INTERVENTION TO INCLUDE DESIGNERS

DESIGNERS IN INDIA — **INTERVENTION** — **COMPANIES** — **ENGINEERS IN INDIA**

Build stronger design community

Build stronger design community

Make a good $ | Build a career

Provide connections to other designers and jobs

1 CONNECT DESIGNERS

Make better profit or impact

Make a good $ | Build a career

Produce good work

Produce good work

Produce good work

Promote the value of designers

2 EDUCATE COMPANIES

Understand what makes good work

Do the work

Identify gap

Do the work

Find a design job

Match designers with right design jobs

3 AID WITH JOB SEARCH

Hire resources

Find engineer job

Create Portfolio | Look for a job | Apply for the job

Write a job description | Share job description | Evaluate ctandidates

Create Portfolio | Look for a job | Apply for the job

Mini Kim — SVA IxD — 2014