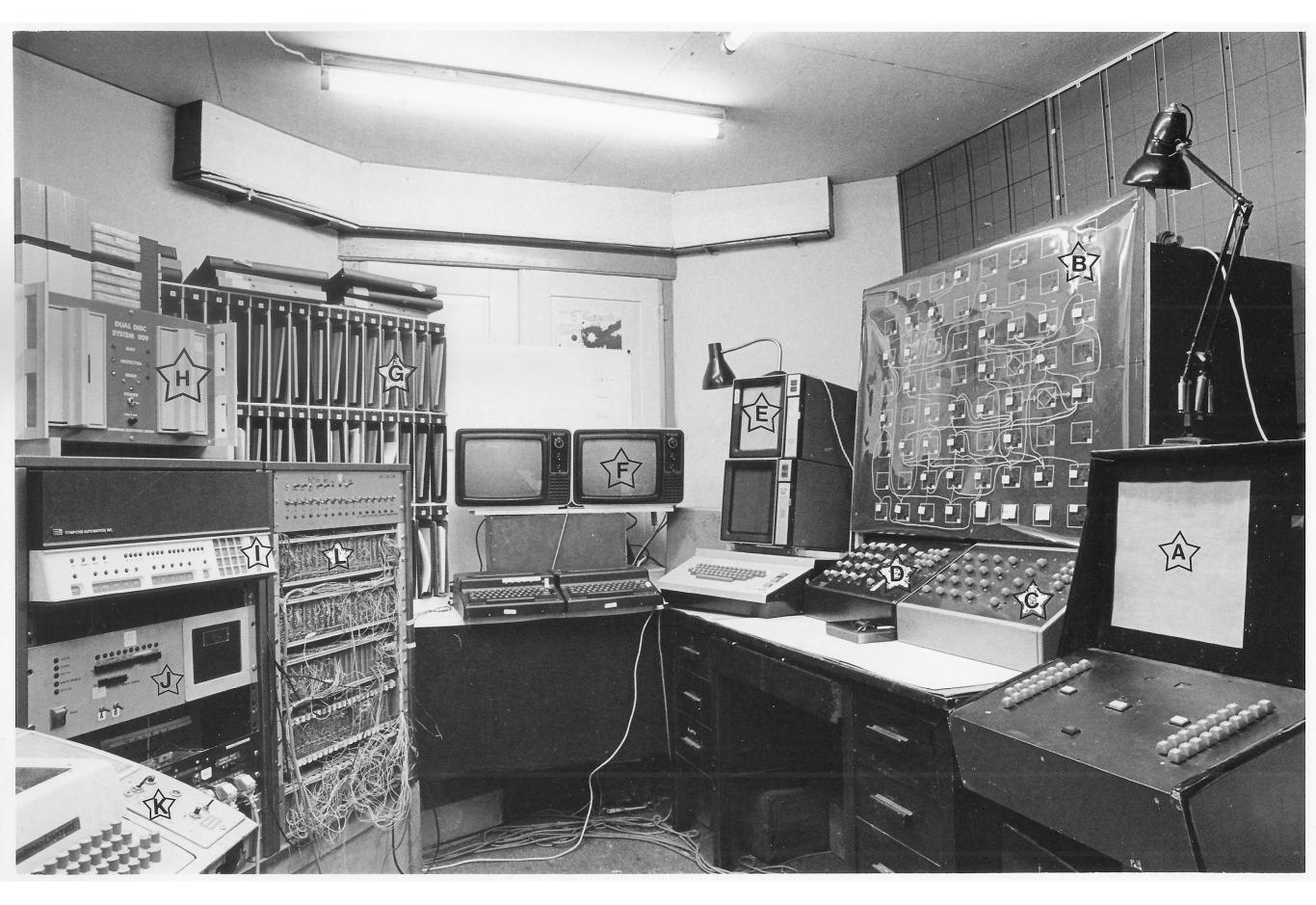


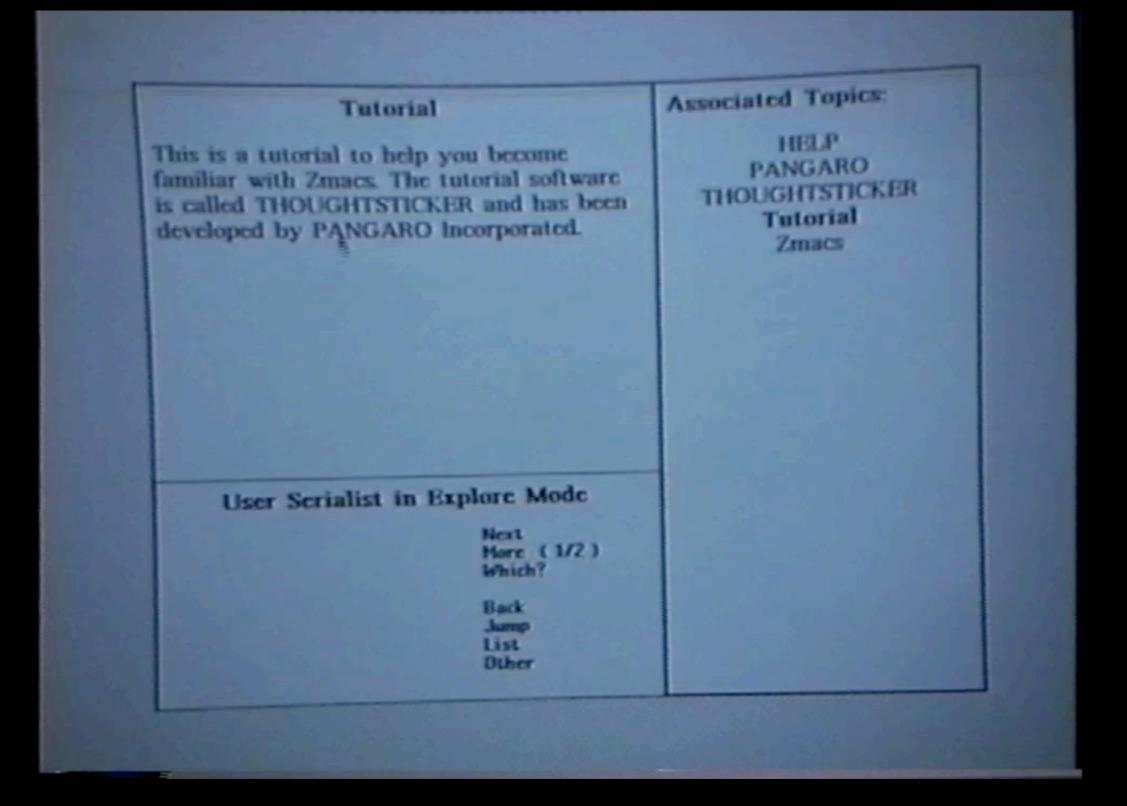












national geographic, fracking, Hydraulic fracturing, water, oil, sand

10:03 AM

Carrier 🛜 🔆



March 2013 National Geographic Cover Story: "America Strikes Oil...

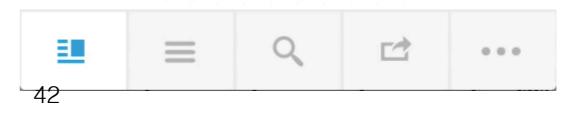
nysfrackingunplugged.wordpress.com

•

In his article entitled "America Strikes Oil: The Promise and Risk of Fracking," Edwin Dobb, a Berkeley Graduate School of Journalism lecturer and National Geographic contributing writer, focuses fracking activities in North Dakota.

#### thoughtshuffler iOS 2013

UX by Miriam Simun UI by See-ming Lee concept & heuristics by Paul Pangaro



#### Streamfully mobile 2014

UI design & coding by John Katagawa UX & heuristics by Paul Pangaro

#### Streamfully

#### qz.com

Starbucks is finally going to show US coffee drinkers what a "flat white" is. Prepare for controversy – Quartz

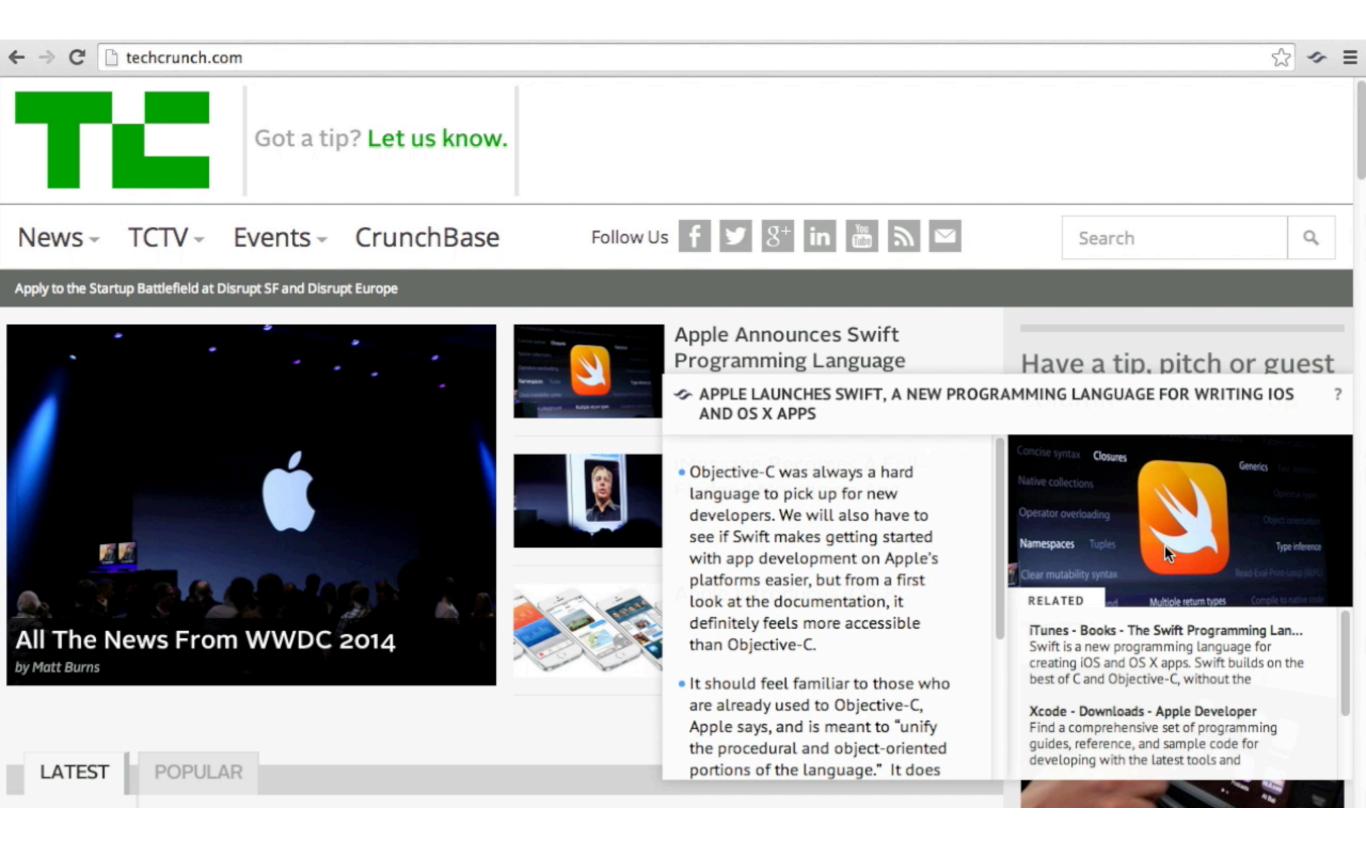
#### 1/1/2015, 7:00:26 AM

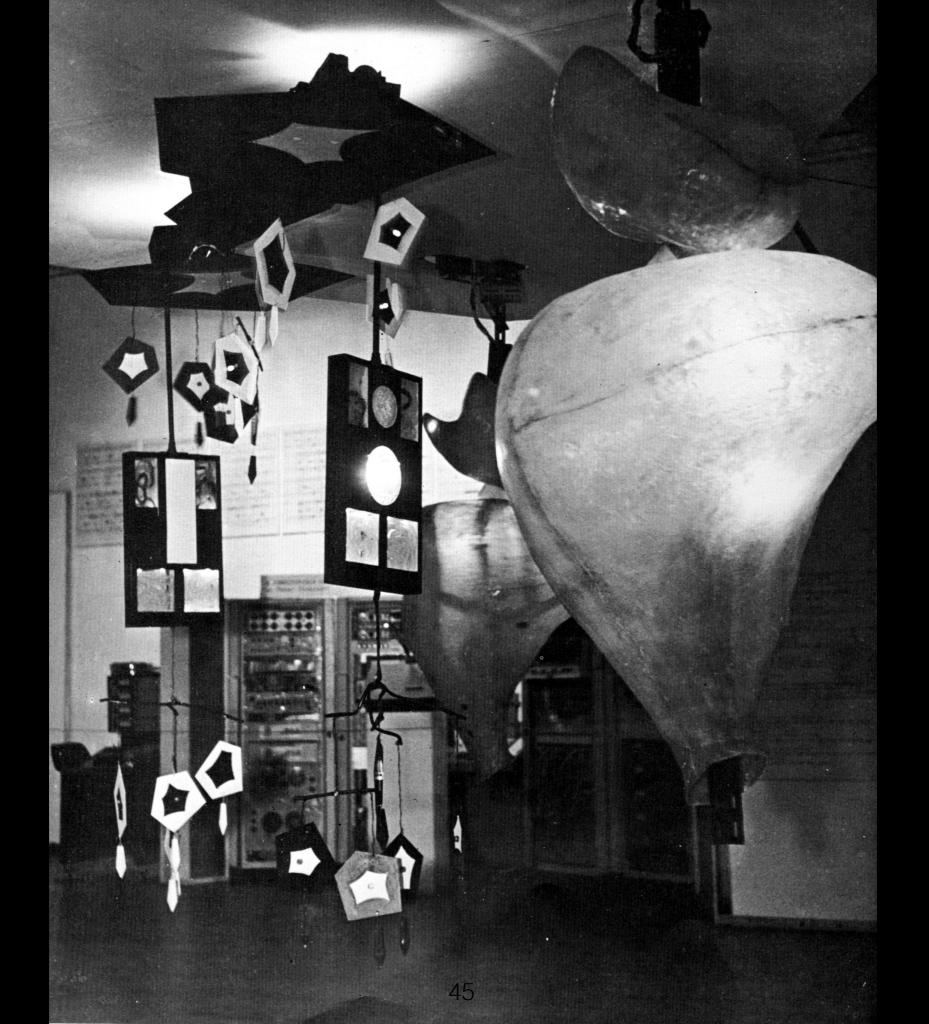
Starbucks is introducing the "flat white" to its coffee menus across the US on Jan. 6, reports Eater. It's a little curprising it took this long; the drink has been available for years in the UK and Australia, which both consume far less coffee per capita than the US. (It's also a popular drink with New Zealanders, whose coffee consumption is on par with that of Americans.)

But good coffee is more about quality than quantity, is it not? Though the US is the birthplace of Starbucks, the most

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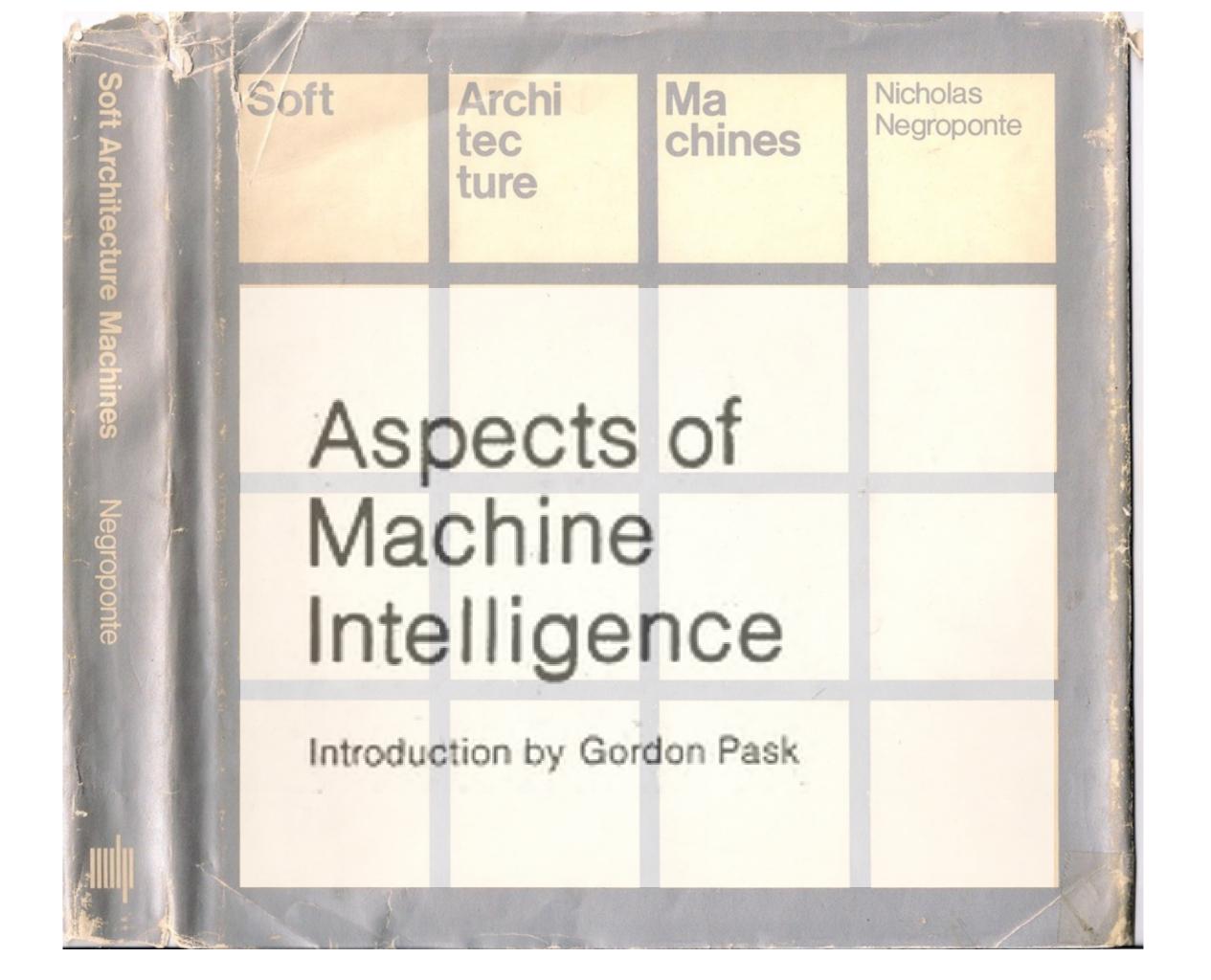






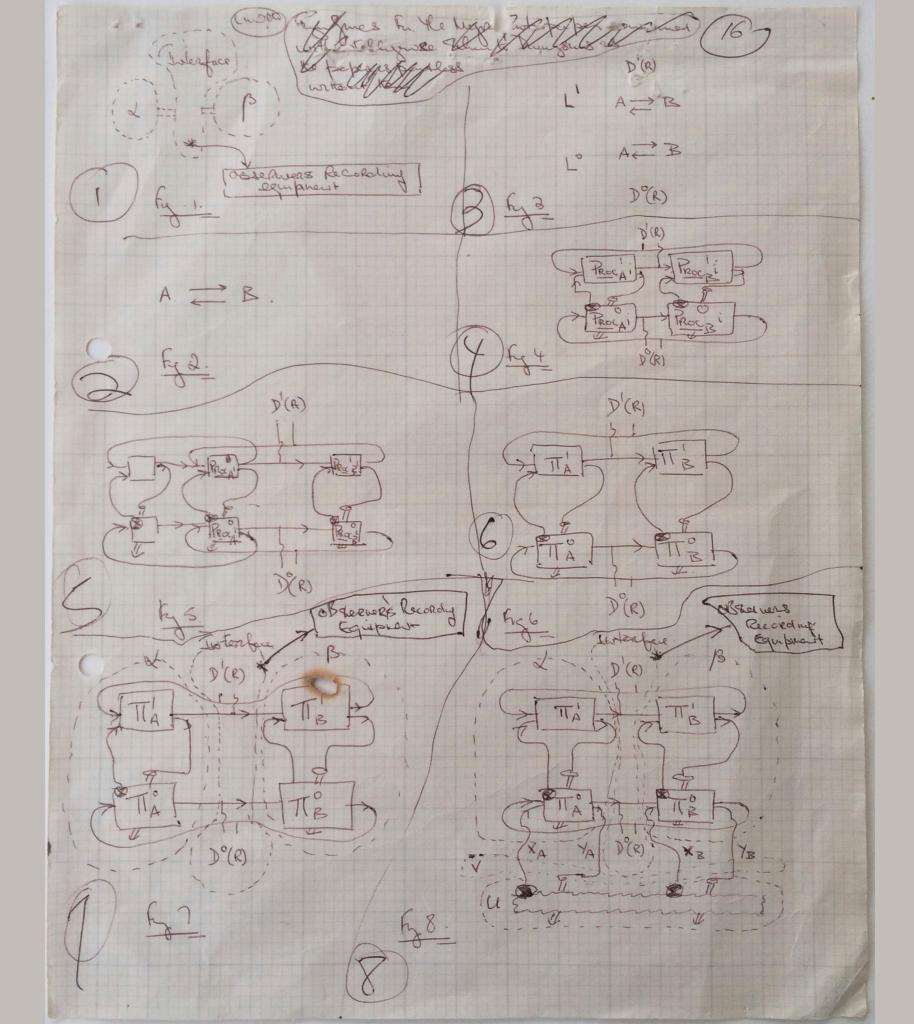


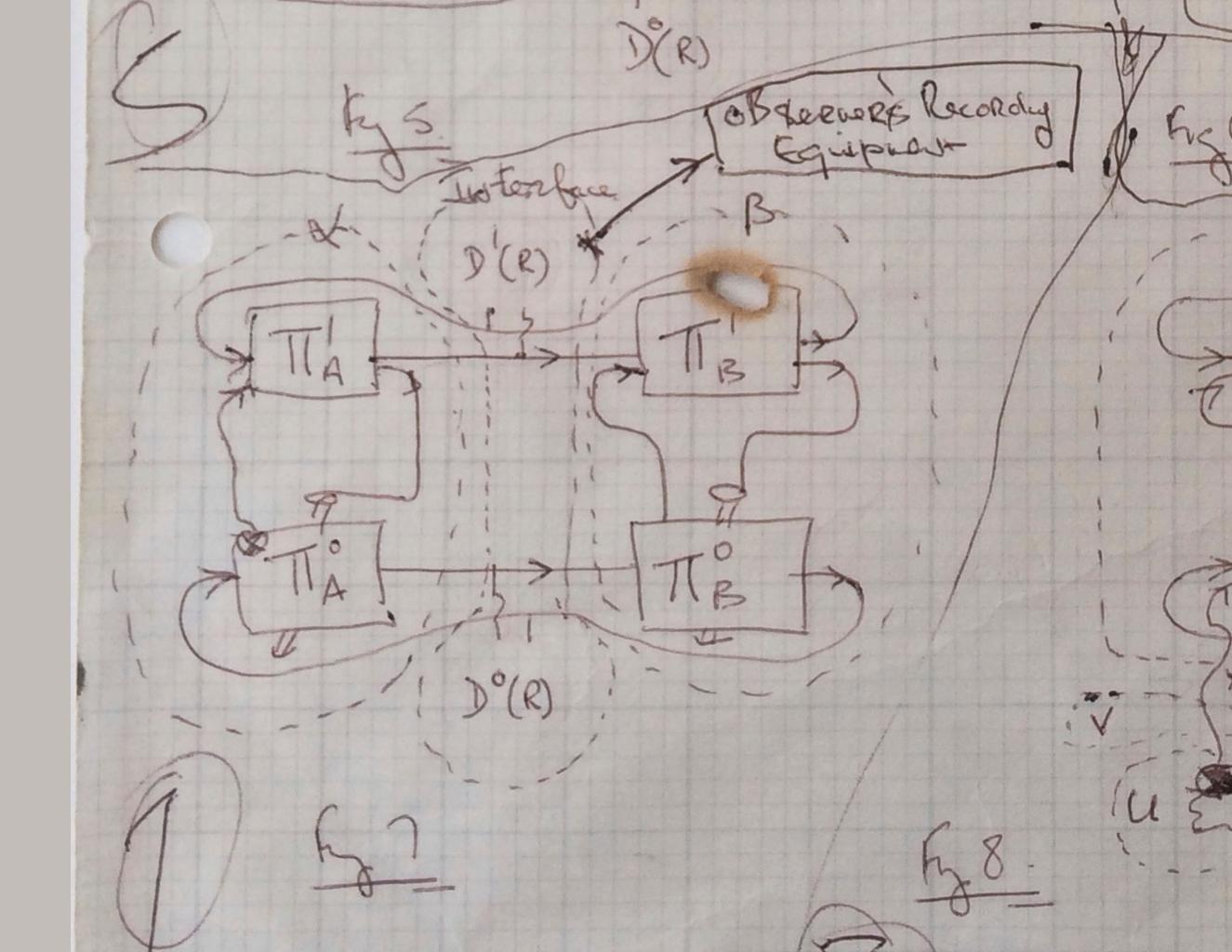


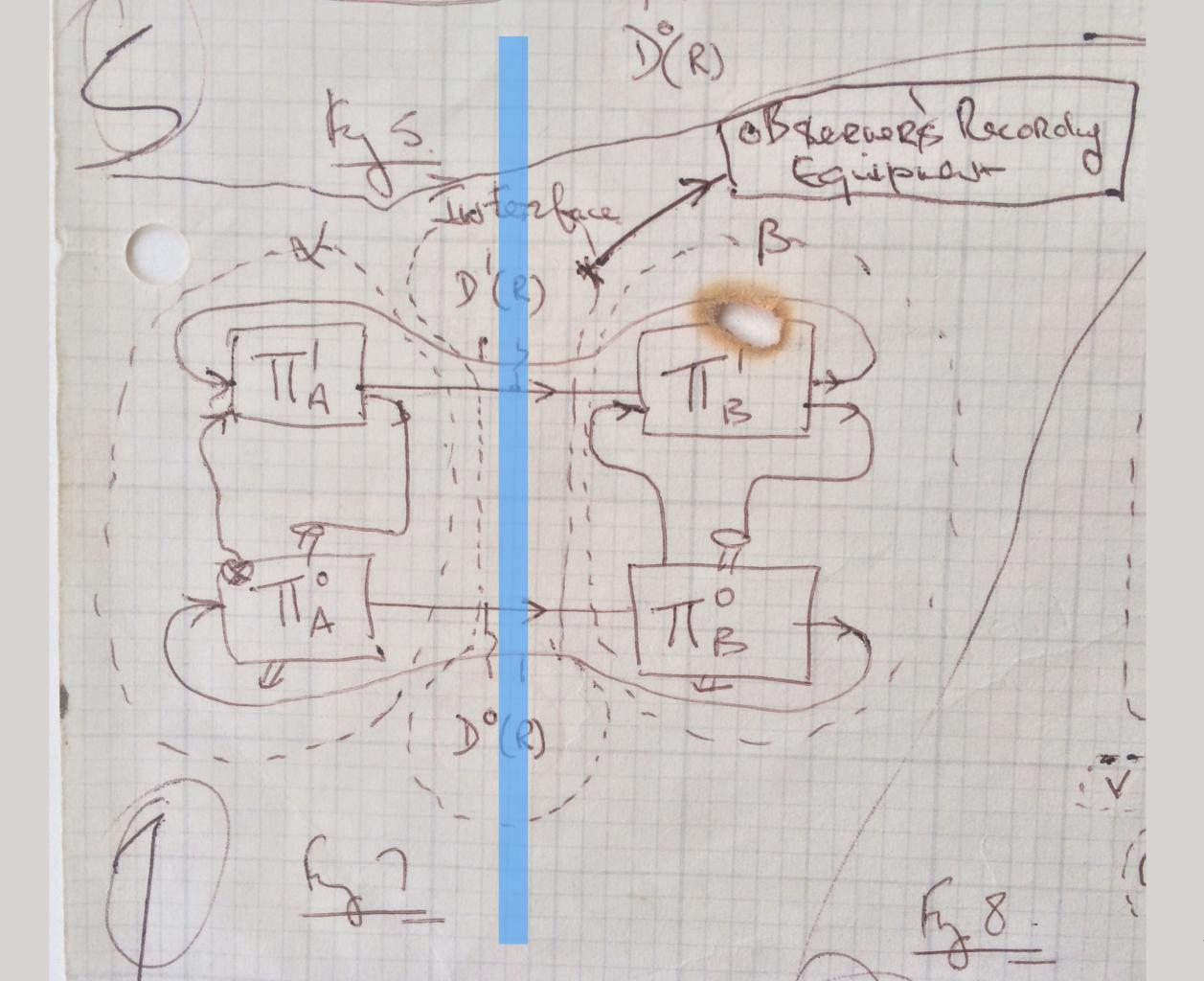


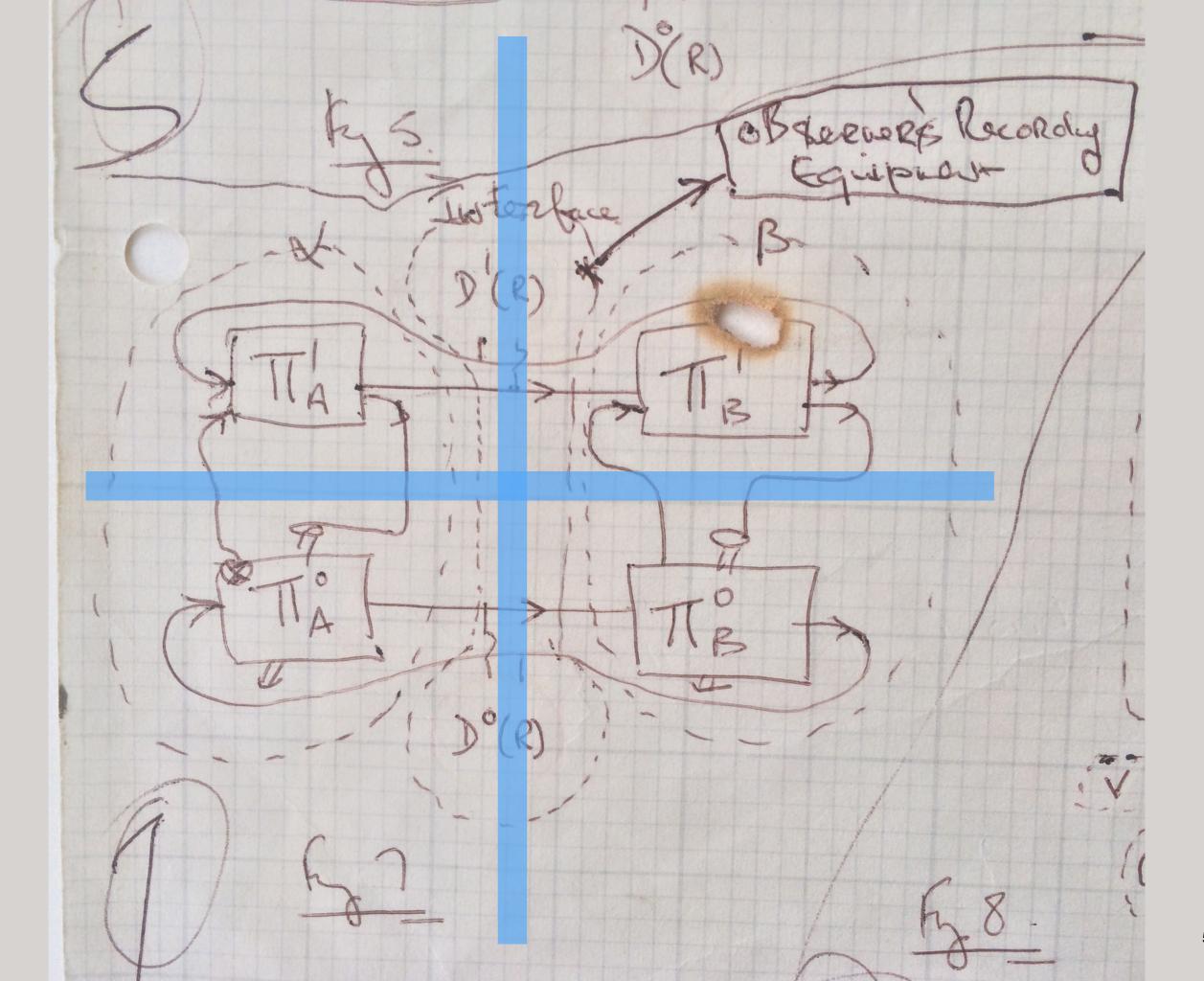
# Aspects of Machine Intelligence

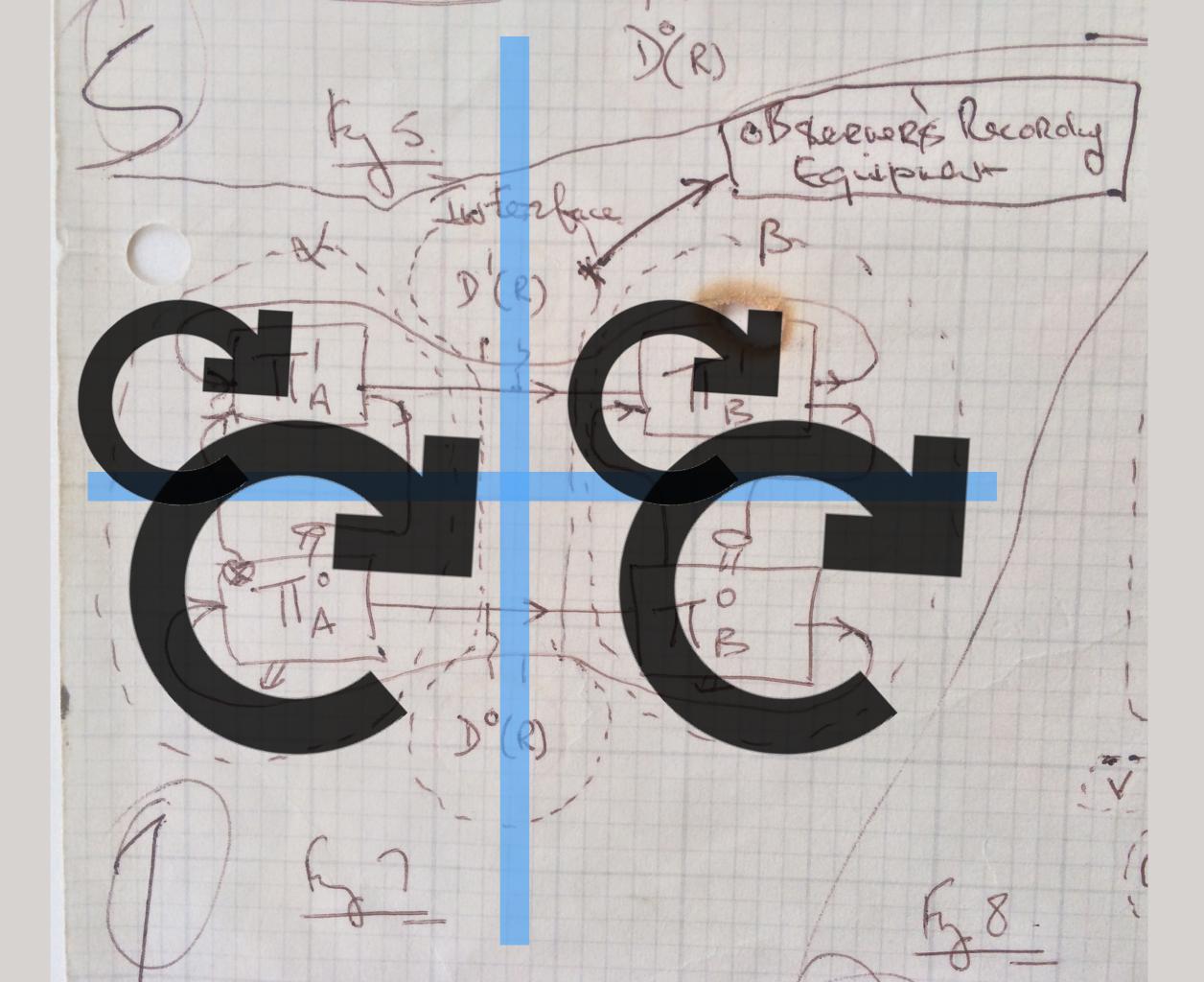
Introduction by Gordon Pask



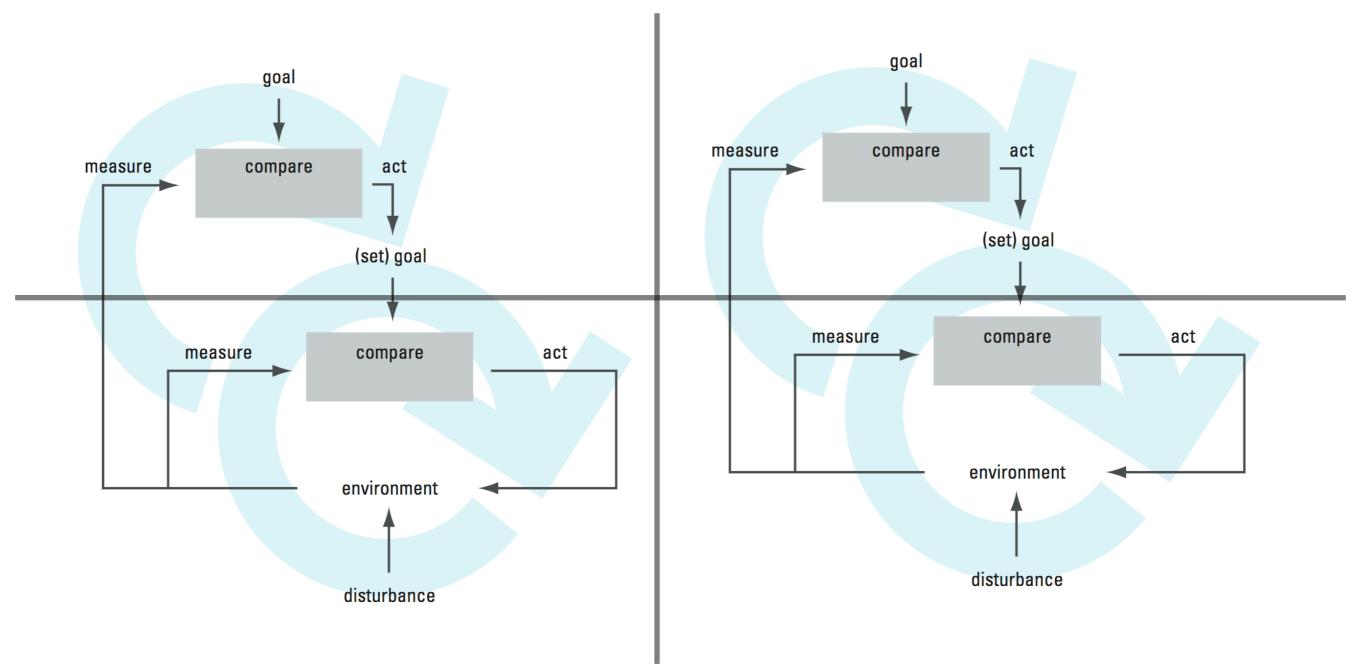


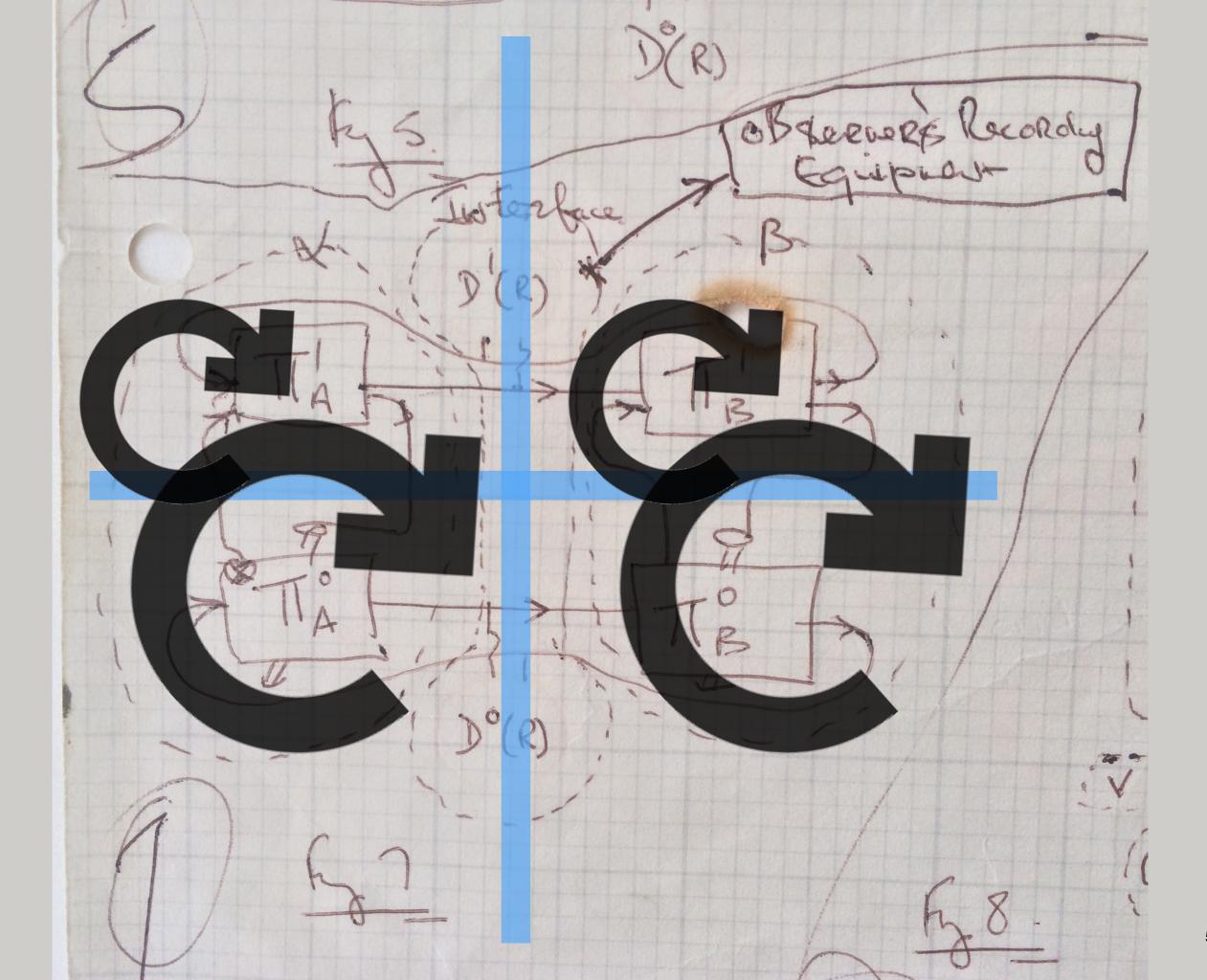




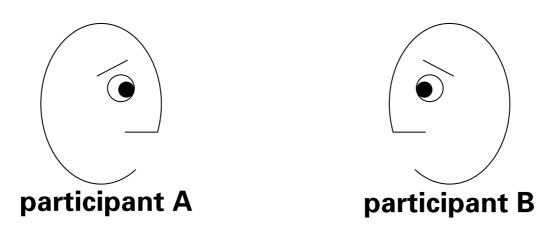


### conversation



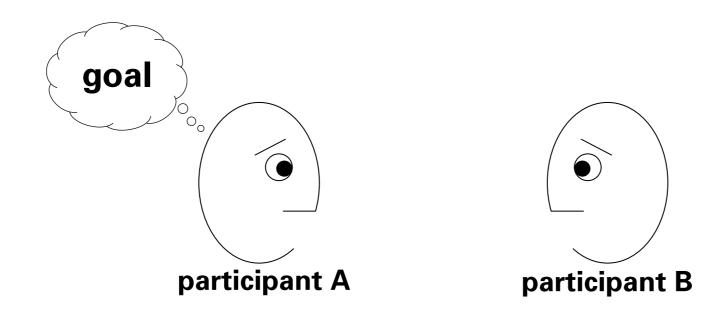


## how does conversation work?

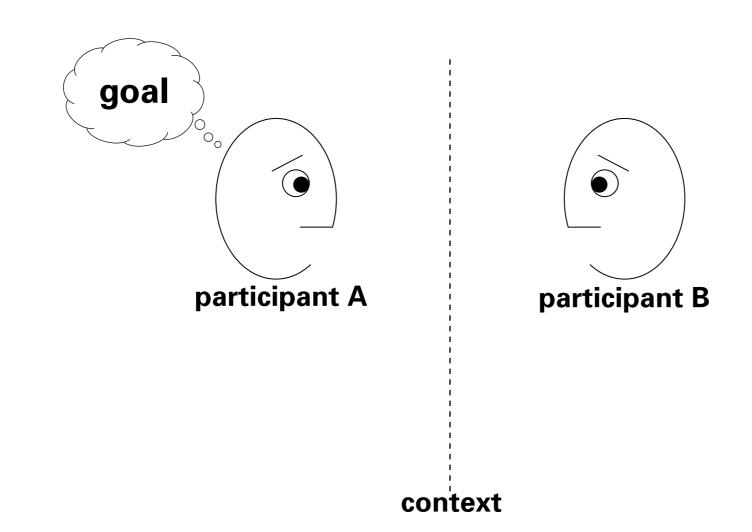


after Dubberly Design Office 2008

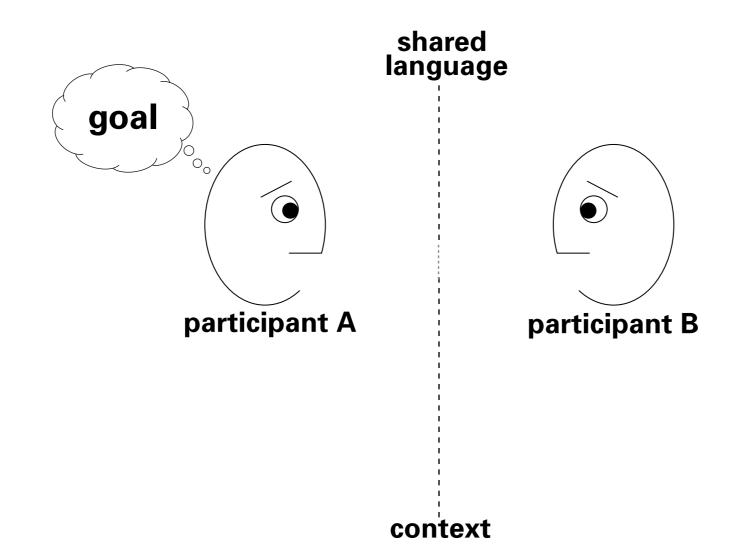
## a participant has a goal



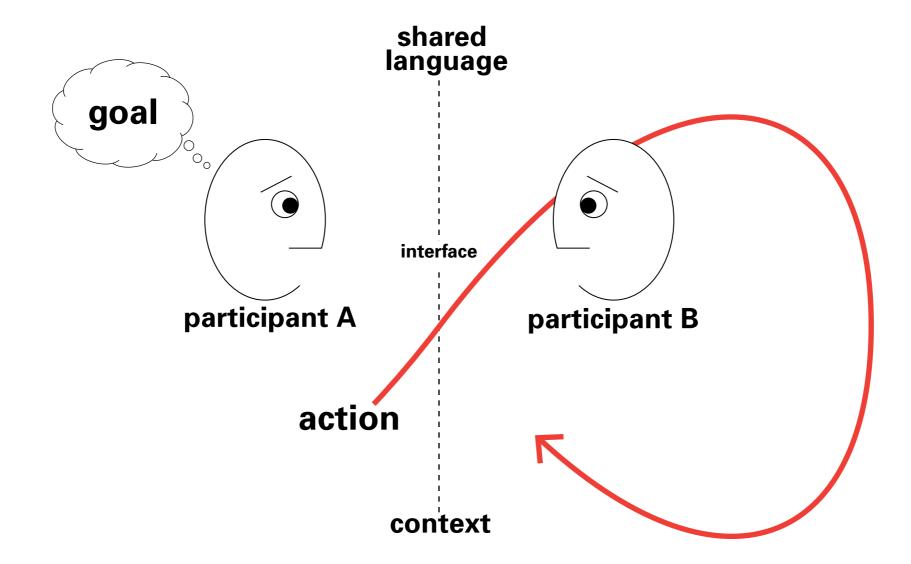
#### chooses a context



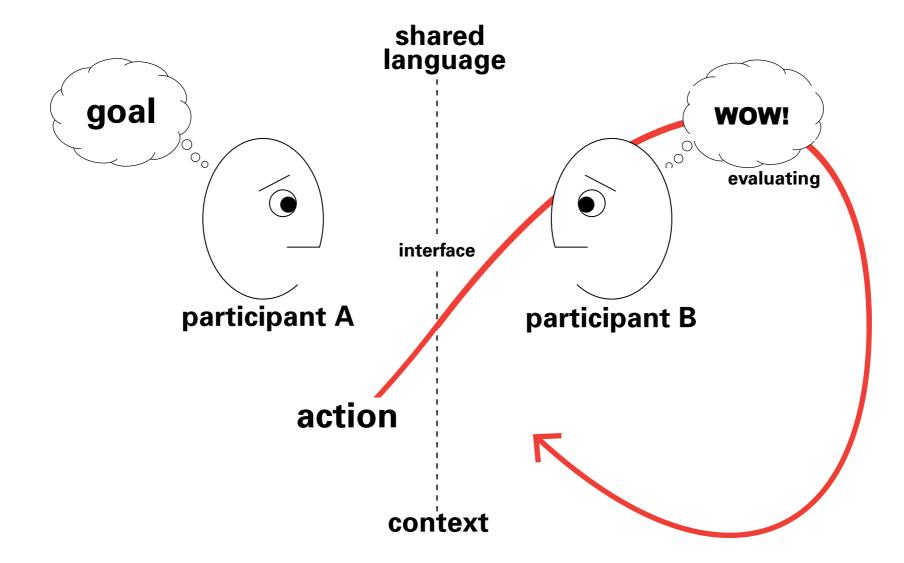
## chooses a language



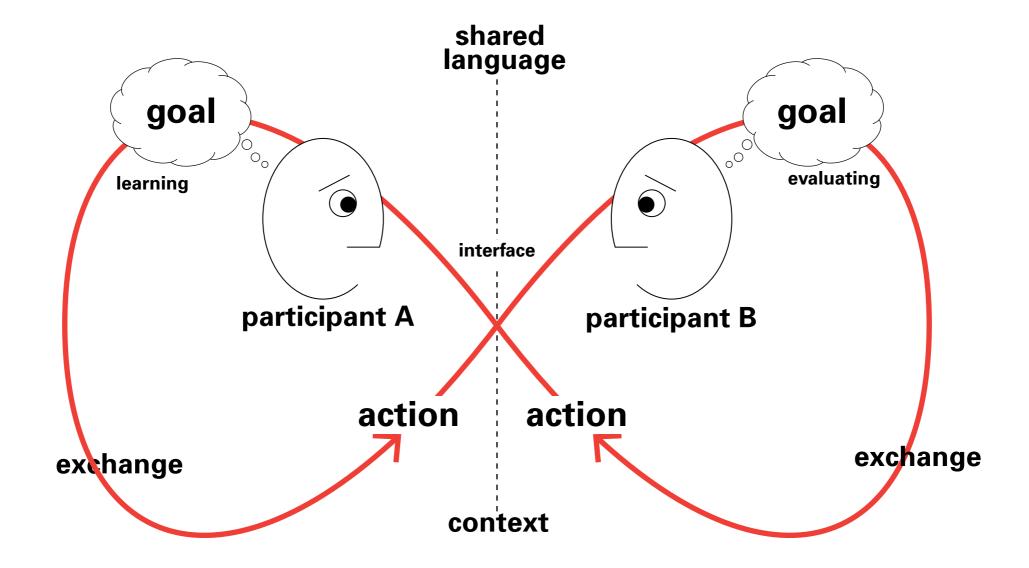
## begins an exchange



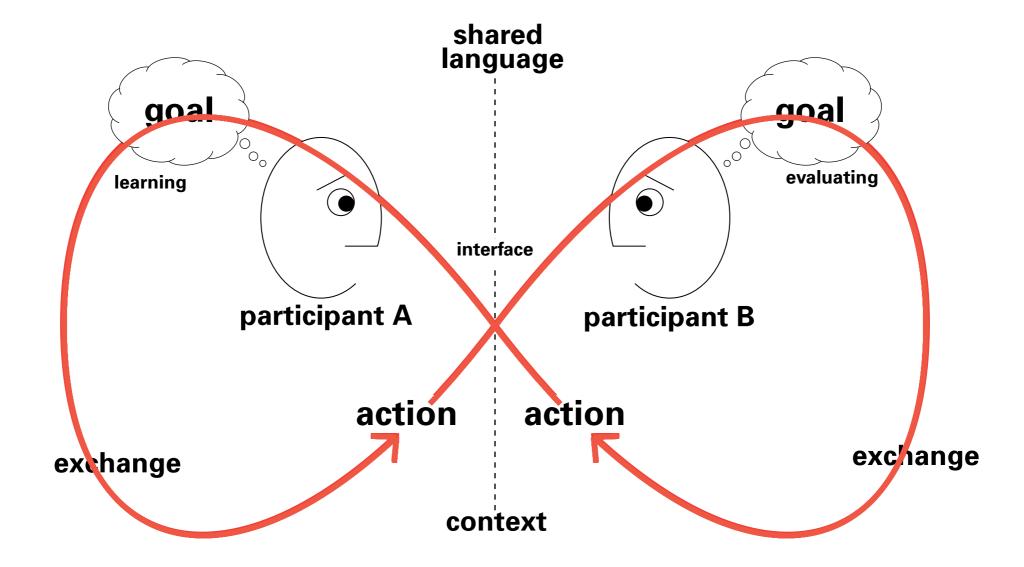
#### evokes a reaction...



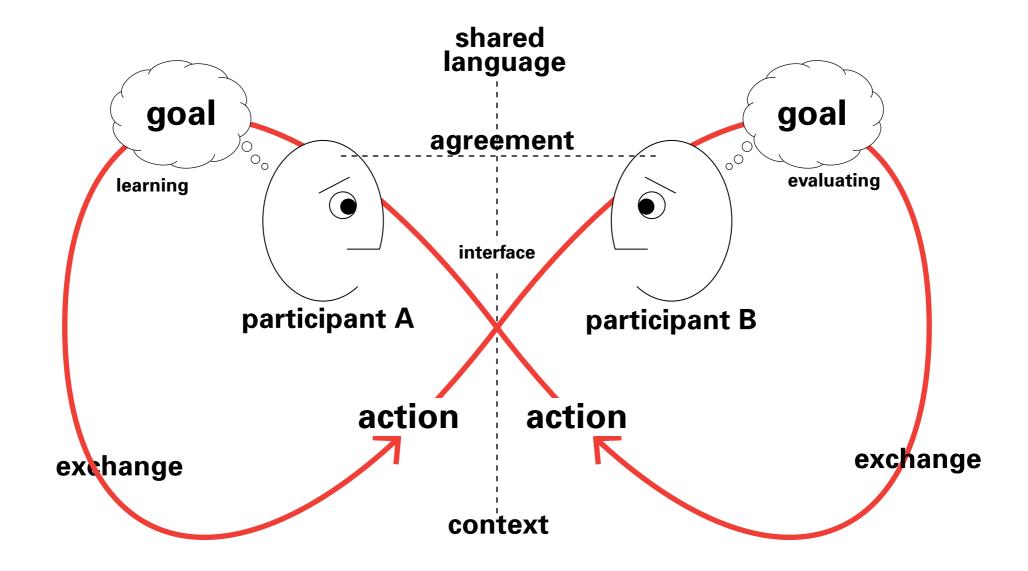
#### ...that evokes a reaction



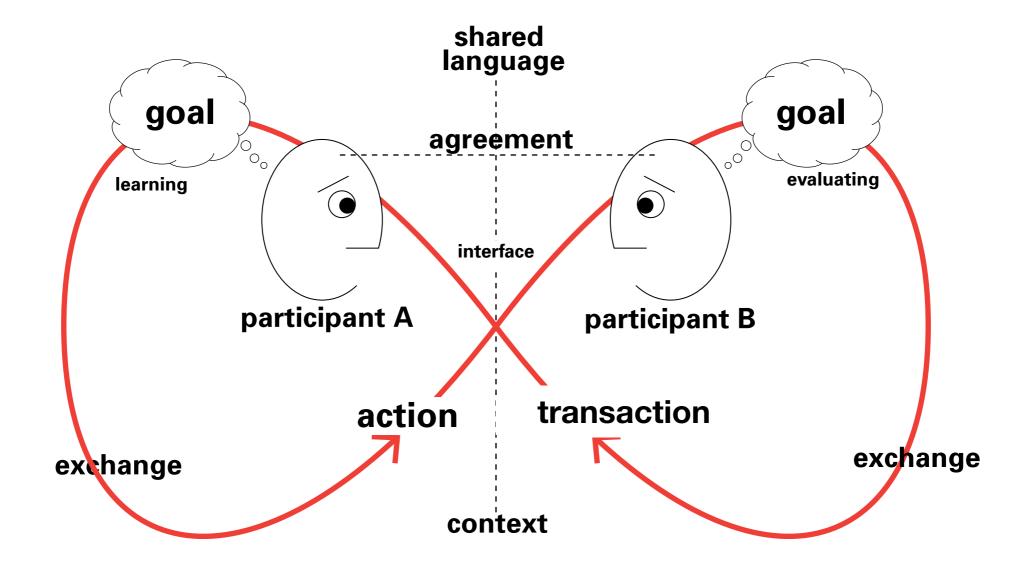
## the exchange may continue



### agreement may be reached

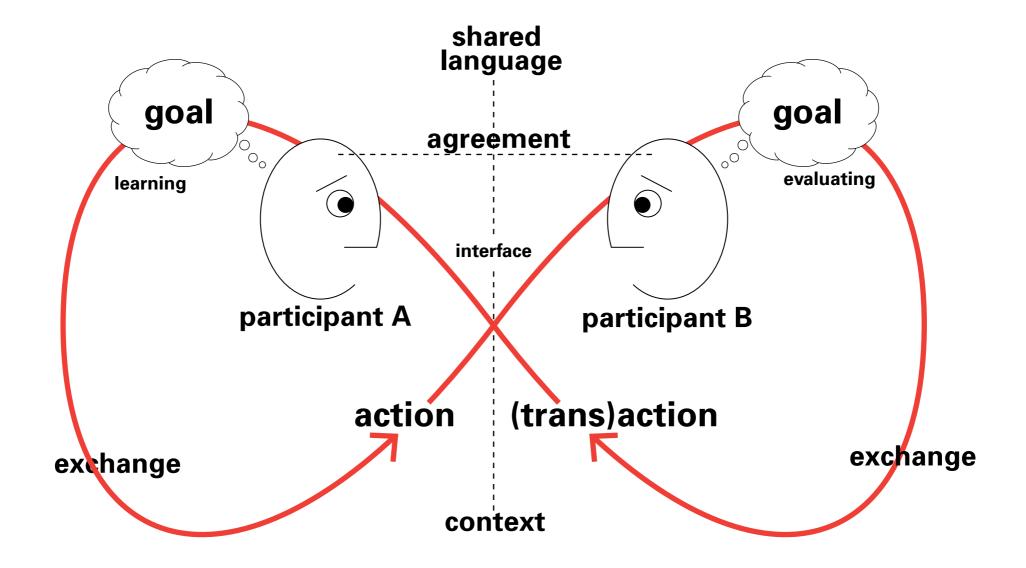


### a transaction may occur

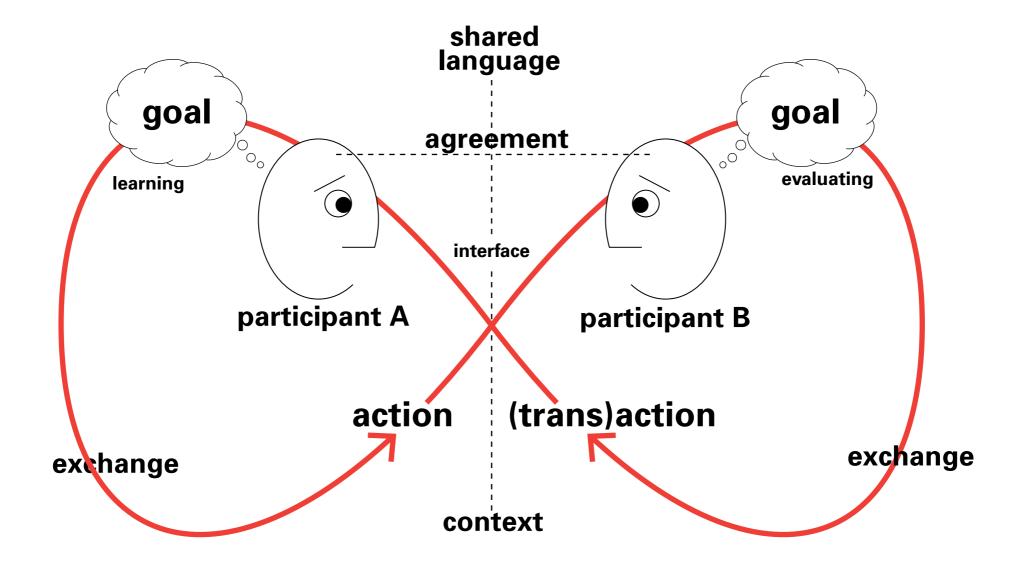


after Dubberly Design Office 2008

#### CONVERSATION REDUX



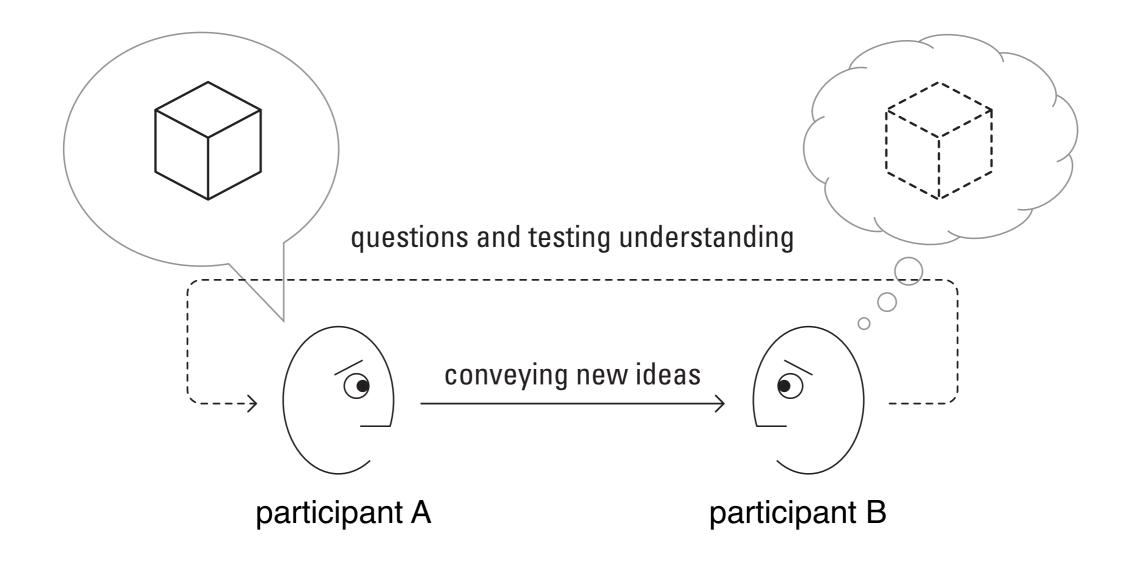
#### CONVERSATION = C-L-E-A-T



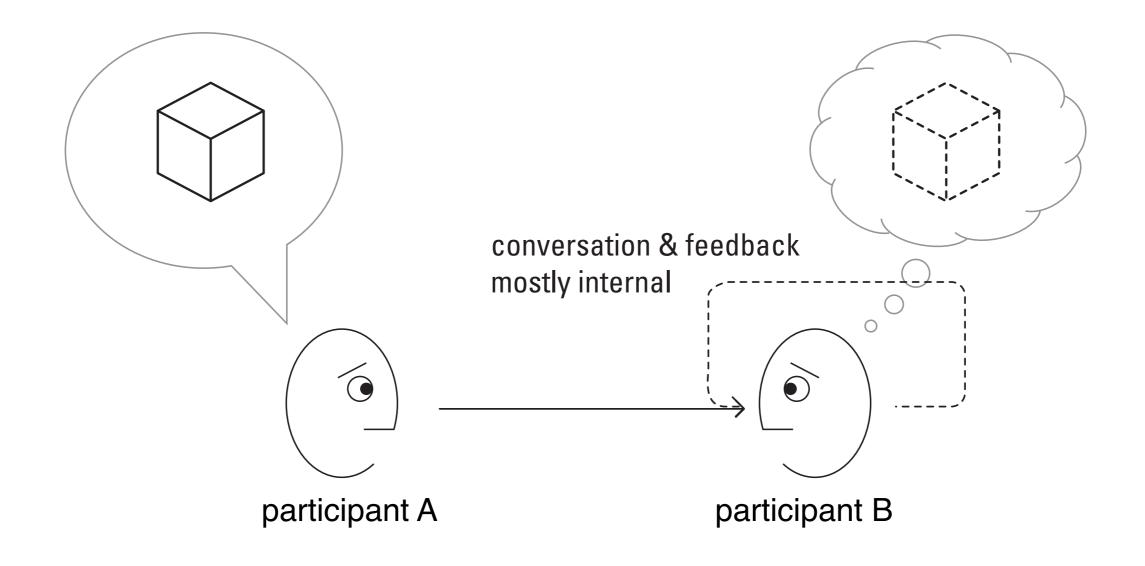
#### CONVERSATION = C-L-E-A-T

CONTEXT — ESTABLISHED LANGUAGE — SHARED EXCHANGE — ENGAGED AGREEMENT — REACHED (LIMITED) (TRANS)ACTION — COORDINATED

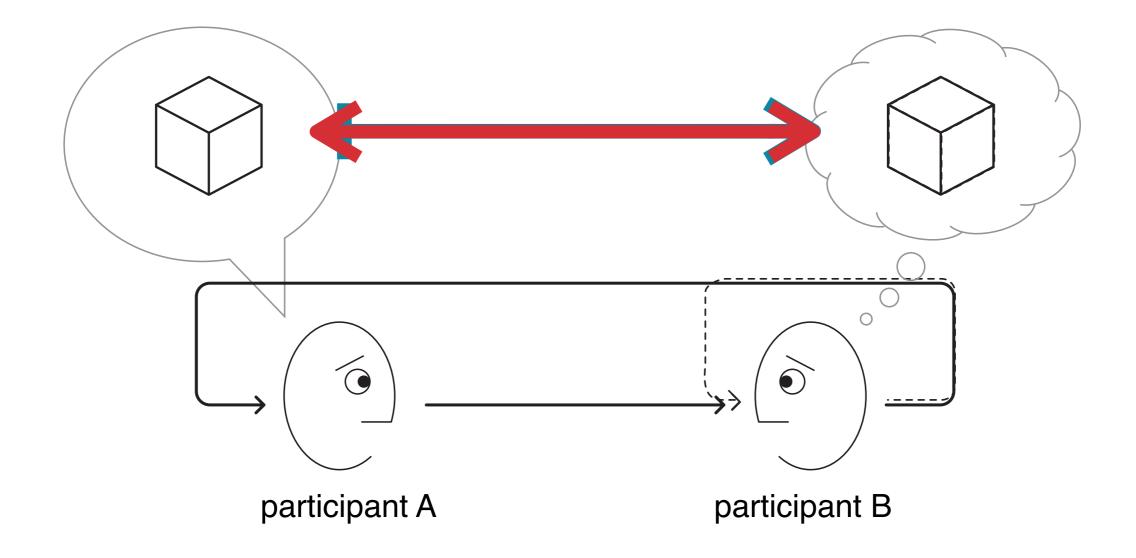
### changing beliefs requires conversation



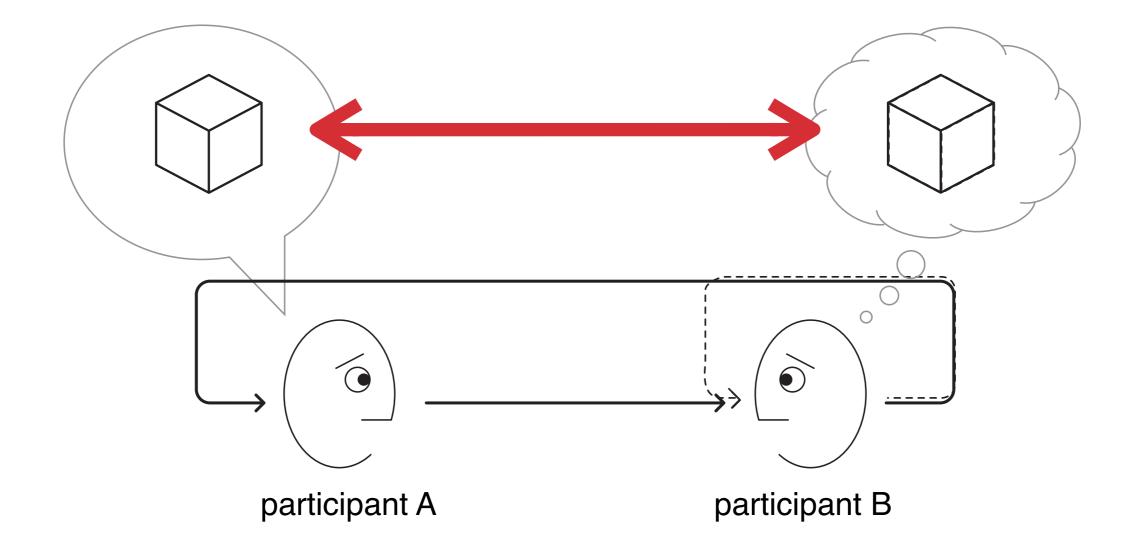
#### a lot of conversation is internal



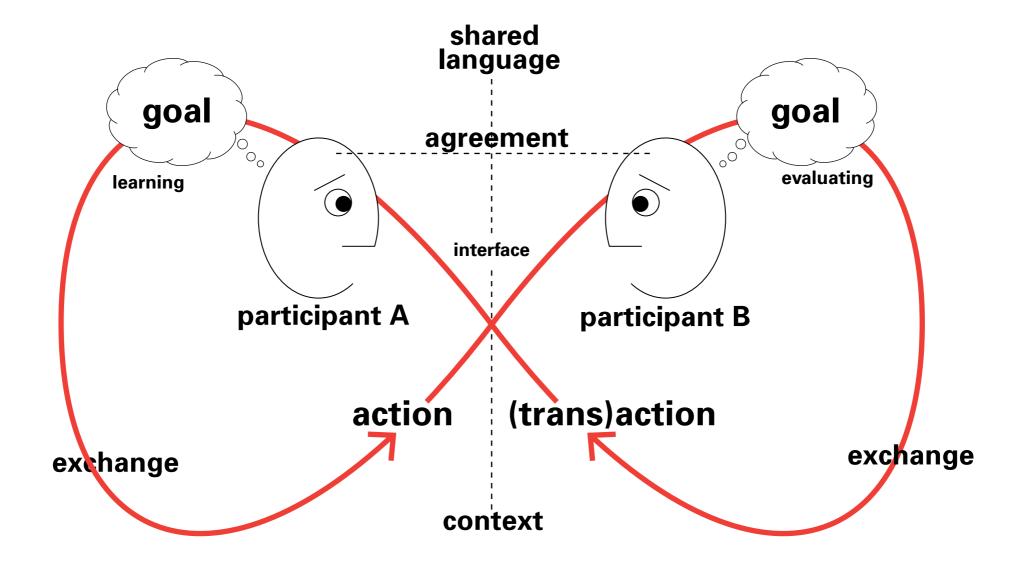
p2p + internal conversations are needed to ensure beliefs are shared

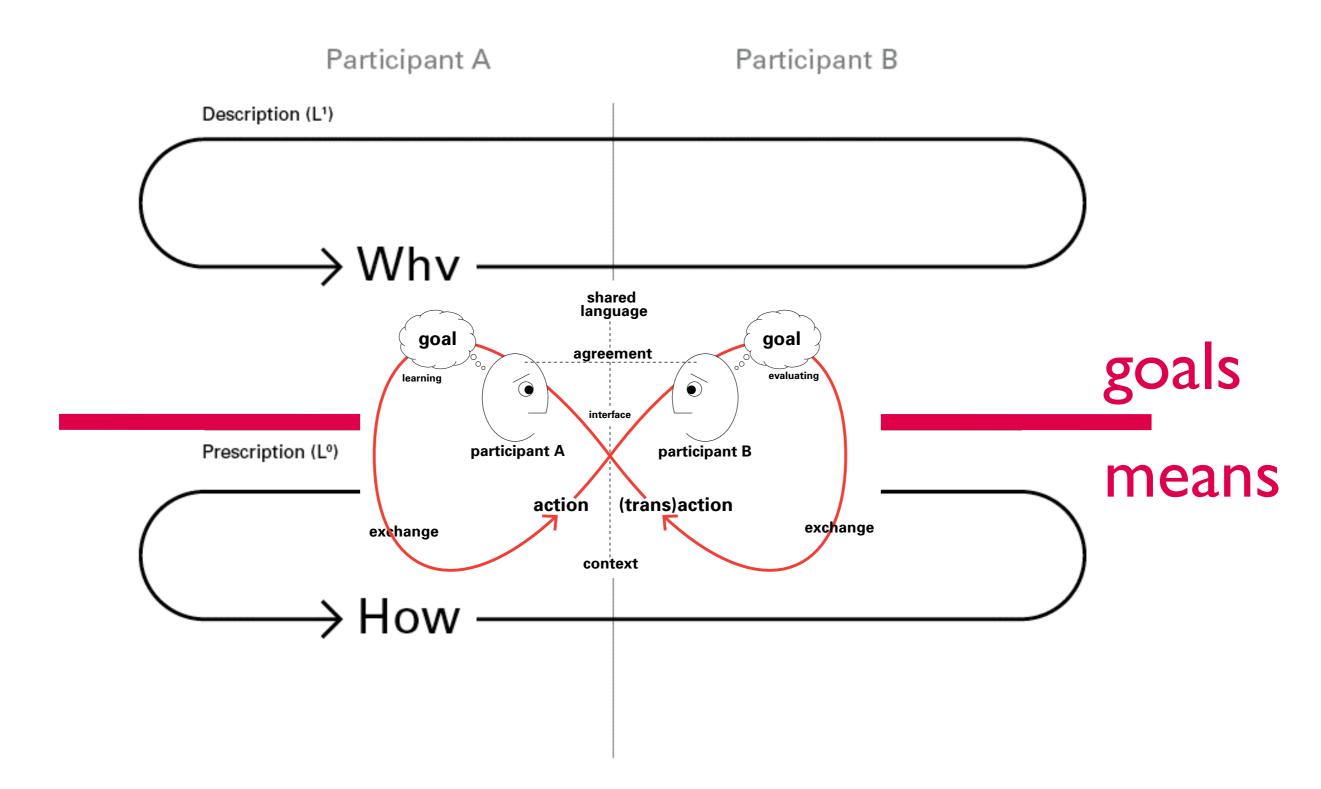


# effective conversation is a co-evolution of shared ideas and possibilities

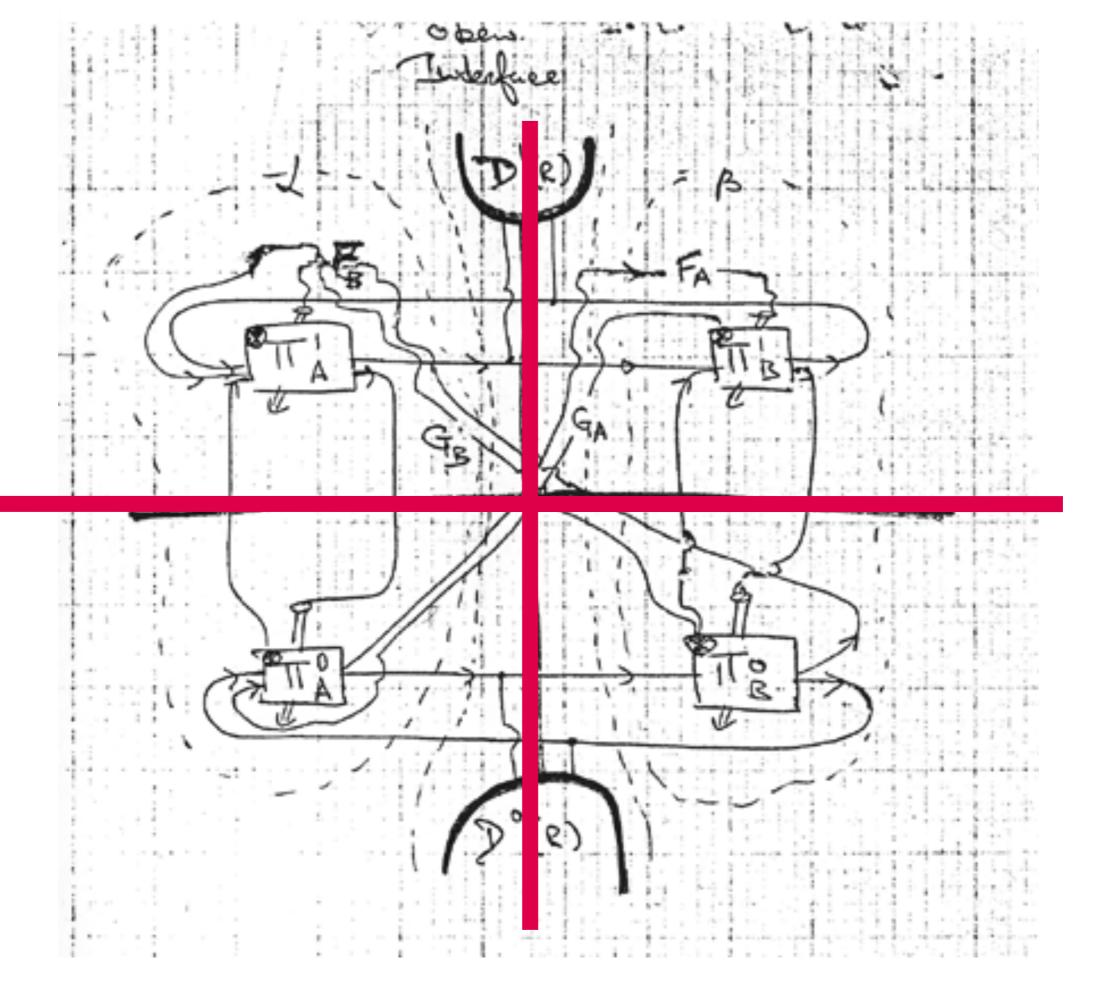


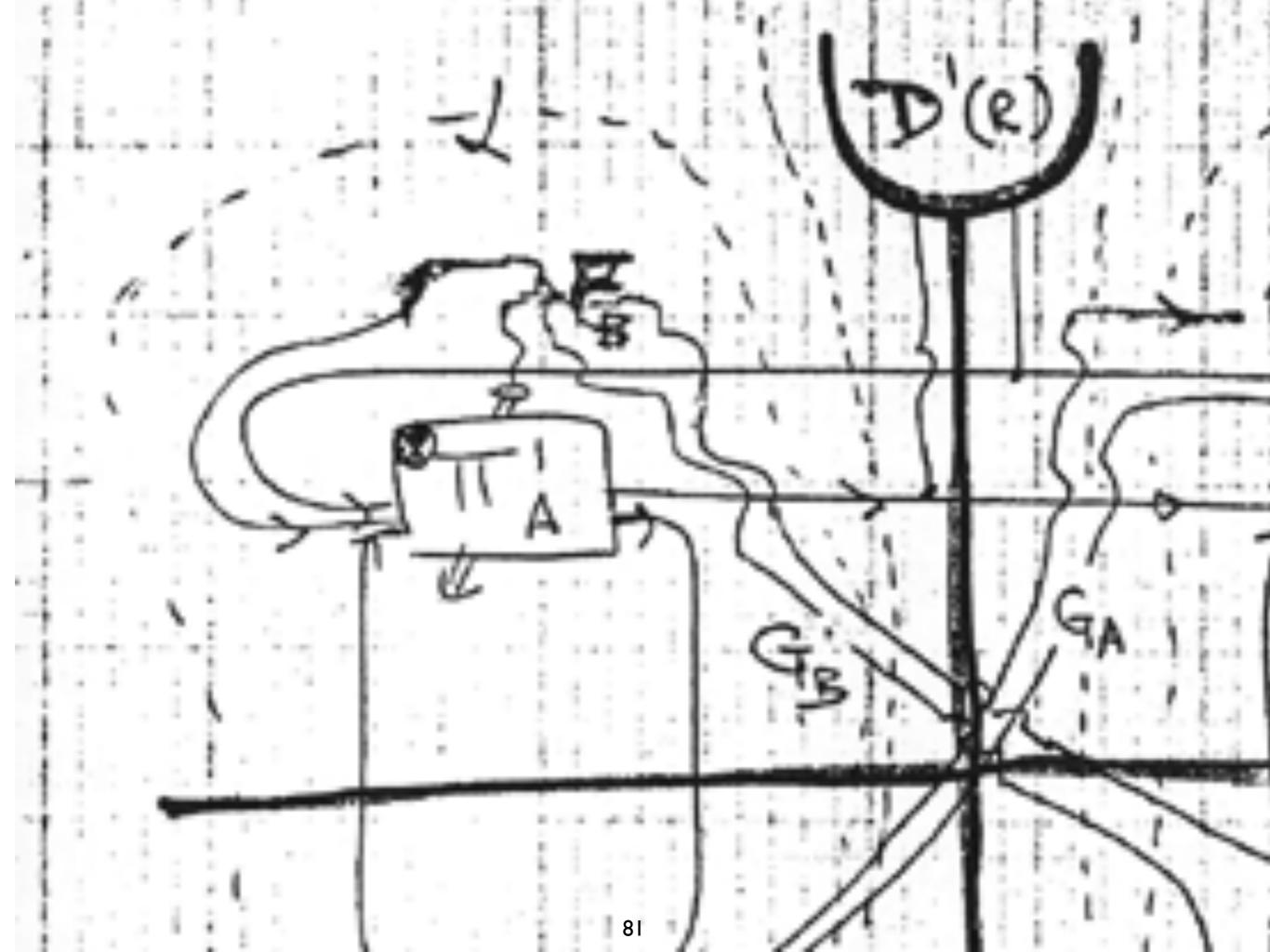
### CONVERSATION = C-L-E-A-T





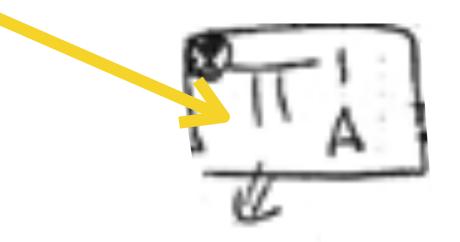
obraves the Egymphast and and a GA 42 Designer as phone & pegally processor. ochead priceboun Designer Arch Mach H's hade Leaking Restruct II.A Ischuchus / goals means fi Dopenting Ranhad TA A Haterplets to hake Ealitus acularit elterfils to male 1.680 Aseniptu -A cherenter ; it includes atran & K well as to "geBit Black" Coust auchino Densi Romoot

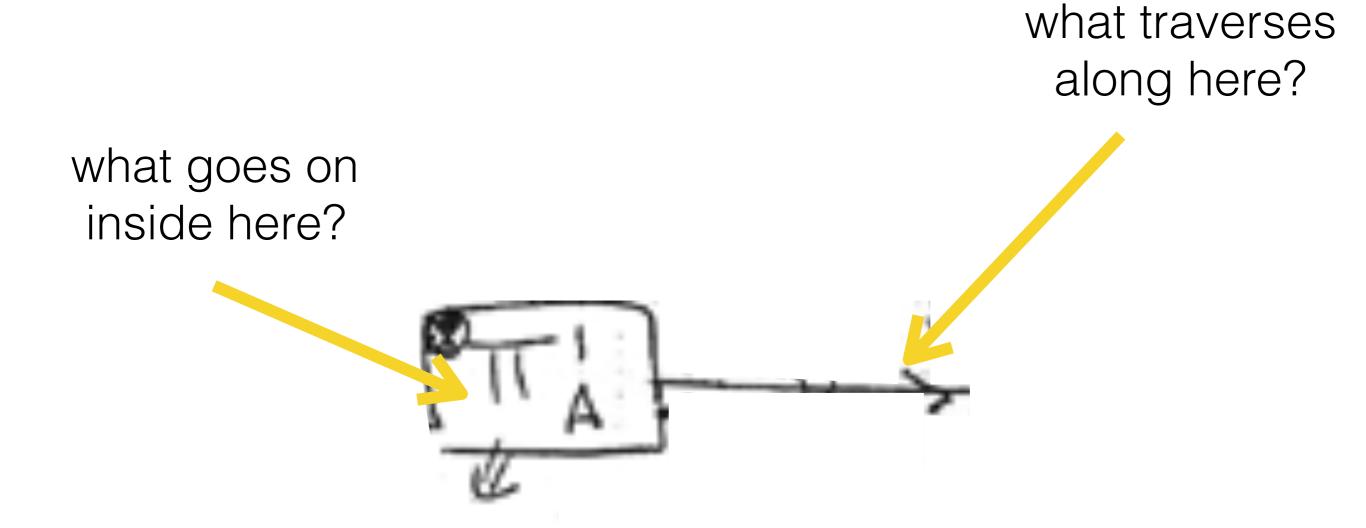


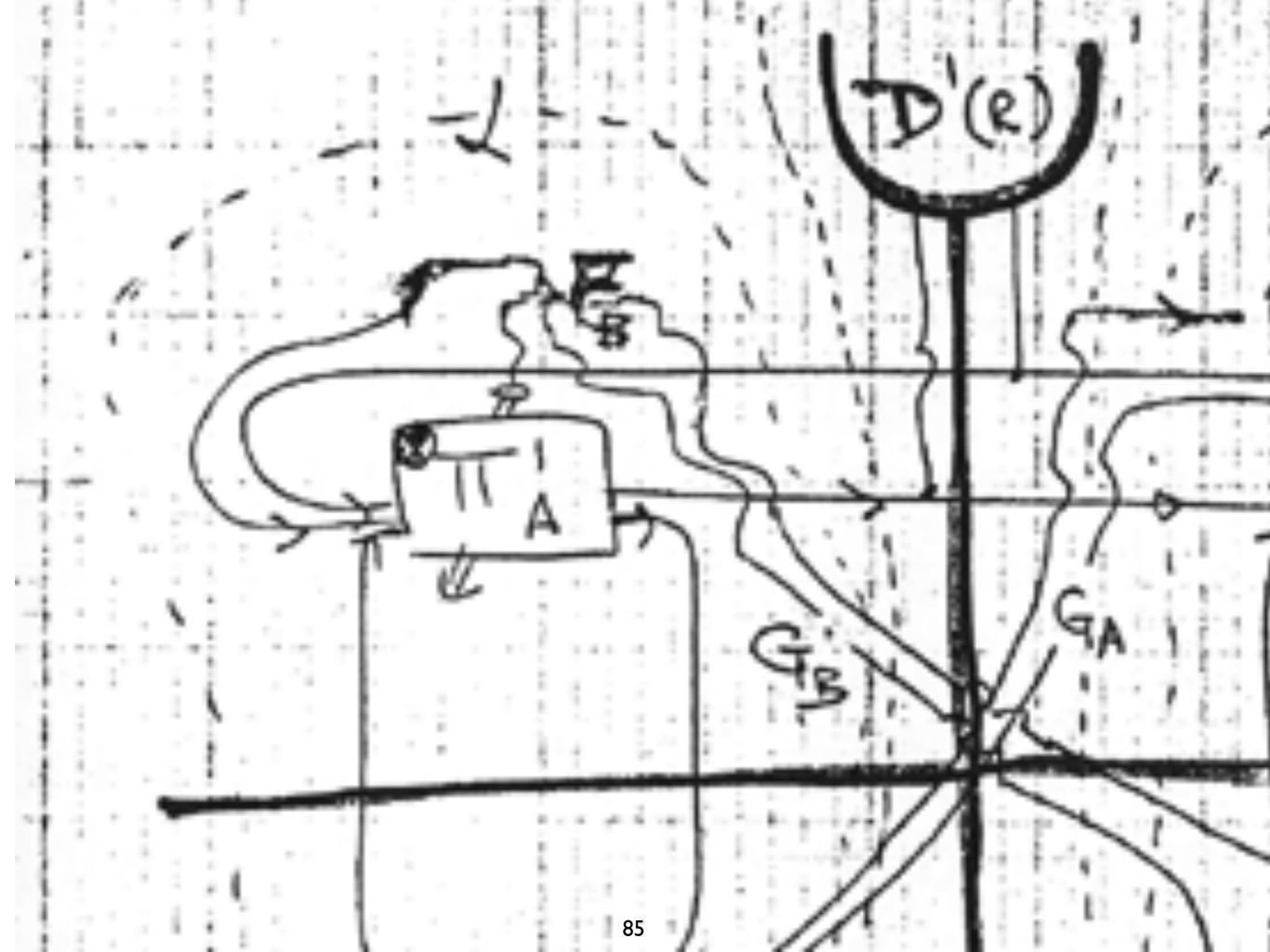


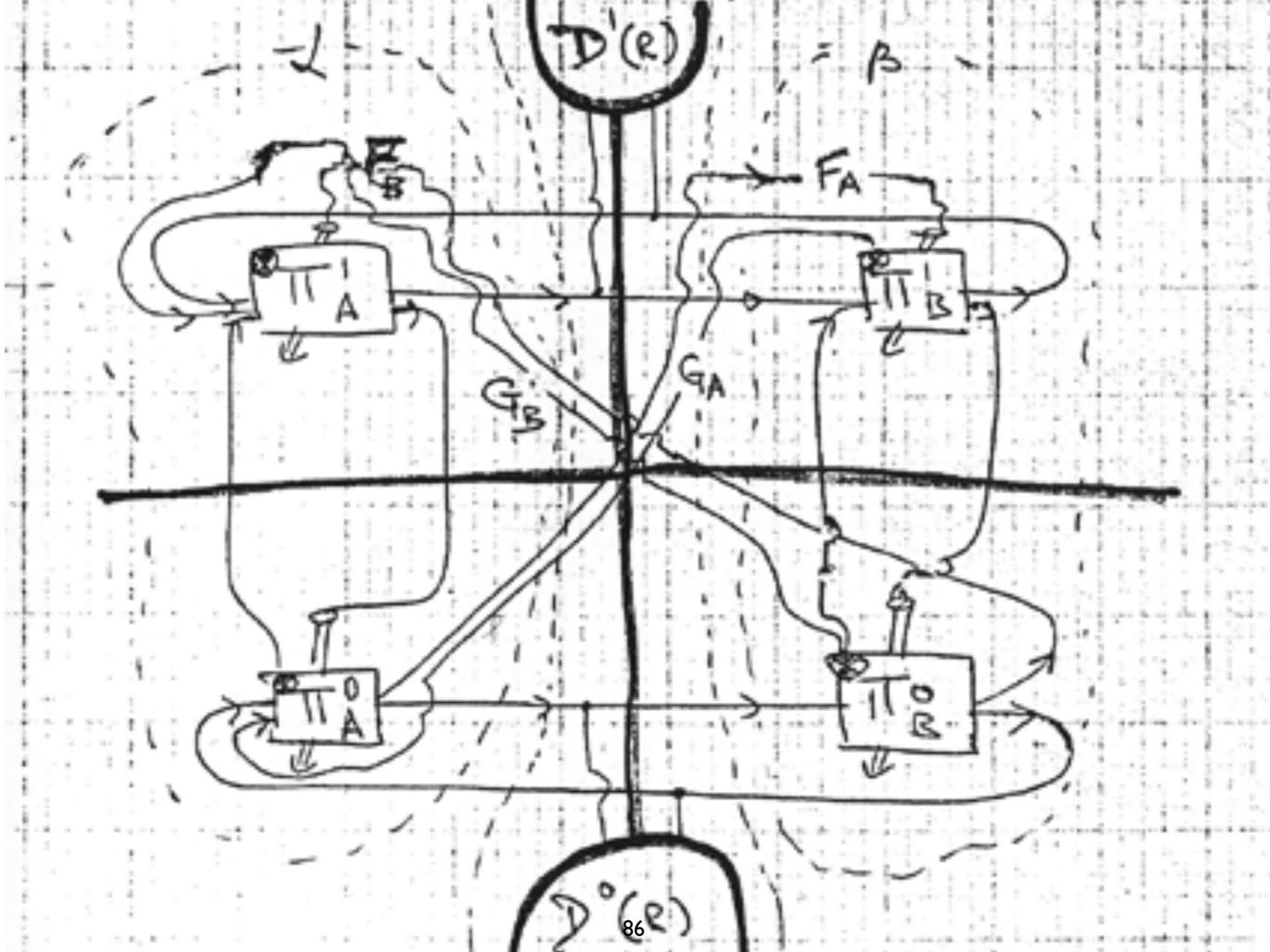


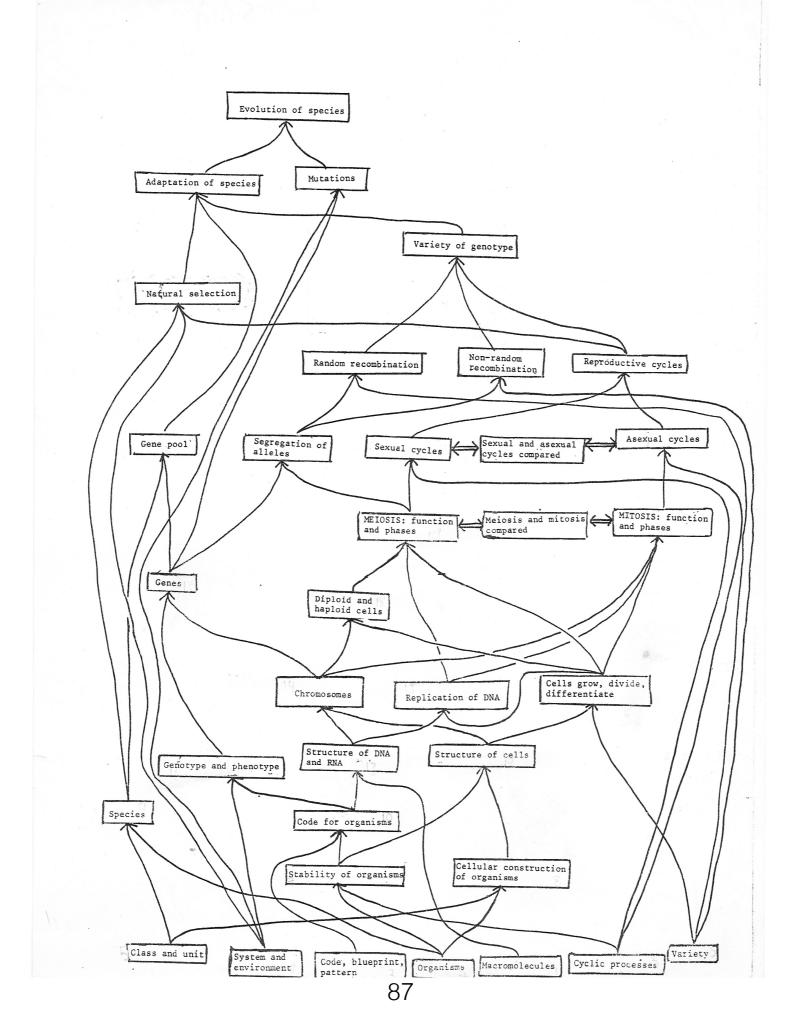
## what goes on inside here?

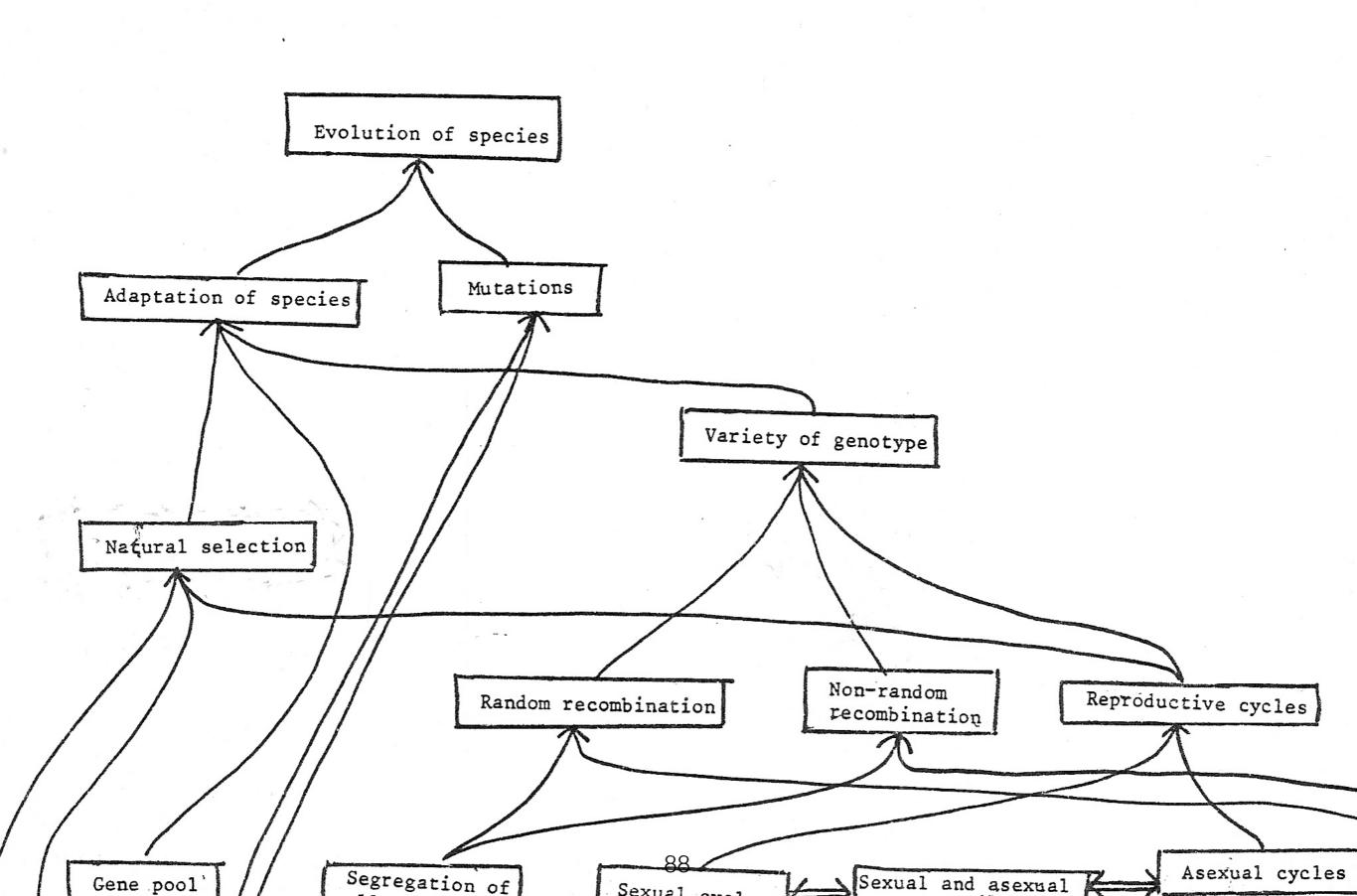


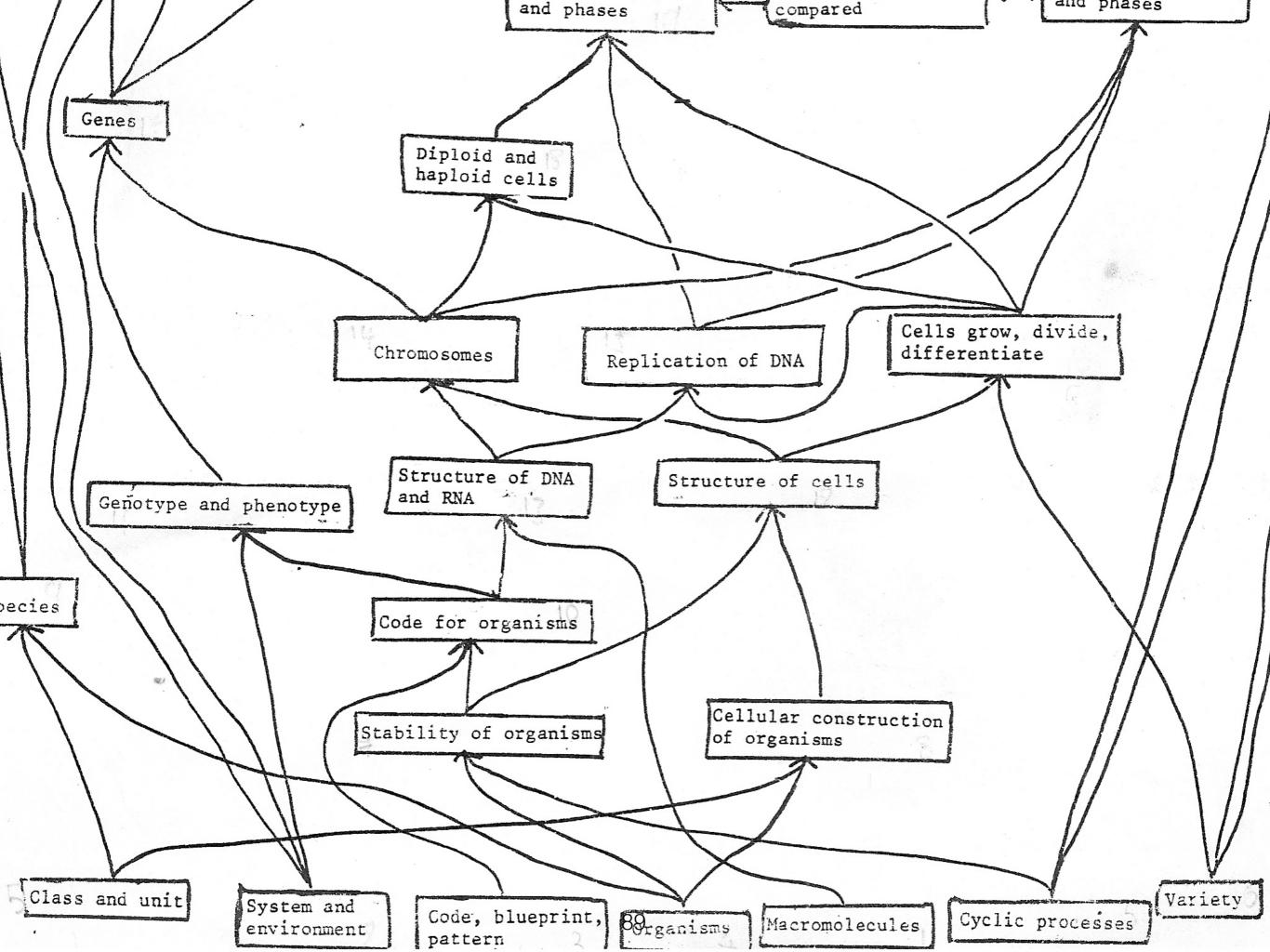


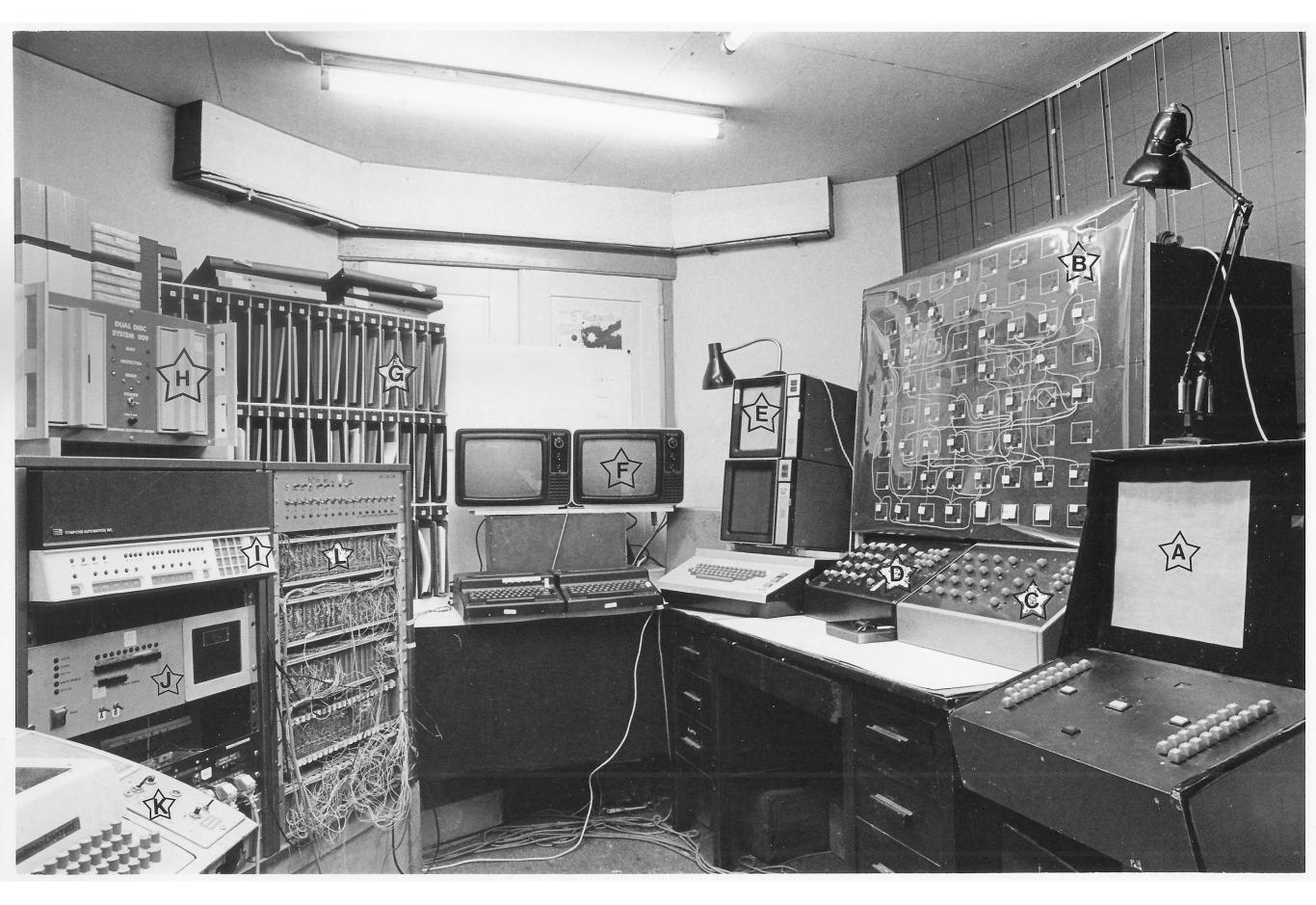


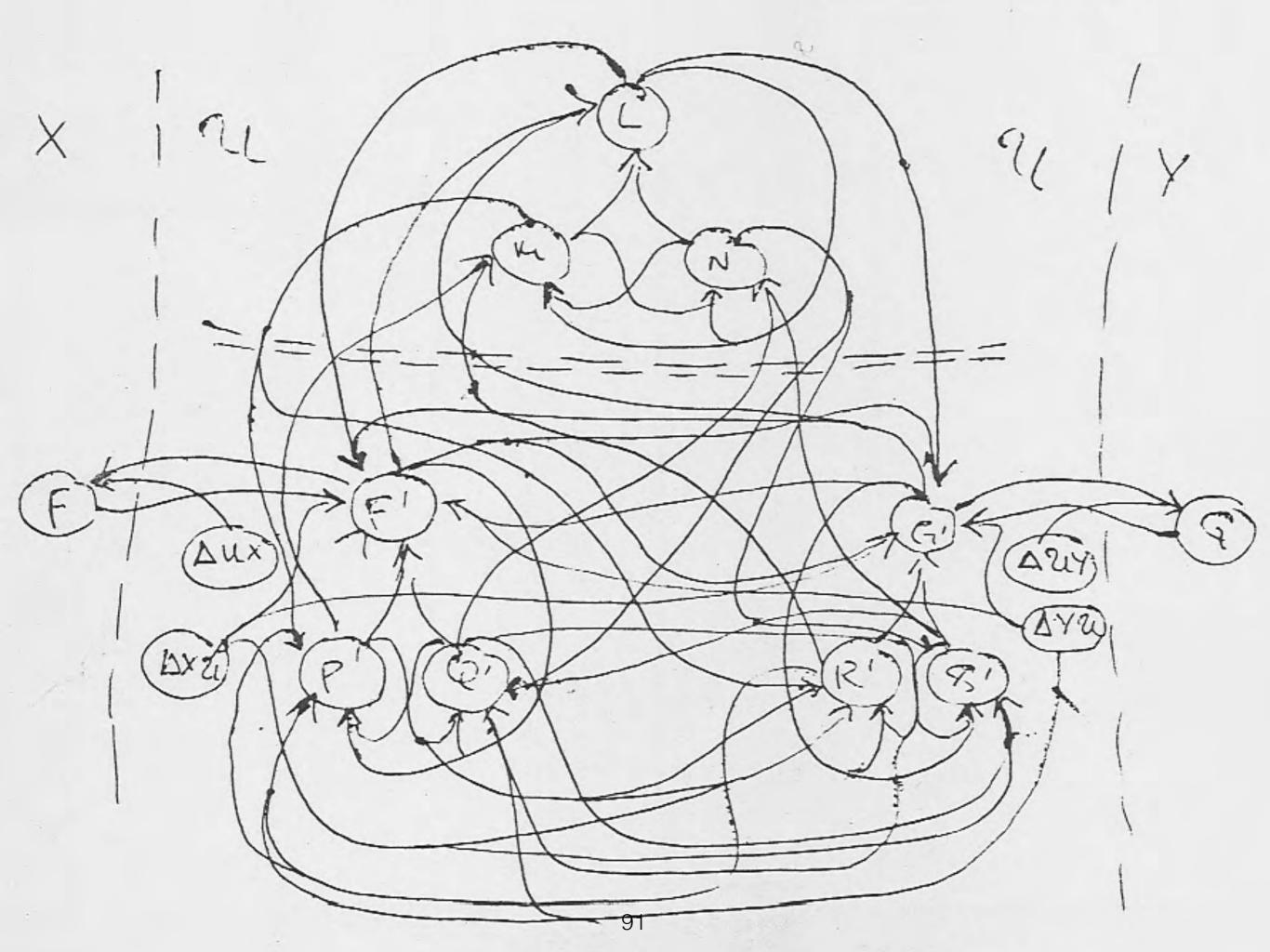


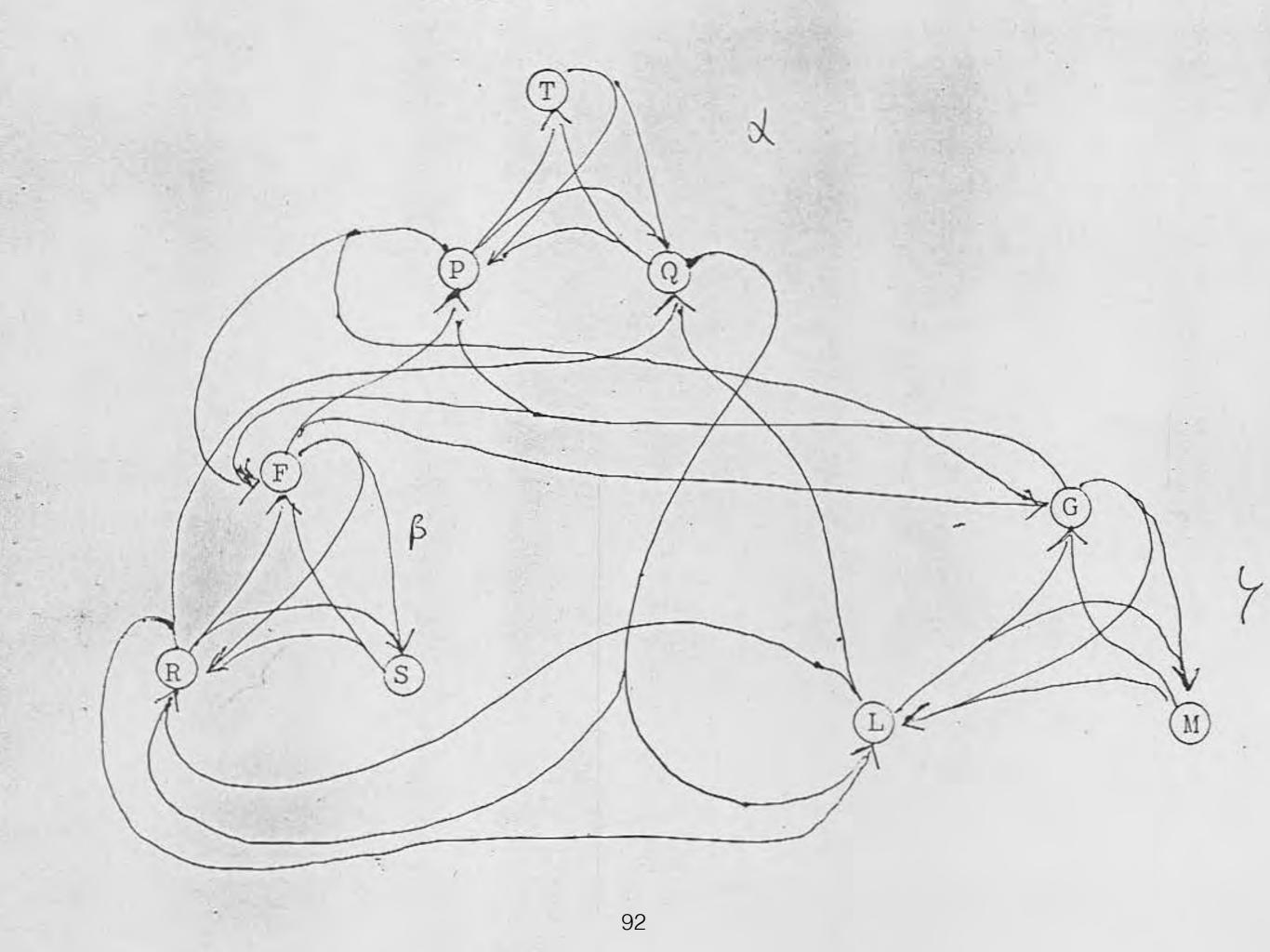


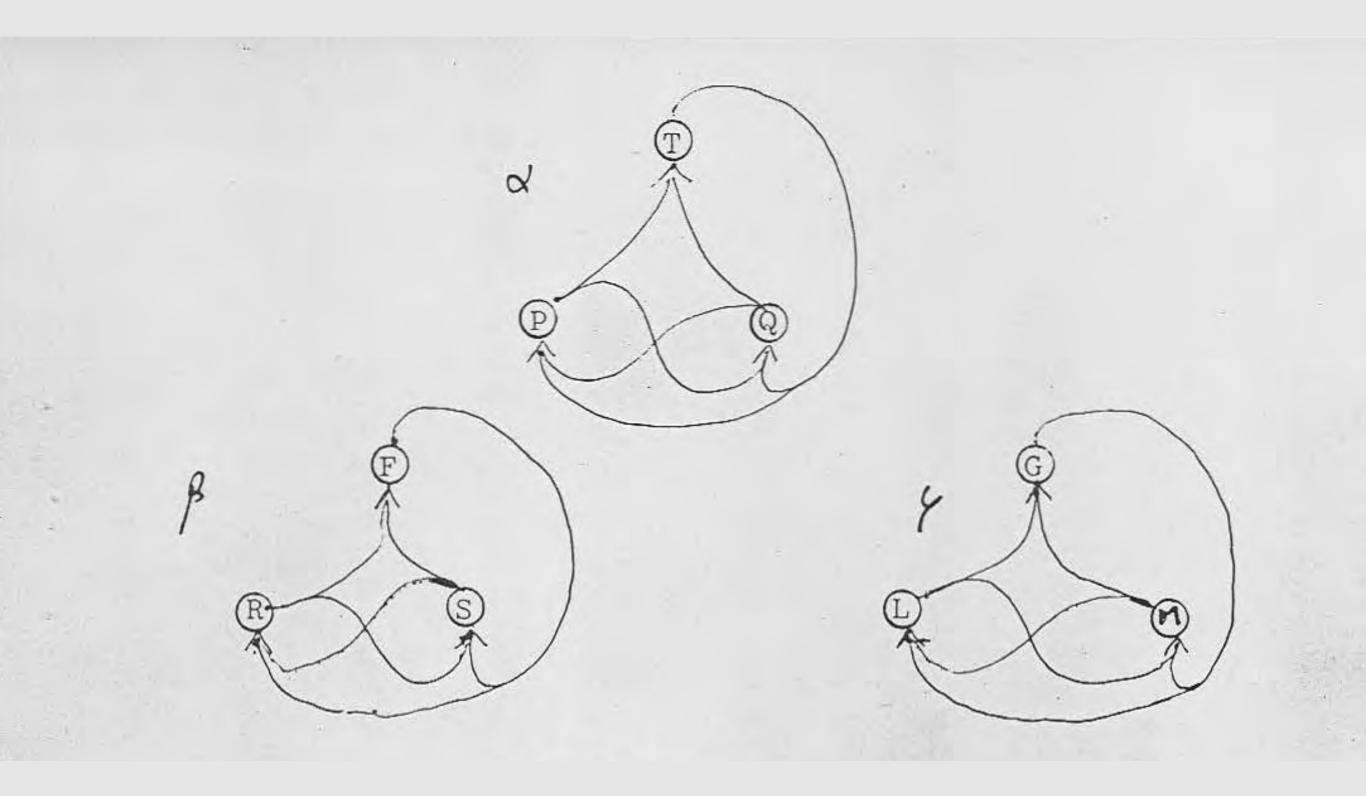






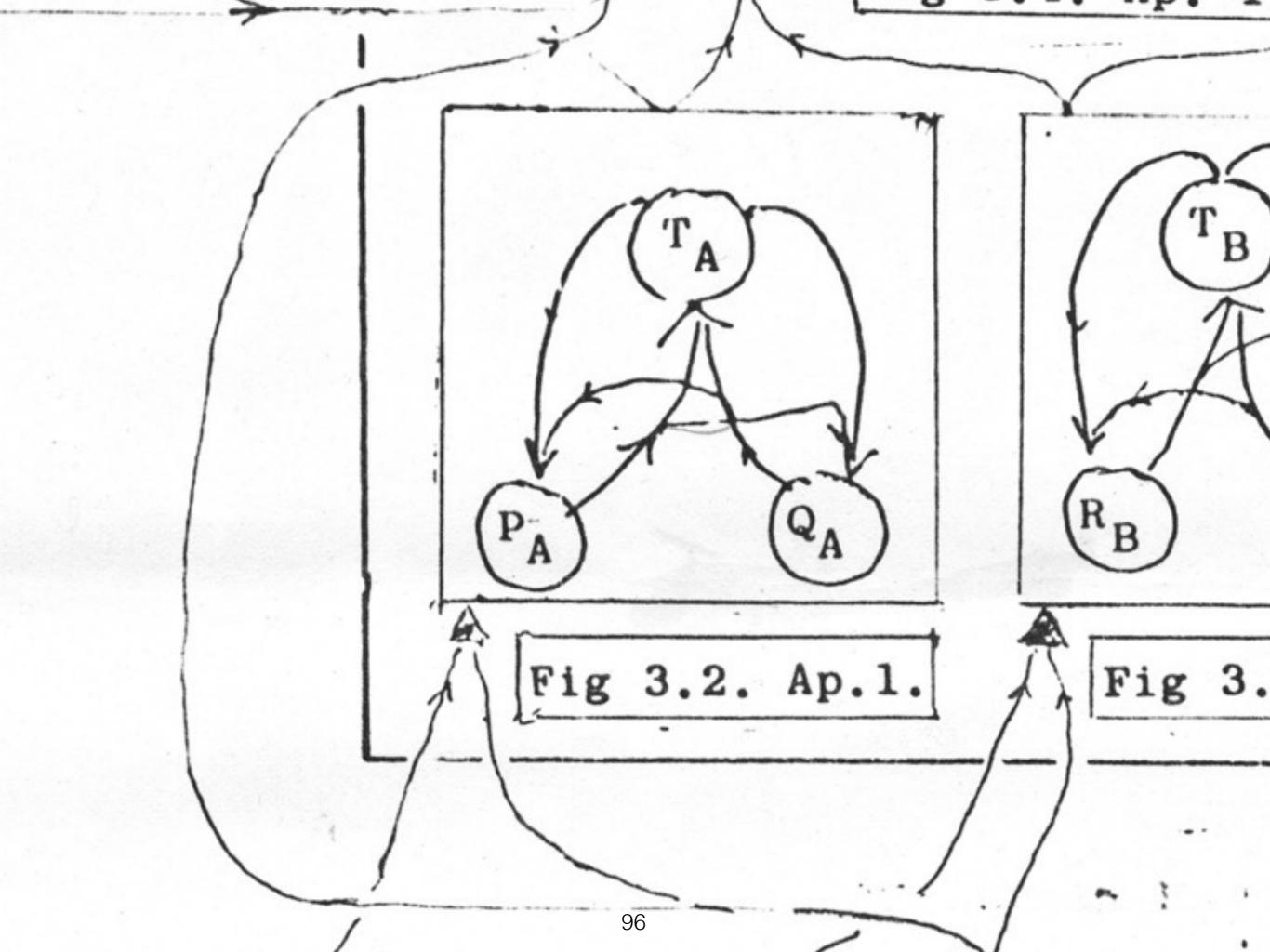


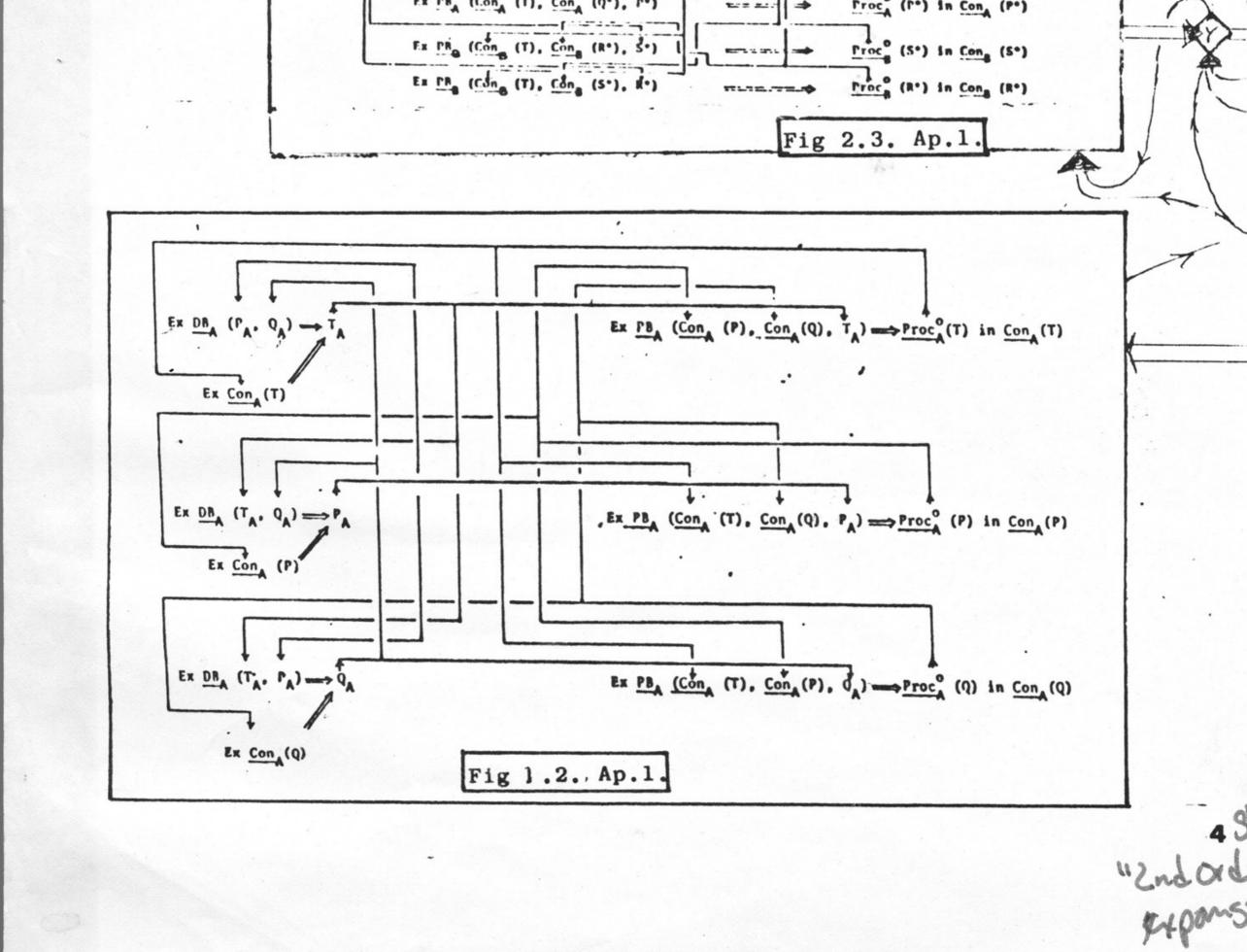


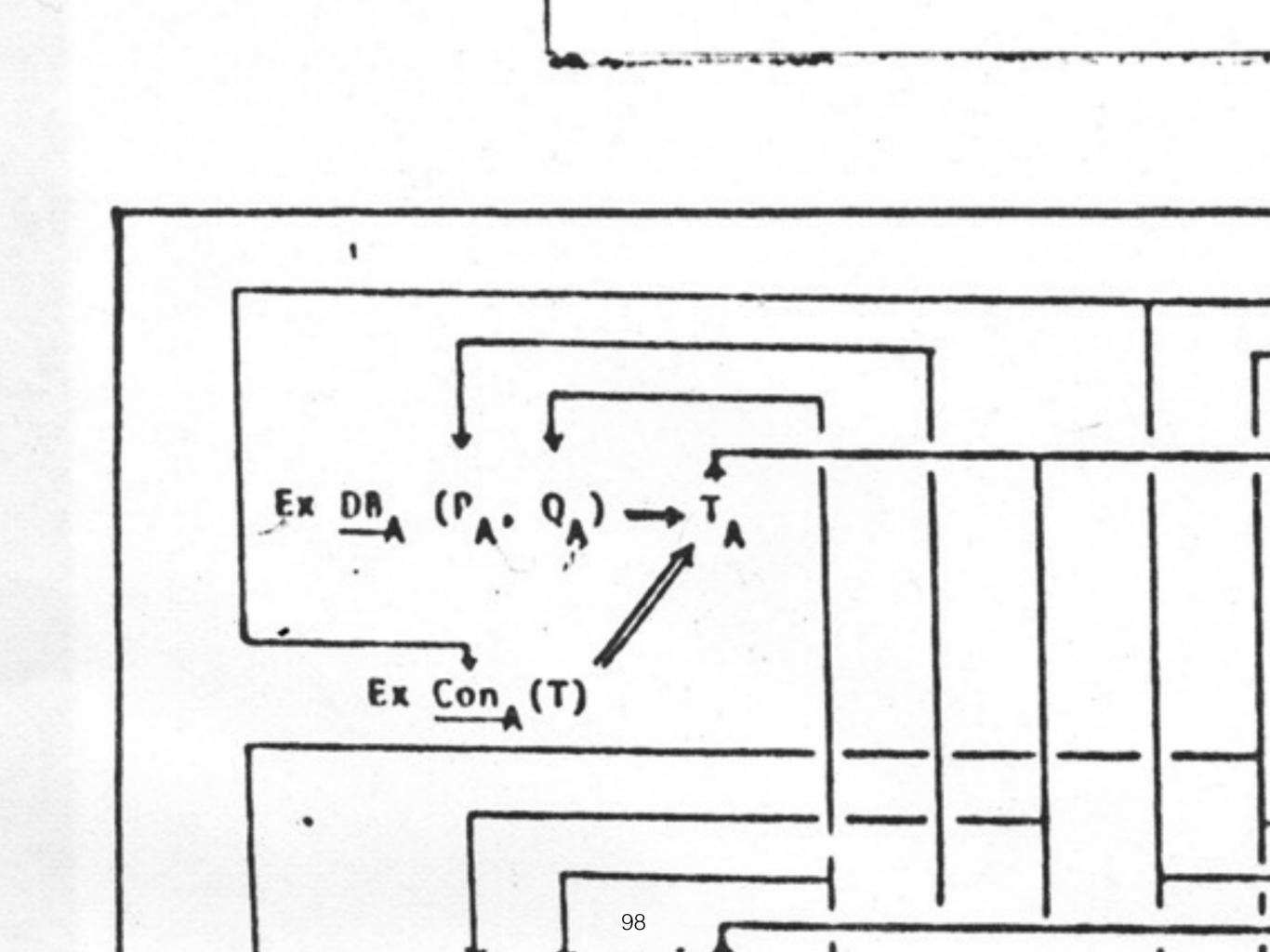


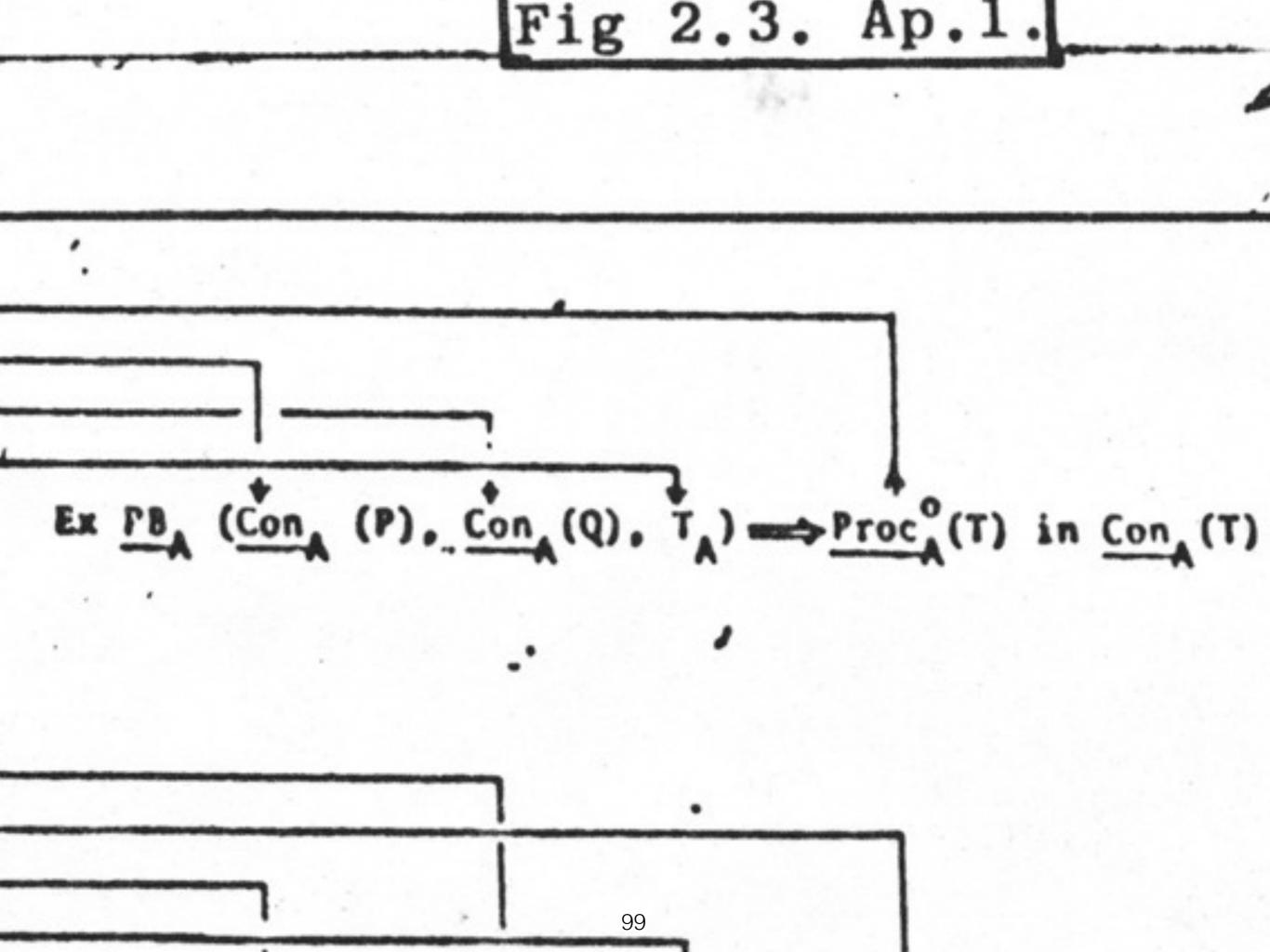


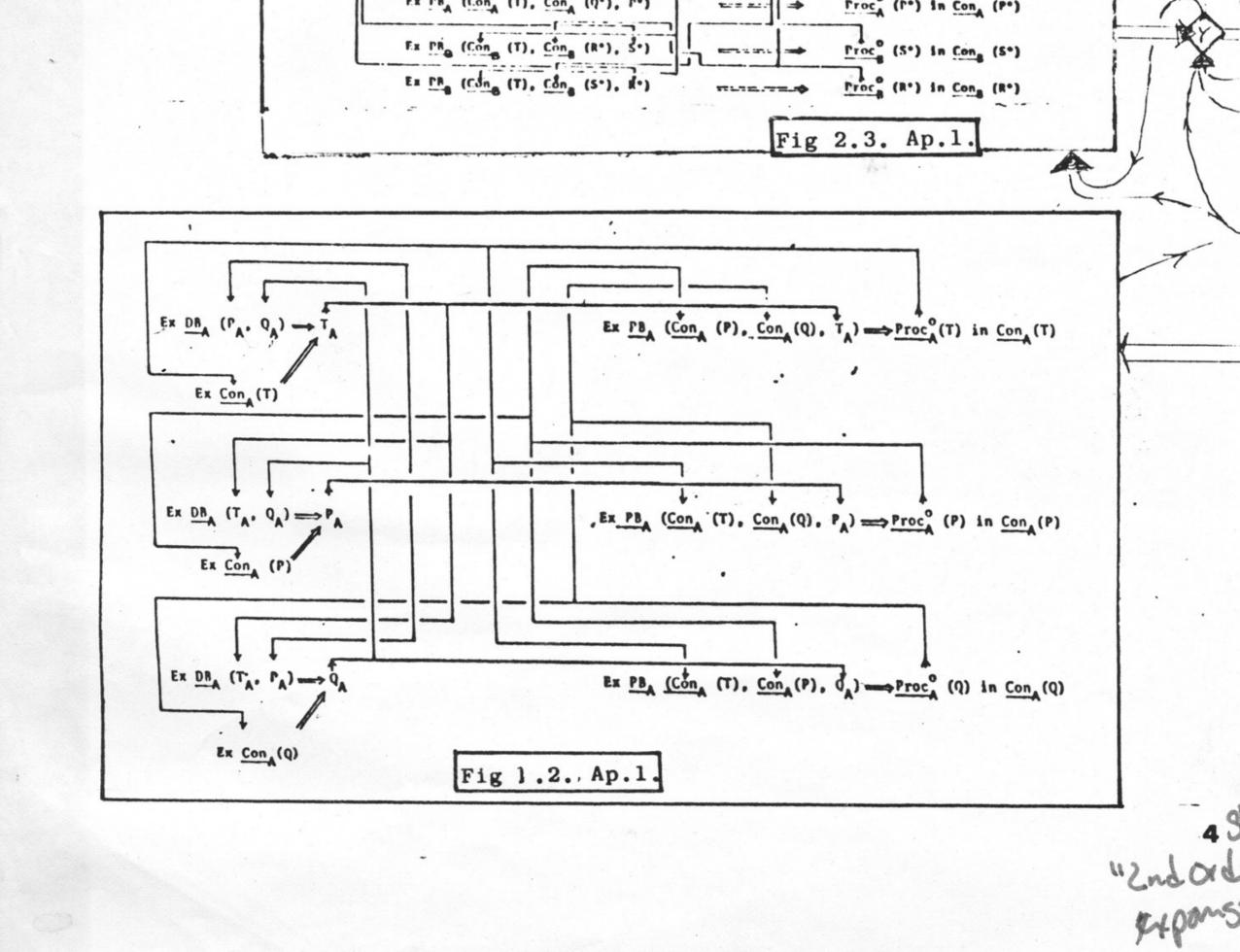
Calculus of Knowing *via* Conversation Theory

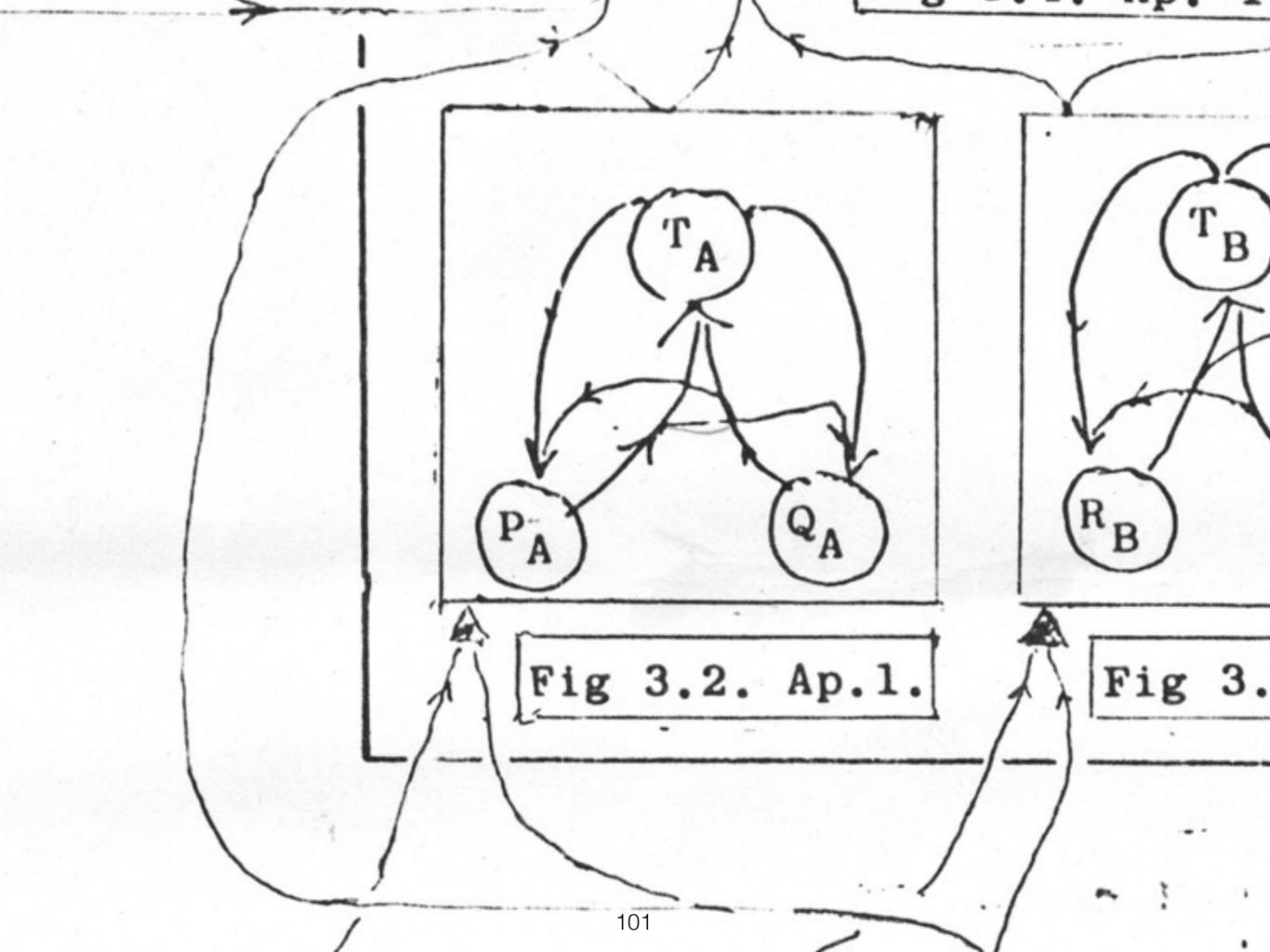


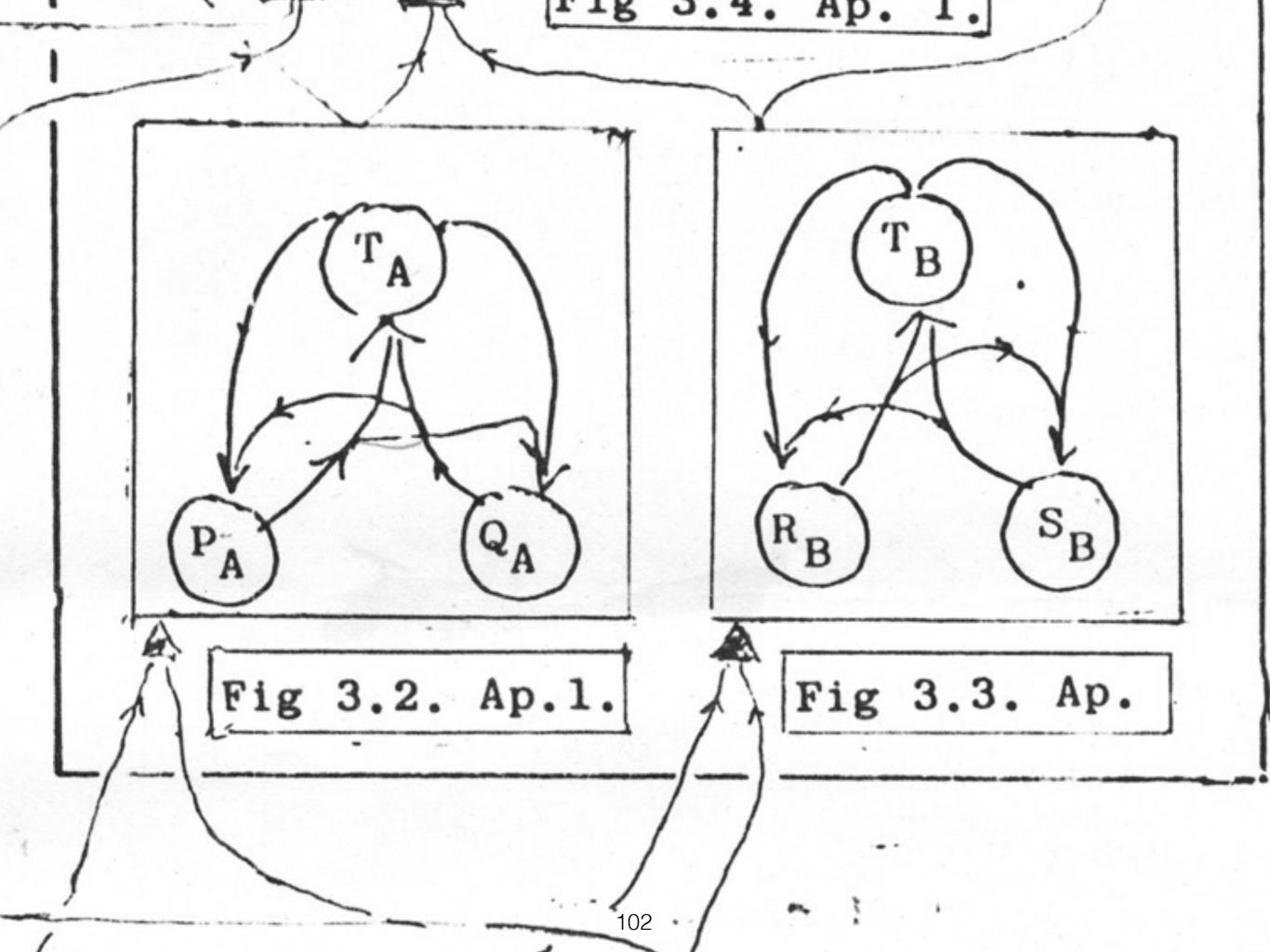


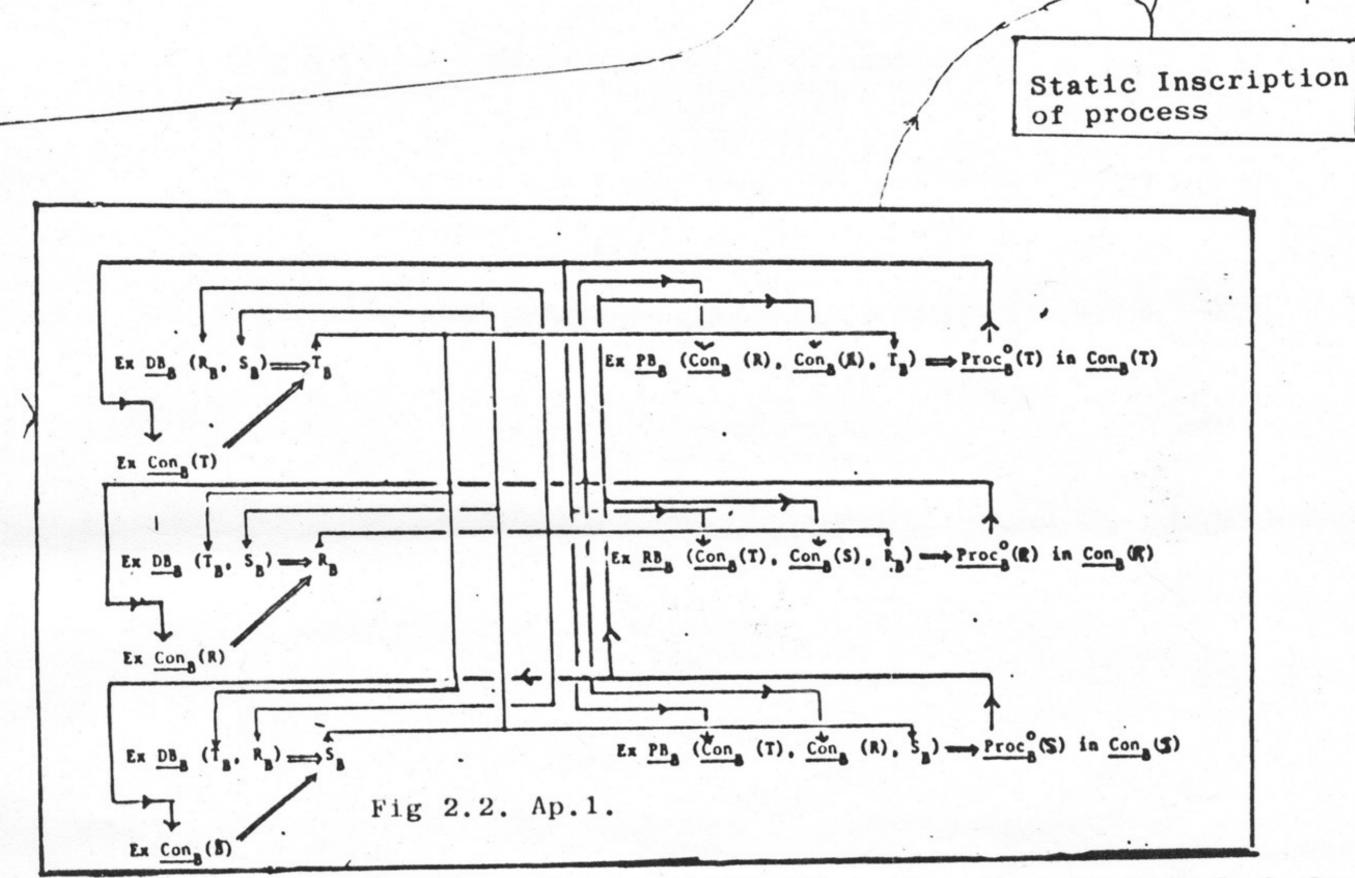




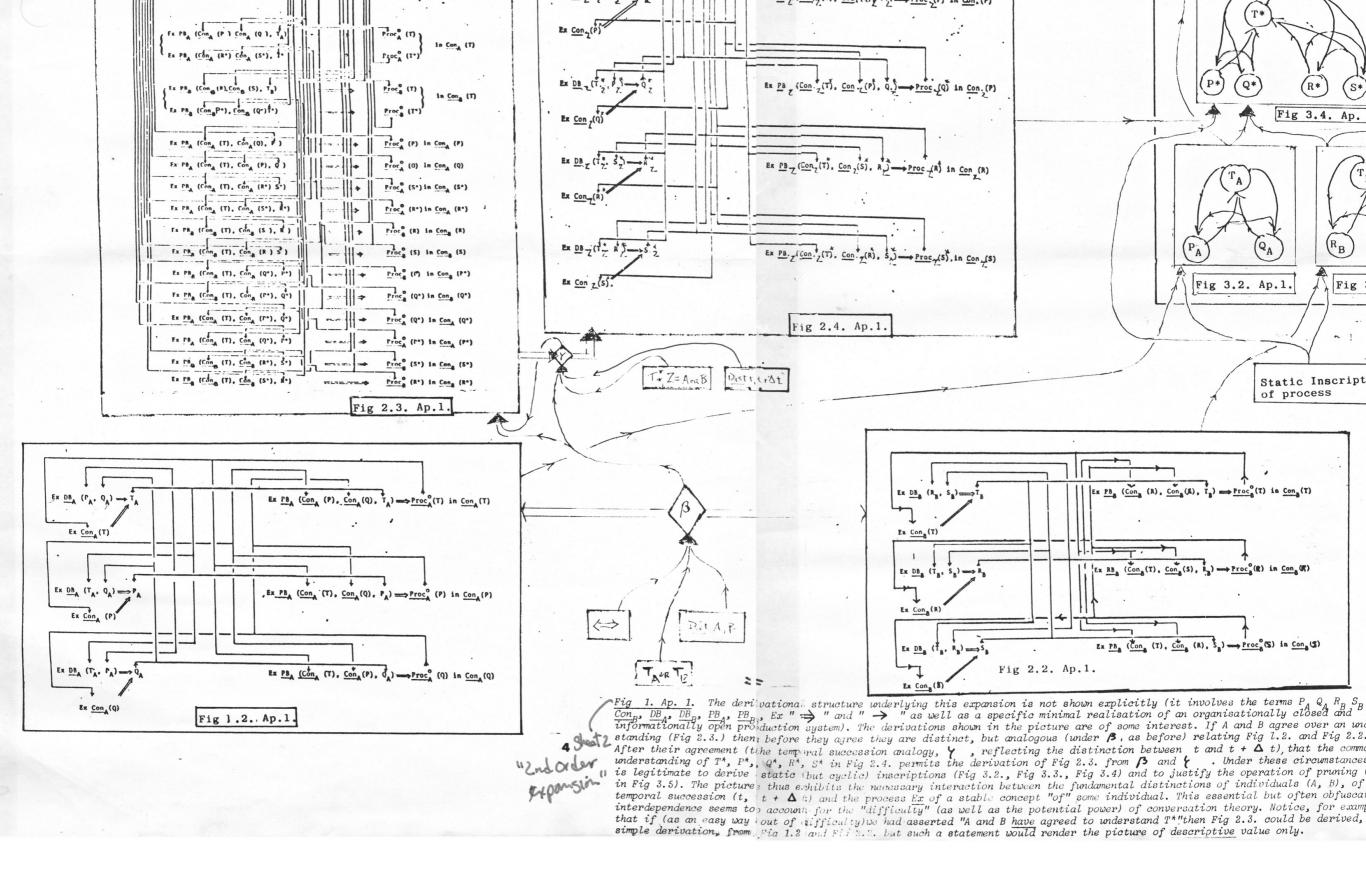


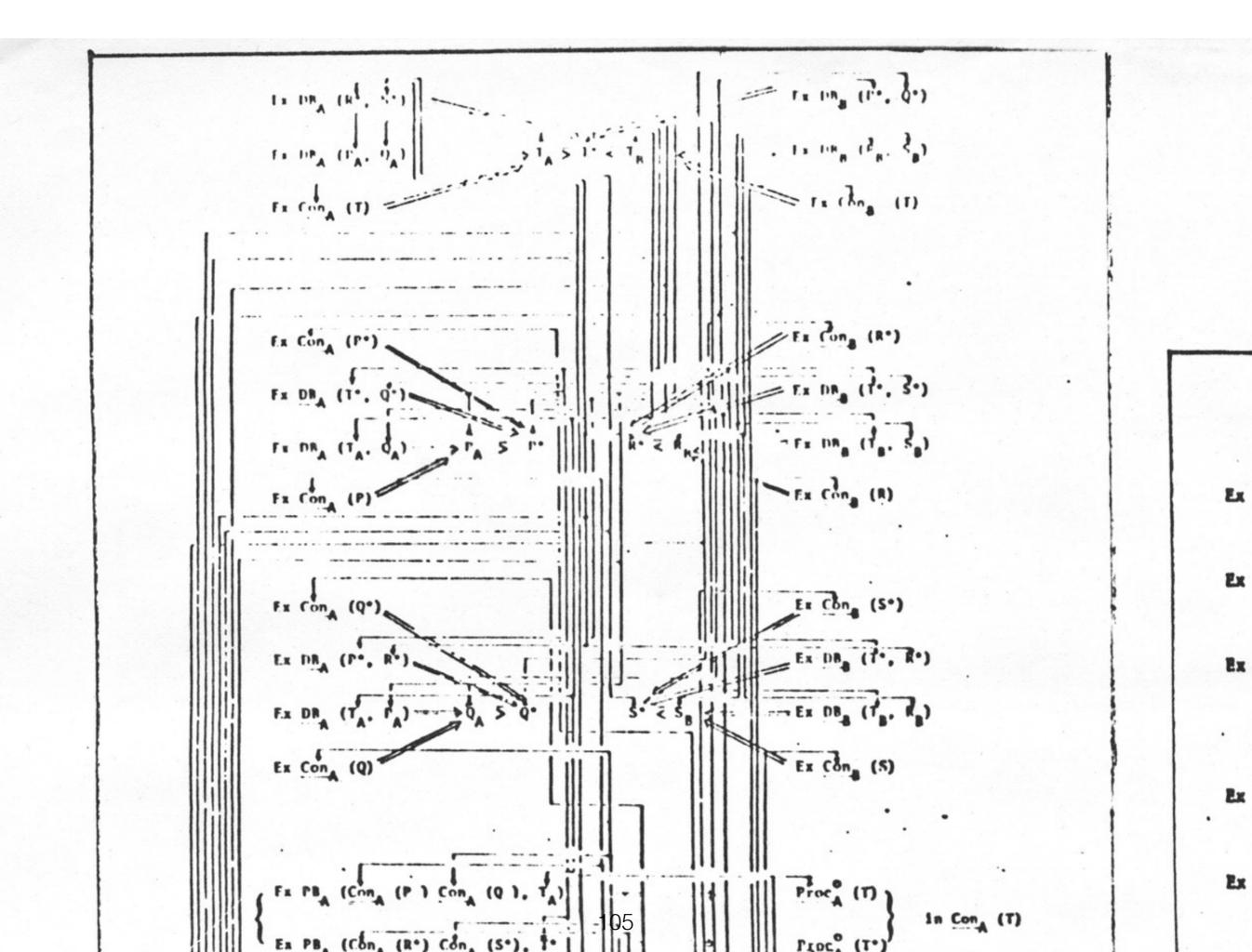






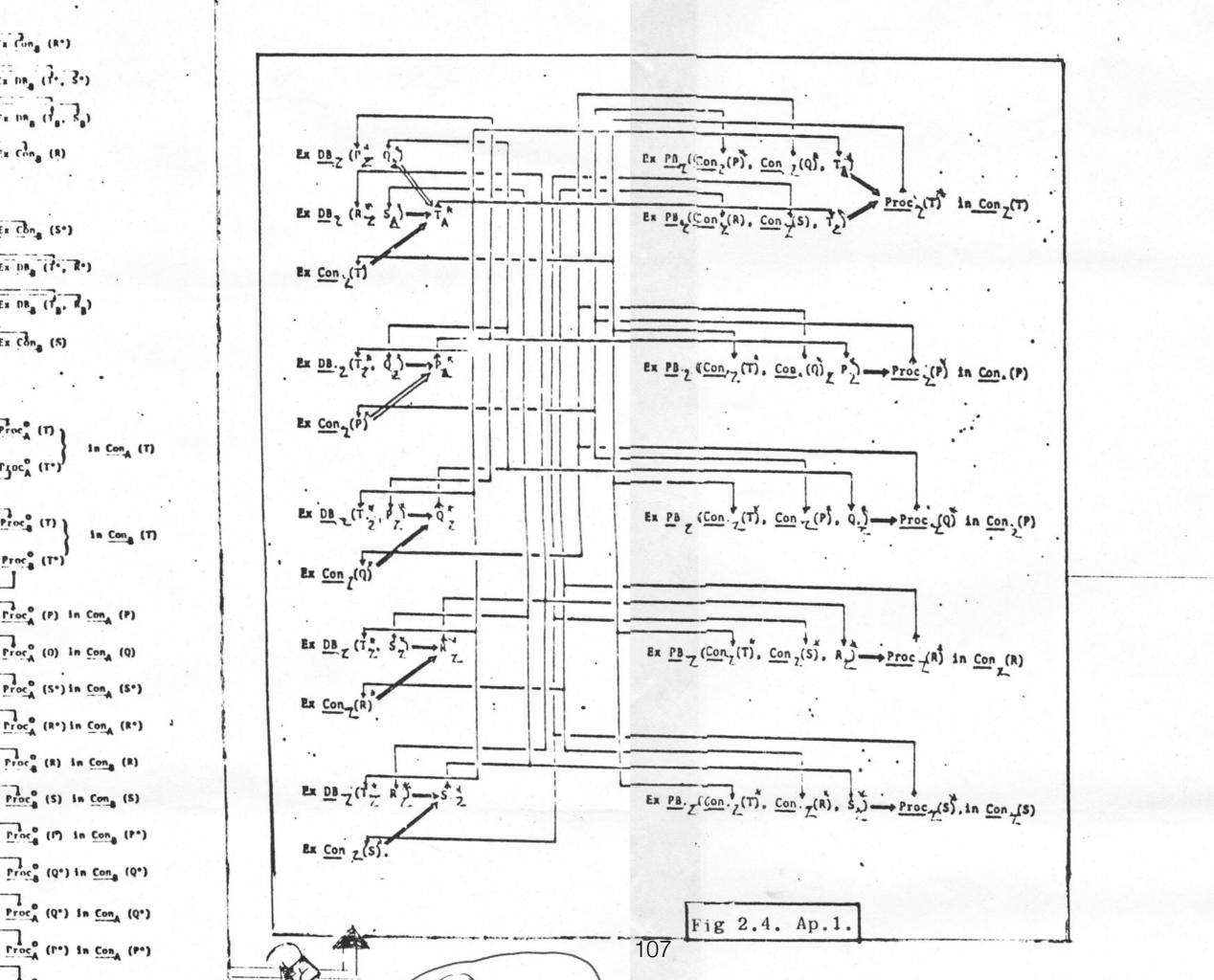
ure underlying this expansion is not shown explicitly (it involves the terms  $P_A Q_A R_B S_B Con$   $d " \rightarrow "$  as well as a specific minimal realisation of an organisationally closed and " The derivations shown in the picture are of some interest. If A and B agree over an underree they are distinct, but analogous (under  $R_{03}$  as before) relating Fig 1.2. and Fig 2.2. cession analogy. Y, reflecting the distinction between t and t +  $\Delta$  t), that the common

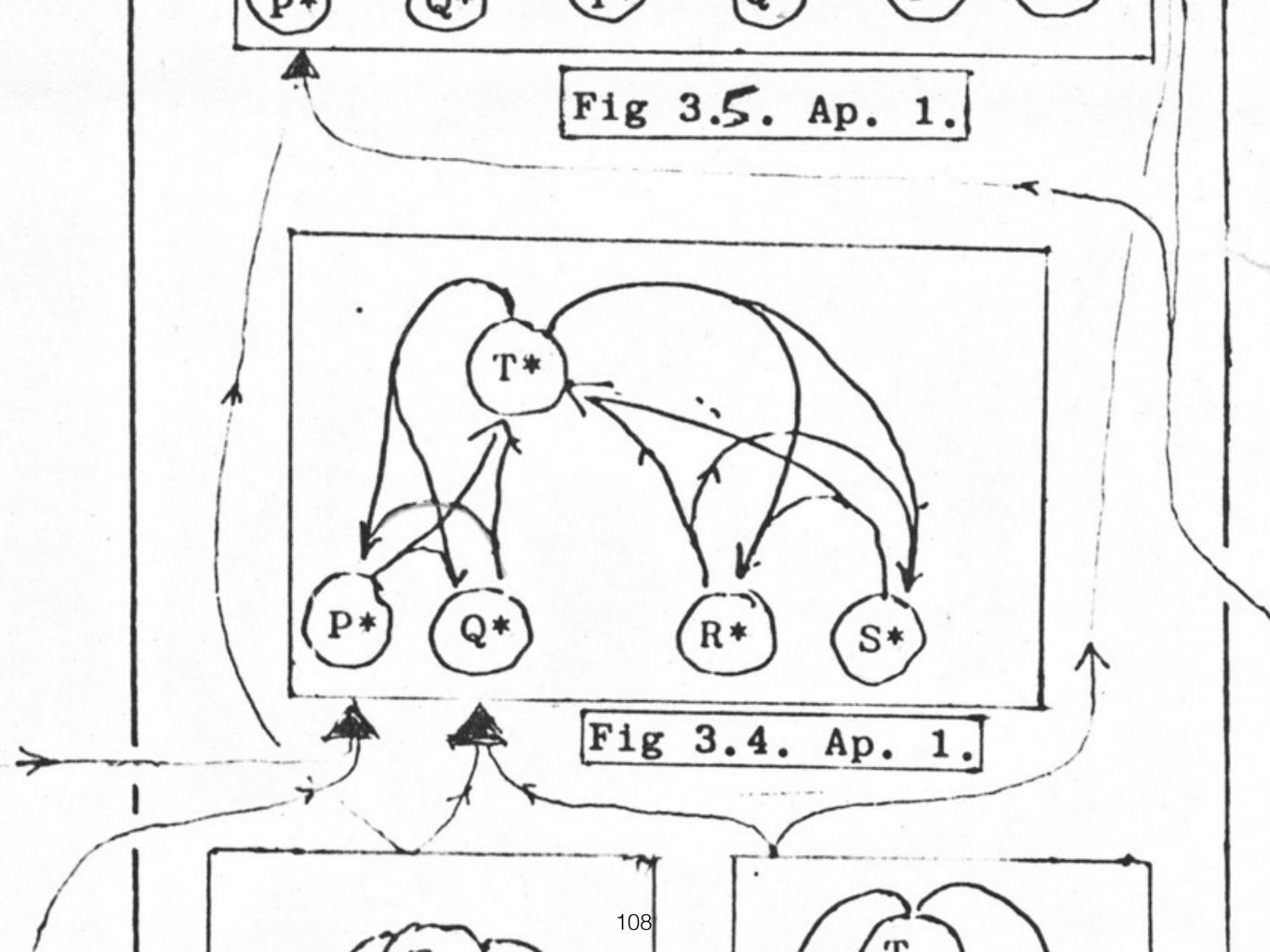




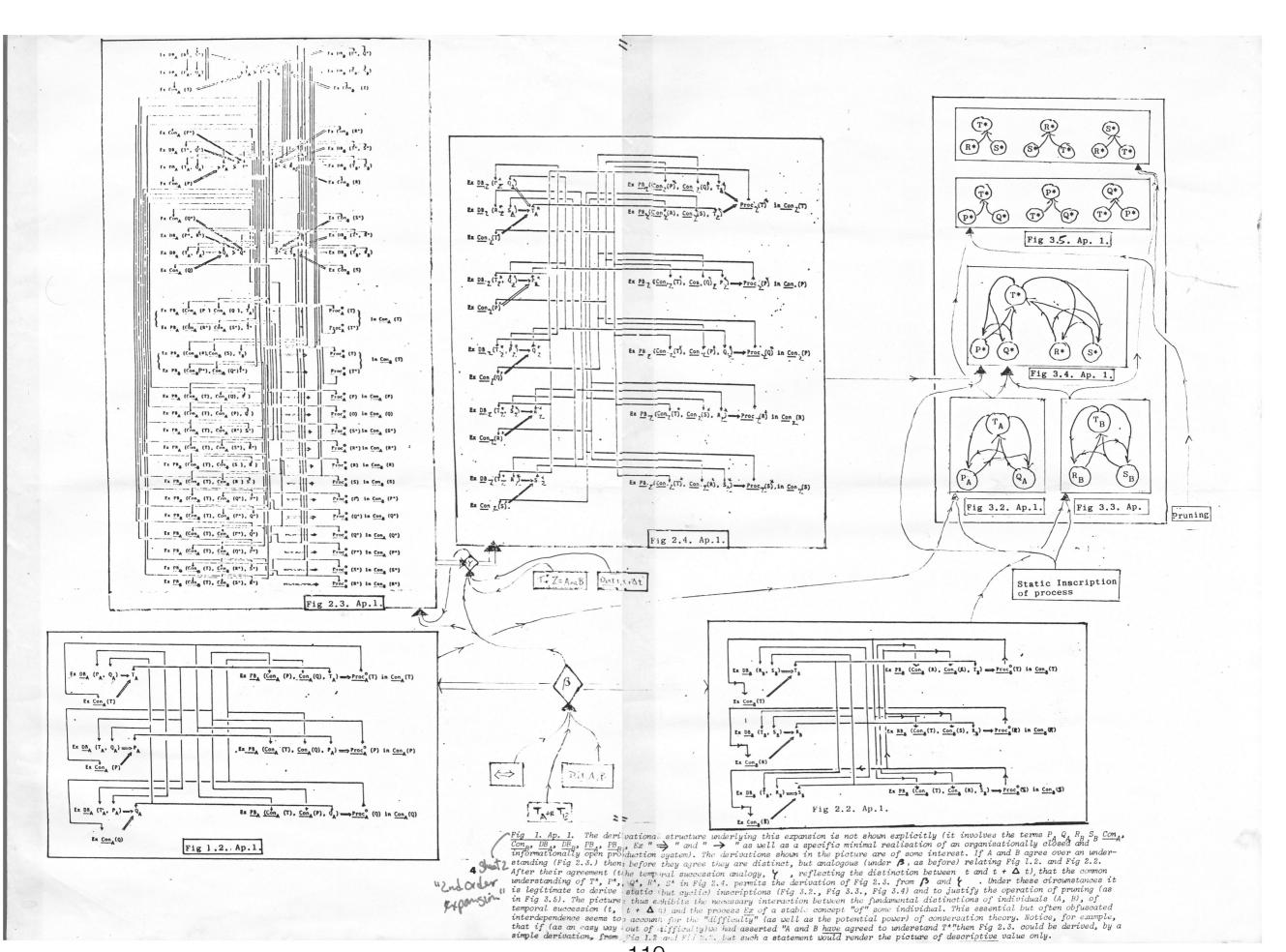
Ex Ex PR, (Con (P), Con (S), T) Proc (T) in Con. (T) Fa PR (Con P\*), Con (Q+) t+) Proc (T\*) Ex Ex PR (Con (T), Con (Q), P) Proc (P) in Con (P) Ex Ex PB, (Con, (T), Con, (P), 0) Proc (0) in Con (Q) Ex PR (Con (T), Con (R\*) S\*) Proc (S.) in Con (S.) Ex Fx PR, (Con, (T), Con, (S\*), R\*) Proc (R\*) in Con (R\*) Fx PB (Con (T), Con (S), R) ] Proc (R) in Con (R) Fx PR, (Con, (T), Con, (R ) S) Ex Proce (S) in Con (S) Ex PB, (Con, (T), Con, (Q\*), P\*) Proc (1) in Con (P\*) 1.1277 1 1 1 m Ex Fx PR, (Con, (T), Con, (P\*), Q\*) Proc. (Q\*) in Con. (Q\*) |||⇒ ...... Ex PB, (Con, (T), Con, (P\*), Q\*) Proc (Q\*) In Con, (Q\*) Fx FB, (Con, (T), Con, (Q\*), P\*) Froc (P\*) in Con (P\*) Ex PR. (Con (T), Con (R\*), S\*) Proc (S\*) in Con (S\*) REPAIR AND A SHOP Ex PA (Con (T), Con (S\*), #\*) Proc. (R\*) in Cong (R\*) Fig 2.3. Ap.1. 106

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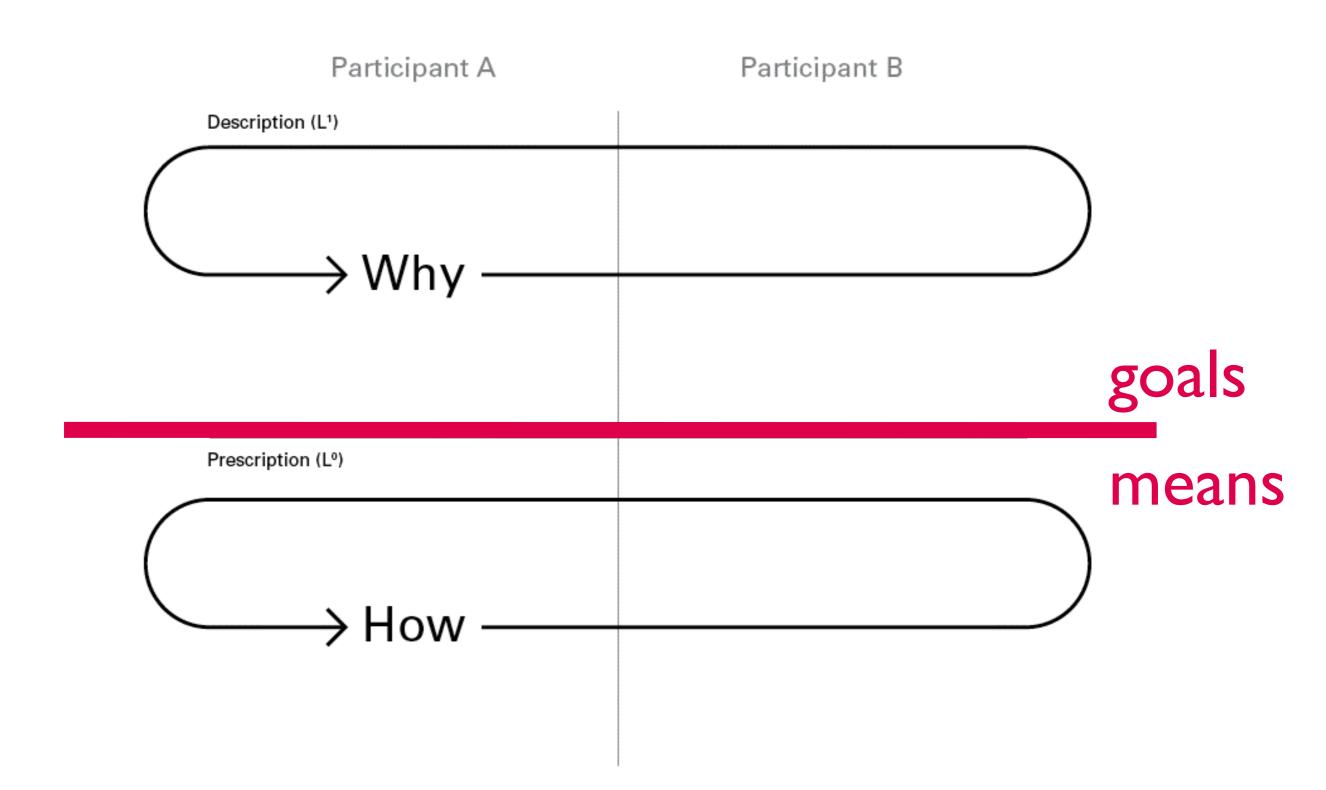
R S T ۵ Fig 3.5. Ap. 1. 109

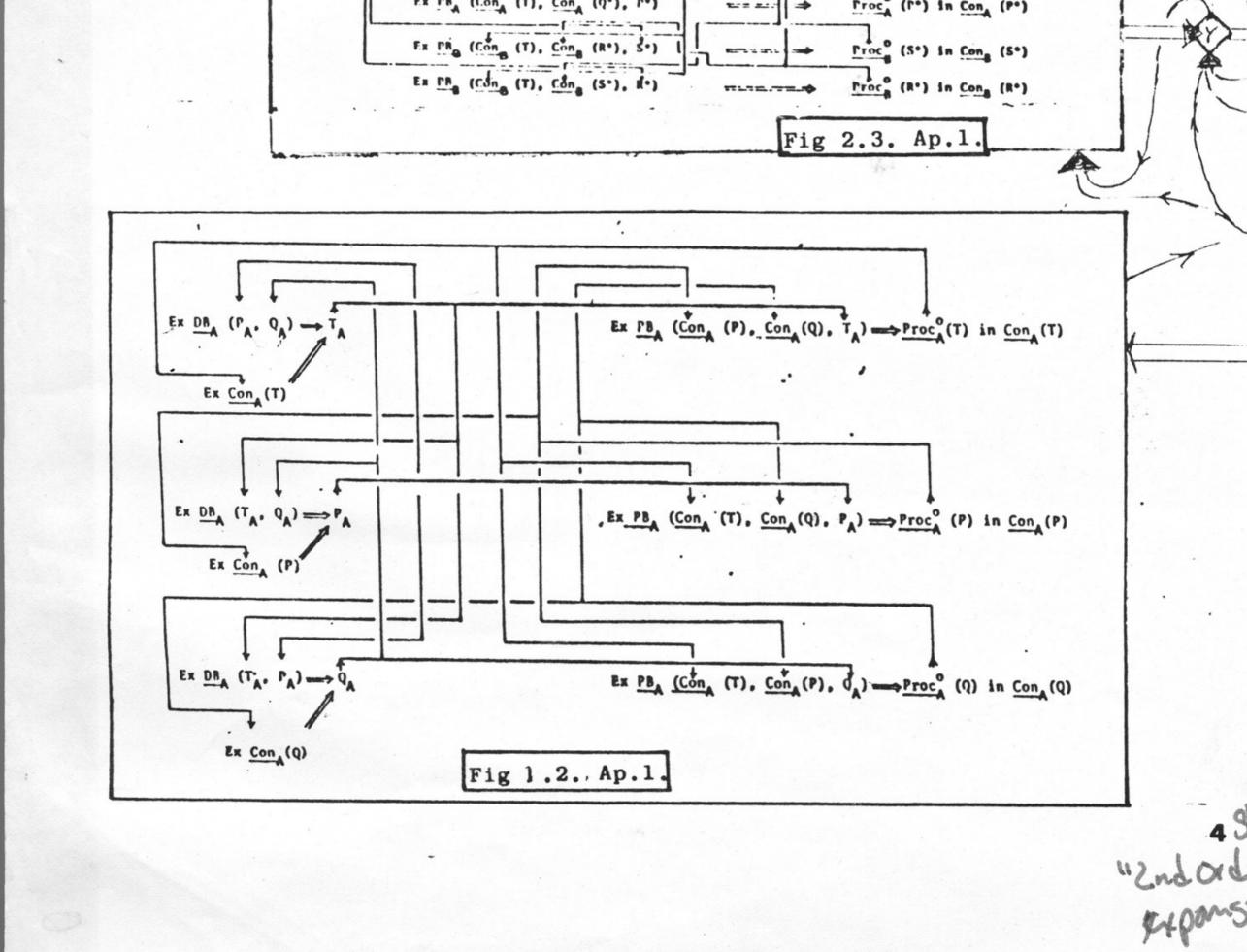


## What's a Theory?

- Complementarity
- Duality
- Conservation

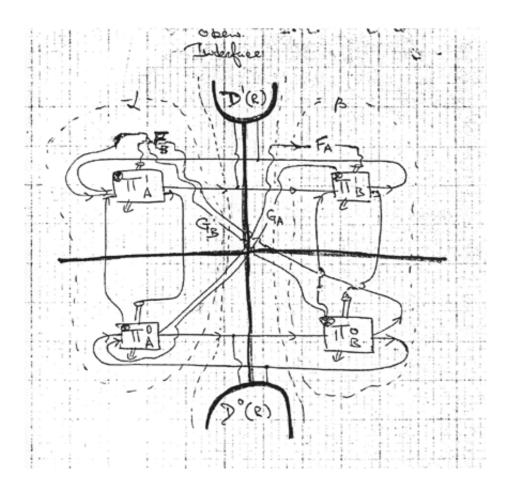
- Complementarity—Descriptive & Prescriptive
- Duality
- Conservation



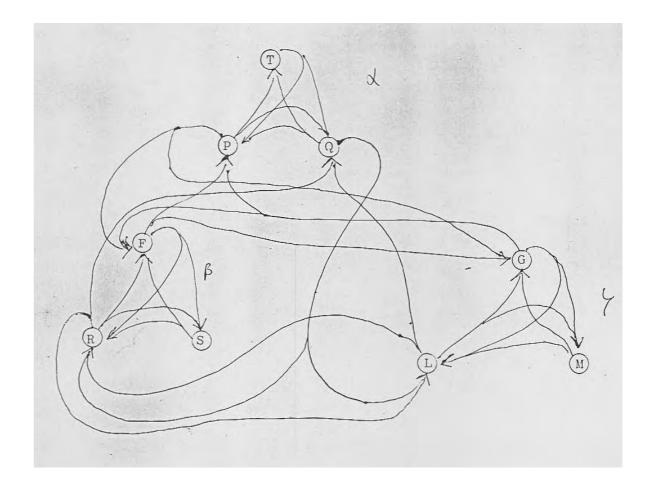


- Complementarity—Descriptive & Prescriptive
- Duality
- Conservation

- Complementarity—Descriptive & Prescriptive
- Duality—Interactions & Consequences
- Conservation

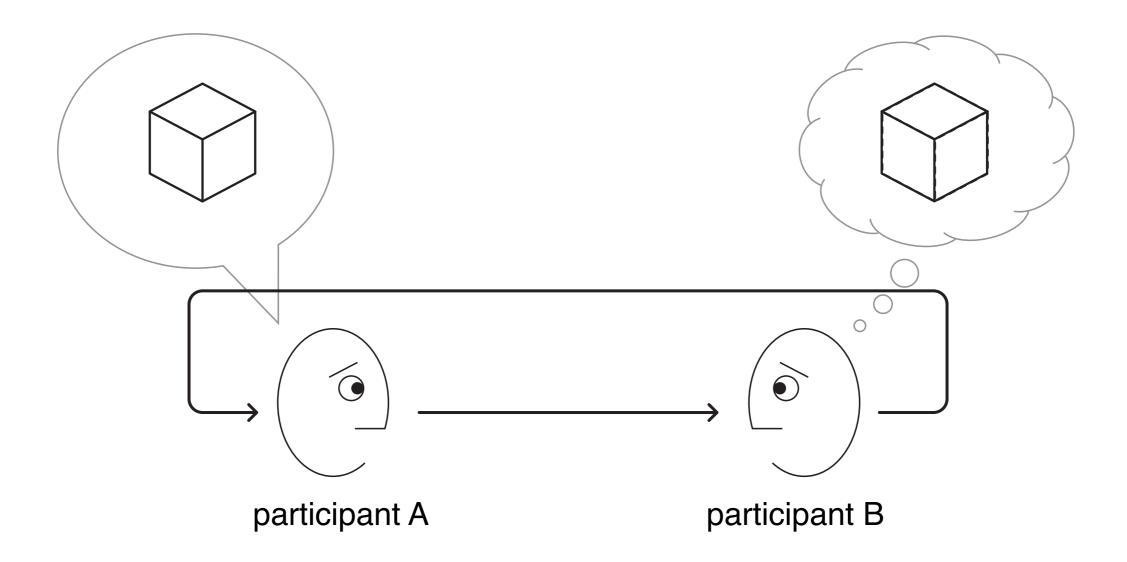


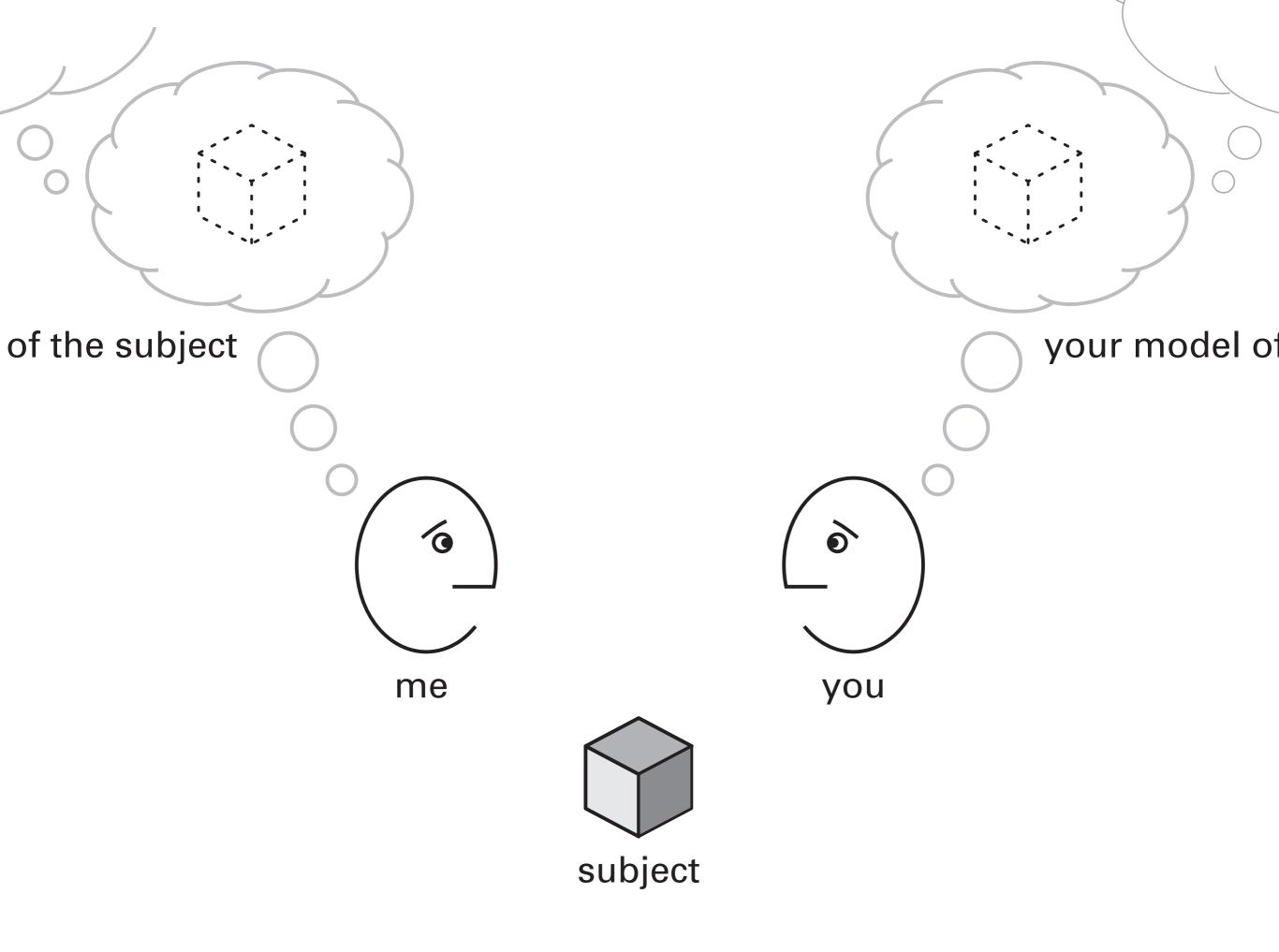
VS.

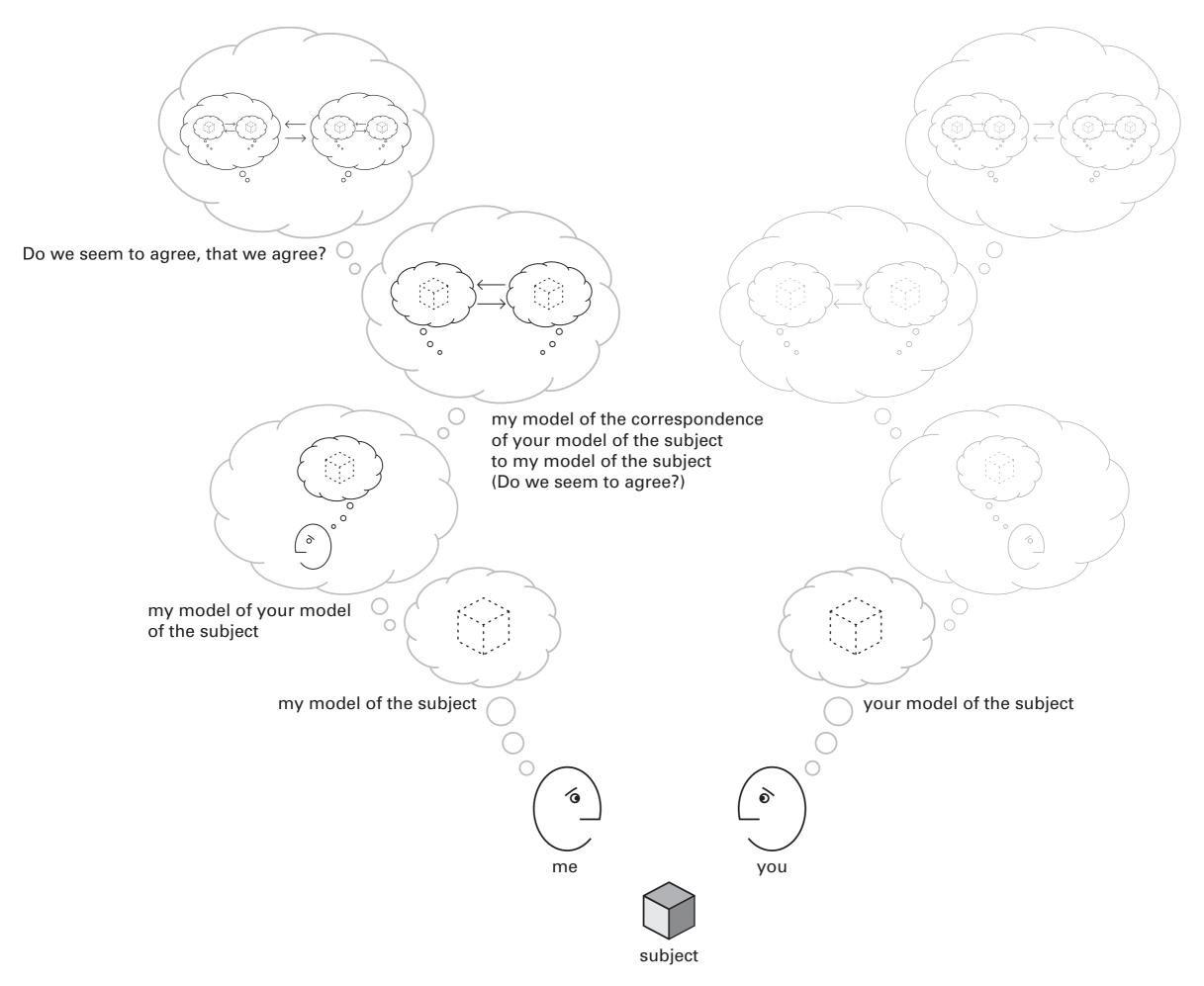


- Complementarity—Descriptive & Prescriptive
- Duality—Interactions & Consequences
- Conservation

- Complementarity—Descriptive & Prescriptive
- Duality—Interactions & Consequences
- Conservation—Shared Awareness







- Complementarity—Descriptive & Prescriptive
- Duality—Interactions & Consequences
- Conservation—Shared Awareness

- Complementarity—Descriptive & Prescriptive
- Duality—Interactions & Consequences
- Conservation—Consciousness

What comprises a Theory of Conversation?

- Complementarity—Descriptive & Prescriptive
- Duality—Interactions & Consequences
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"Once begun, conversations never end."

# "Once begun, conversations never end."

#### Any Questions?

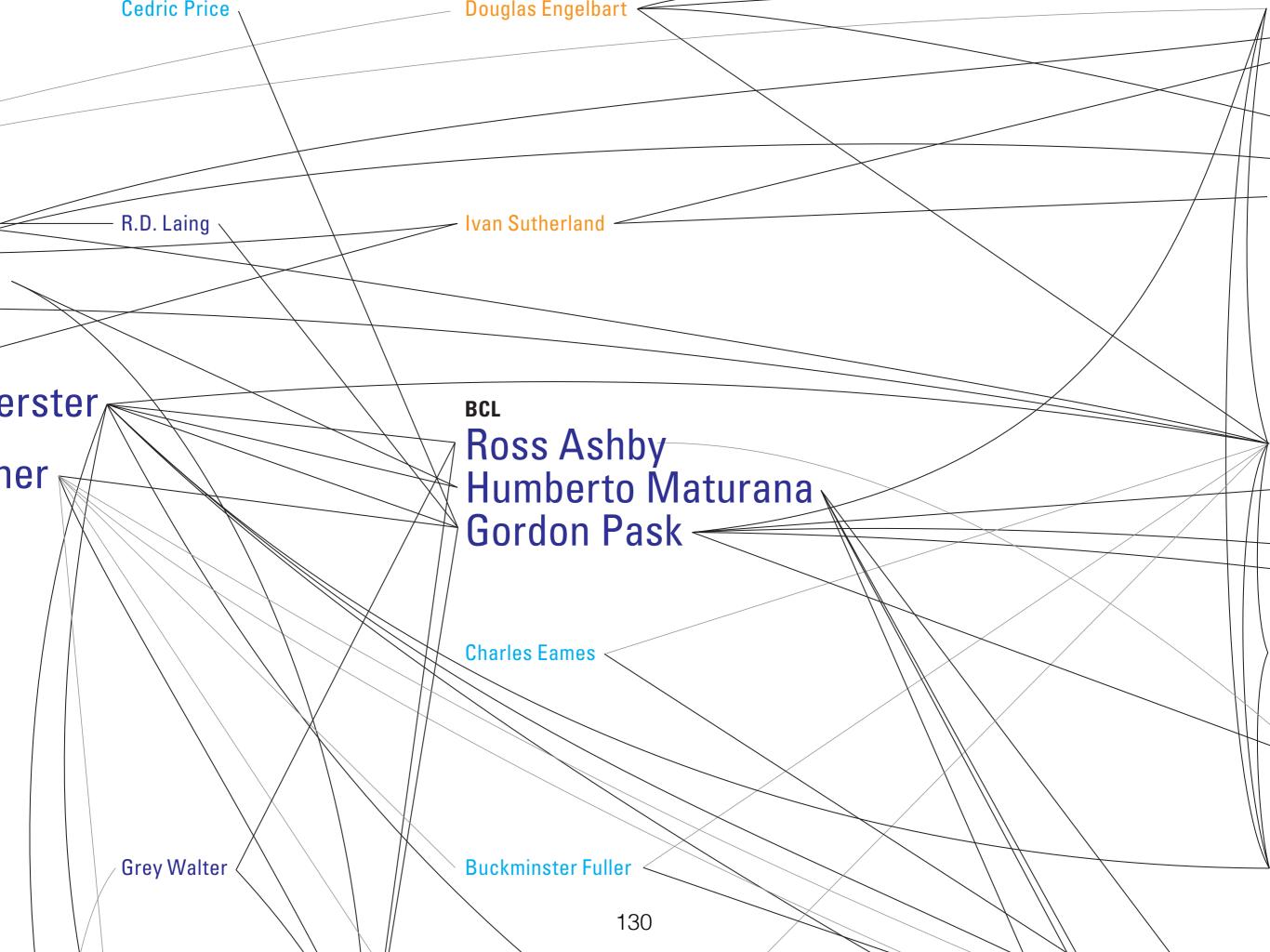
Conversation Theory in an hour or so

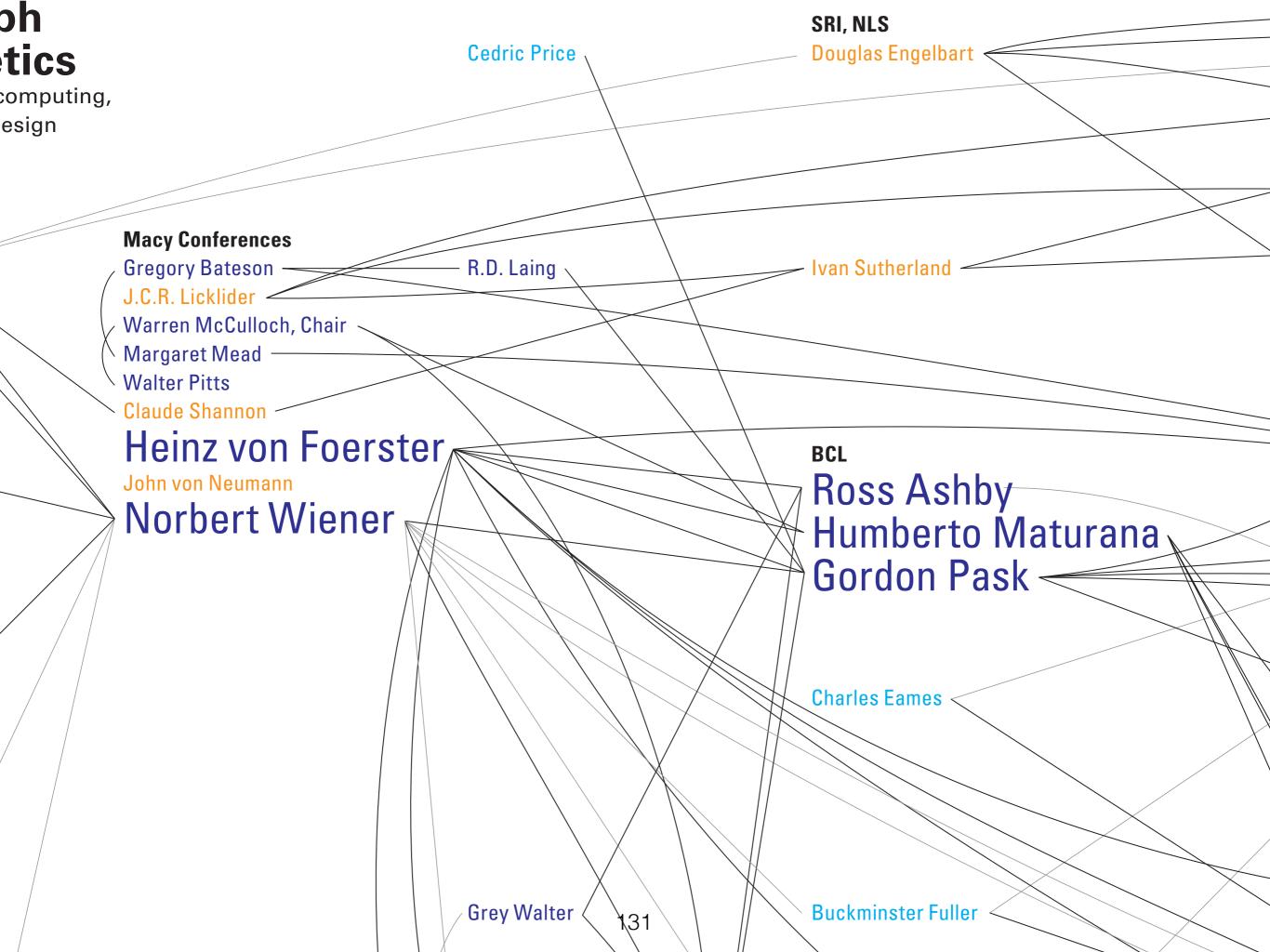
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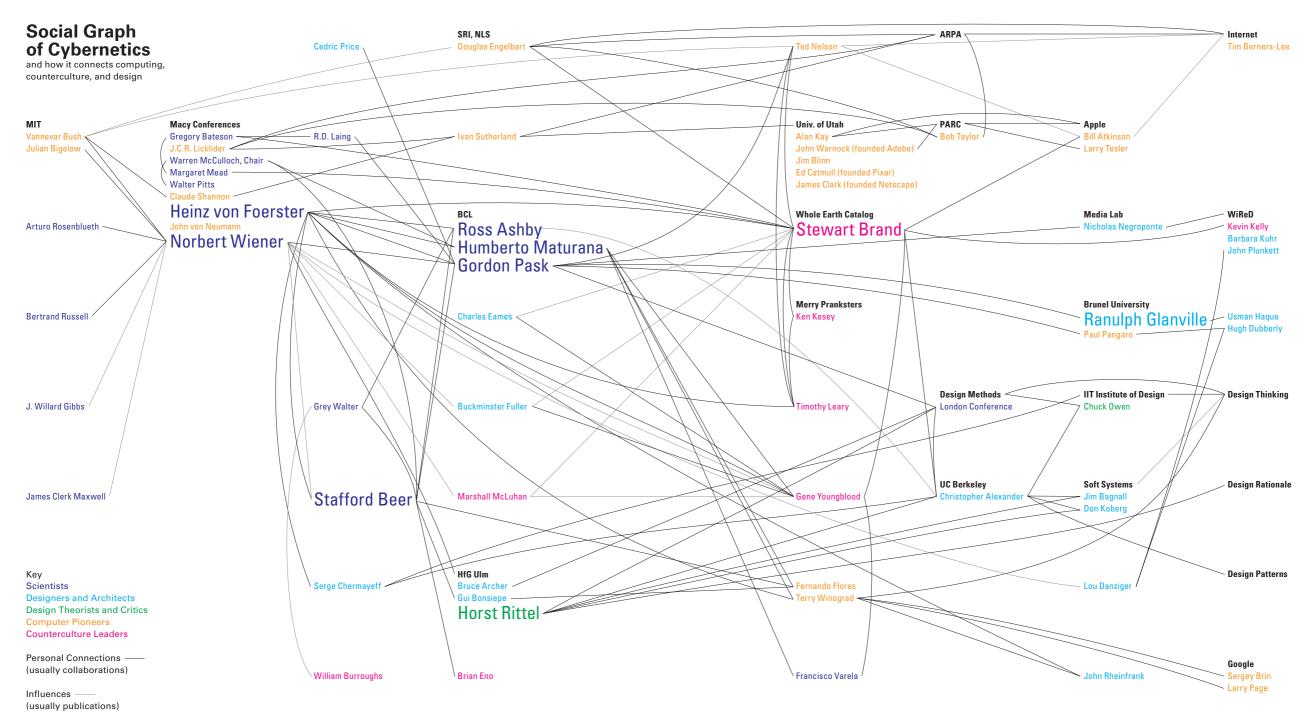
What is Conversation? What is Theory? What is Conversation Theory, anyhow? How did it arise? Who participated? Where did it end up? Is it interesting? How might it be useful? Where has it been applied? Why should you care? What does it offer the practice of education? Of design? Of ethics? Where is it headed? (Sorry, steering joke.)

Conversation Theory instead of dinner

ASC 2016 — paulpangaro@pangaro.com







Interactive version at http://cybergraph.dubberly.com/

#### http://www.dubberly.com/articles/cybernetics-and-counterculture.html